

GULF TIMES SPECIAL SUPPLEMENT

4WD & SUV

SWITCHING TO AN SUV CAN TRANSFORM YOUR DRIVE, BUT ONLY IF YOU CHOOSE THE RIGHT ONE FOR YOUR LIFESTYLE, BUDGET, AND DAILY NEEDS.

BIGGER. BOLDER. BETTER.

WHAT YOU NEED TO KNOW BEFORE SWITCHING TO AN SUV



The SUV segment has seen remarkable growth in recent years, attracting drivers who value comfort, versatility, and a commanding presence on the road. Many car owners are now considering an upgrade from sedans, hatchbacks, or compact cars to SUVs. While the idea of a larger, more capable vehicle is appealing, making the switch requires careful consideration

to ensure it aligns with your lifestyle, budget, and driving needs. One of the first aspects to consider is your daily driving habits and lifestyle. SUVs are particularly suited for families who need extra space for passengers and cargo. They are also ideal for drivers who frequently travel on rough or unpaved roads, rural areas, or off-road trails. Additionally, those who tow trailers,

boats, or campers may find an SUV more practical. However, if your driving is mostly limited to city streets with tight parking spaces, a smaller SUV or crossover might be more suitable. Fuel efficiency and running costs are another critical factor. SUVs, particularly larger models with powerful engines, typically consume more fuel than sedans or hatchbacks. It is important to consider

the fuel type, whether petrol, diesel, hybrid, or electric, and to understand the vehicle's average fuel consumption. Running costs also include maintenance and insurance, which can be higher for SUVs. Opting for a fuel-efficient model or hybrid SUV can help offset some of these expenses over time. The size of the vehicle is also a key consideration. While SUVs provide more interior space and comfort, their larger dimensions can make maneuvering in urban environments and parking a challenge. It is essential to assess parking availability at home, work, and other frequent destinations. Evaluating the vehicle's turning radius, overall dimensions, and ease of driving in city traffic will help you choose a model that fits your daily routine. Safety is one of the biggest advantages of moving to an SUV. The higher driving position improves road visibility, giving drivers a better perspective of surrounding traffic. Modern SUVs are often equipped with advanced safety features, including anti-lock braking systems, electronic stability control, multiple airbags, and reinforced frames. Many models also offer driver-assistance technologies such as lane-keeping assist, blind-spot monitoring, and adaptive cruise control. Checking safety ratings before making a decision is crucial to ensure peace of mind for you and your passengers. Off-road capability is another consideration, though not every

SUV is designed for rugged terrain. If you plan to tackle rough roads, desert trails, or remote locations, you should look for a vehicle with true four-wheel-drive capability, a strong suspension system, and a chassis engineered for uneven surfaces. Adequate ground clearance is also essential to navigate obstacles and water crossings safely. For drivers who primarily stick to urban roads, a crossover with all-wheel-drive functionality may provide sufficient capability without the additional off-road features. Resale value is an additional factor worth examining. SUVs generally maintain strong resale value due to high demand, but this depends on the brand, model, and overall vehicle condition. It is important to consider the popularity of the SUV segment in your region, availability of parts and service, and the long-term maintenance reputation of the model you intend to buy. Ultimately, switching from a car to an SUV can be a rewarding experience, offering enhanced comfort, safety, and versatility. However, the decision should be guided by a careful evaluation of your lifestyle, driving habits, and financial situation. By considering factors such as size, fuel efficiency, off-road capability, safety, and running costs, you can choose an SUV that not only elevates your driving experience but also seamlessly integrates into your everyday life.

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MAZDA i-ACTIV AWD

MOVE AND BE MOVED

2026



MAZDA CX-5 AWD

MAZDA CX-60 MHEV - AWD

MAZDA CX-90 MHEV - AWD

MAZDA CX-30 AWD

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Mazda SUVs blend the responsive precision of intelligent i-Activ AWD with a serene, luxurious cabin crafted for true driving harmony. i-Activsense® safety technologies help you see more, sense more, and stay protected on every journey. And with seamless connectivity, your Mazda keeps you and your world perfectly in sync.



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MAZDA CX-60 MHEV

NEW SKYACTIV PLATFORM DELIVERS EXCEPTIONAL DRIVING PLEASURE

Futuristic MAZDA CX-60 Crossover SUV (Mild Hybrid Electric Vehicle) is a significant evolution in comfort, environmental and safety performance, and the joy of driving



The Mazda CX-60, featuring a 3.3-litre inline six-cylinder Mild Hybrid Electric Vehicle (MHEV) powertrain, was introduced two years ago by National Car Company (NCC), the sole agent for Mazda vehicles in Qatar, as the company celebrates six decades of an illustrious partnership with Mazda Corporation, Japan.

Now available at the state-of-the-art Mazda showroom in Al Nasr, the model has generated significant excitement among SUV buyers in Qatar, resulting in exceptional sales momentum for this dynamic and attractive vehicle. The CX-60 features a unique front-engine, rear-wheel-drive (FR) layout and marks the debut of the longitudinal version of Mazda's Skyactiv Multi-Solution Scalable Architecture platform.

Besides the newly introduced 3.3 litre inline 6-cylinder MHEV, two more variants of Mazda CX-60 are available in Qatar, equipped with a high performance 2.5-litre Skyactiv-G engine and 8 speed automatic transmission, all equipped with a whole range of new driver-centric technologies. All variants come with a comprehensive suite of new driver-centric technologies, offering low emissions, excellent fuel efficiency, and high levels of torque.

Crafted in Japan

The all-new Mazda CX-60 represents everything that Mazda has built into its DNA over the last one hundred years: from the great design, both inside and out, to Japanese craftsmanship and new technologies, all focused on creating a fantastic experience for the driver and co-passengers.

Less is More

There is a pure grace to be found in the simplicity and sparse beauty of a traditional Japanese garden which exemplifies the design principle of "less is more." This principle has been deftly applied to the new Mazda CX-60, imbuing the vehicle with a subtle yet powerful presence. Rather than attempting to dominate its surroundings, as many contemporary SUVs do, the CX-60 exists in harmony with nature — a value deeply rooted in Japanese culture.



Human Centricity

While getting behind the steering wheel, comfortable seating position is extremely important to enjoy the pleasure of driving. The optimum positioning of the driver has always been a key component in any Mazda vehicle's development. However, Mazda researchers recently discovered that less than half of drivers position themselves correctly for comfort, safety and control and new Mazda CX-60 gives a lot of emphasis to this aspect.

A Richer Life

Mazda believes that a car can truly enrich your life and has designed the interior of

the new Mazda CX-60 for this very purpose. It is not just a stylish and comfortable place to enjoy every journey, but a mindful zone with a design that takes inspiration from nature and Japan's rich culture infused with modern techniques and principles so that it is superbly functional as well as beautiful.

New Rhodium White Colour Exemplifies Simple Elegance

Mazda designers went to great lengths to develop a special new paint called Rhodium White, created specifically to highlight the beauty of the CX-60's design. As light flows over the bodywork, the surrounding environment is reflected on its surfaces, creating a sensation of the car being in harmony with the world around it. Rather than appearing simply white, the finish takes on a refined metallic character, beautifully revealing contrasting light and shadow.

ALL-NEW SCALABLE PLATFORM WITH LONGITUDINAL ENGINE:

Engineered to deliver exhilarating performance while remaining environmentally friendly, the Mazda CX-60 features a front-engine, rear-wheel-drive (FR) layout and marks the debut of the longitudinal version of Mazda's Skyactiv Multi-Solution Scalable Architecture platform. This all-new platform accommodates both four- and six-cylinder longitudinal engines of various capacities, as well as diverse electrification technologies, including Mazda's M Hybrid mild hybrid system.

Guided by Mazda's unique Skyactiv-Vehicle Architecture concept, the CX-60 is designed to work in harmony with the human body's natural ability to maintain balance while in motion. This ensures that the driver remains in full command of the newly developed powertrain, enabling a relaxed, well-balanced posture even while experiencing the pleasure of controlling G-forces in a variety of driving situations.

i-Activ AWD:

CX-60's longitudinal powertrain layout allows i-Activ AWD to give you the best of both worlds: the neutral cornering characteristics of a rear-wheel-drive system combined with the reassuring

stability of all-wheel drive. This full-time AWD system primarily delivers power to the rear wheels for the superior handling associated with the sports car's classic FR configuration, yet continuously monitors driving conditions to dynamically direct power to any of the four wheels as necessary. The result is a new level of high-speed, straight-line stability on highways, inspiring handling on winding roads, and reliably stable traction on snow or slippery surfaces.

Kinematic Posture Control (KPC)

At the front, the Mazda CX-60 features a double-wishbone suspension system, optimally designed to take advantage of the additional space afforded by the longitudinal powertrain layout. At the rear, it is equipped with a multi-link suspension setup. Complementing these is Mazda's newly developed Kinematic Posture Control (KPC), which leverages the inherent strengths of the suspension system to achieve smoother body movement during everyday driving and to suppress body roll during high-speed cornering.

Mazda Proactive Safety

True driving pleasure requires more than just responsiveness and performance — it also demands the peace of mind that comes from feeling safe, secure, and in control. In line with Mazda's human-centred design philosophy, Mazda Proactive Safety is engineered around the driver, supporting the ability to anticipate and assess the driving environment moment by moment. It helps drivers recognize and avoid potential dangers before hazardous situations develop, rather than reacting after they occur.

The i-Activsense suite, with its full spectrum of advanced sensing technologies, provides continuous 360-degree monitoring around the vehicle and alerts drivers to potential threats. When necessary, its sophisticated autonomous control and braking systems assist in keeping occupants safely out of harm's way.

Qi wireless charger

The center console tray includes a Qi wireless charger to enable charging of compatible smartphones and other devices placed on it when the engine is running.



Panoramic Sunroof

The large panoramic sunroof provides an expansive top view and brings light to the entire cabin, delivering an open, airy feel to passengers in the front and rear alike.

Hands-free Tailgate Function

With the advanced key in your pocket or bag, a quick kick beneath the sensor located under the rear bumper lets you open and close the rear power liftgate, a convenient feature when your hands are full or when you don't want to touch the car because it is wet or muddy.

Advanced Acoustic Environment

A supremely quiet cabin provides the essential backdrop for a premium in-car audio experience. The Mazda CX-60's rigid body structure plays a key role in achieving this, effectively suppressing unwanted noise and vibration through extensive sound insulation and advanced NVH measures. Building on this foundation, Mazda's unique Harmonic Acoustics audio initiative delivers a truly immersive listening experience for everyone in the vehicle.

Making its debut in a car audio system, Master Sound Revive Noise Reduction (MSR NR) does exactly what its name suggests by significantly reducing low-level noise that can muddy sound. The result is a clearer, more refined audio experience that remains true to the artist's original intention. Altogether, the CX-60 offers unprecedented listening pleasure for all occupants, regardless of where they are seated.

All-new Mazda CX-60 variants are now on display and available for sale at the state-of-the-art Mazda showroom located in Al Nasr, Doha.

For more information, visit the Mazda showroom or log on to www.mazda-qatar.com.

DOMASCO GAC Motor recently launched two highly anticipated vehicles in the Qatar market. These are the powerful GS8 Traveller 7-seater SUV and the high-performance Empow R sporty sedan. We take a closer look.



The all-new GS8 Traveller Commanding presence, advanced engineering

With its bold design, the newly launched GS8 Traveller embodies power, strength, refinement and sophistication. This full-size SUV stands out for its eye-catching style, aerodynamic body, wide, chrome-accented grille and flowing lines. This impressive vehicle boasts advanced engineering that delivers strong, refined power and seamless control across any terrain. From city streets to off-road trails, the GS8 Traveller offers superb engine performance with a high-power 2.0T GDI engine and BorgWarner 6th-generation AWD system.



Impressive capability and versatility

Designed and engineered for the outdoors, the GS8 Traveller comes with a square-shaped, weather-resistant Tailgate Tool Bag. The tool bag colour is coordinated with the vehicle body colour and features a wide electroplated silver strip.

The GS8 Traveller's exceptional off-road performance is accentuated by the robust skid plate and rugged grid grille, which offer a strong sense of security.

The GS8 Traveller features a pioneering smart cockpit, which includes a 14.6" HD LCD touch screen display and 12.3" LCD instrument cluster that ensure a clear field of

view for the driver. Besides a Bluetooth® handsfree phone system, this SUV comes with an ALPINE luxury sound system that turns the vehicle into an intimate concert hall. Advanced voice control allows smarter intelligent interaction with the vehicle.



Luxury and comfort on the move

Inside the GS8 Traveller, passengers are welcomed by a world of sophisticated luxury, thanks to class-leading design and the use of carefully chosen premium materials. The roomy and comfortable 7-seat cabin is configurable, which makes it a versatile and expandable mobile living space. The panoramic sunroof with electric sunshade lets everyone enjoy the weather on the go. All in all, this unique SUV promises memorable adventures with the family. The GS8 Traveller features a high-strength safety body design for added protection from the ground up. The vehicle's safety is further enhanced with the use of reinforced materials for extra passenger protection and structural integrity. Dual front, dual side and side curtain airbags and ISOFix Child Safety Seat Anchors create a safe and reassuring environment for the entire family. Overall, the GS8 Traveller is ideal for those who are looking for an SUV with powerful presence, that can also accommodate a large family in luxurious comfort.



The new Empow R Bringing racetrack thrills to the everyday drive

The Empow R is the new track edition of the popular Empow sedan, built for excitement and superior performance. Designed with a sleek, low stance, it boasts the lowest centre of gravity (550mm) and the lowest drag coefficient in its class (0.26), enhancing both handling and fuel efficiency. This powerful vehicle delivers a thrilling drive, sprinting from 0 to 100 km/h in just 5 seconds. Those with a passion for driving will love the thrill and control offered by this dynamic sport sedan.



Exhilarating performance

Designed for those who crave excitement and performance, the Empow R track model offers superior power and thrilling driving control, bringing the exhilaration of the racetrack to everyday driving. Every line, every curve reflects innovation, fashion, and a bold sense of sportiness. Inside, advanced technology, safety, and entertainment features come together to create an experience that's as smart as it is thrilling. Powered by a 2.0T engine paired with an 8-speed automatic transmission, the Empow R delivers 265 horsepower and 400 Nm of torque, offering instant power and thrilling acceleration. The T-shaped exhaust design in the Empow R is inspired by the wide air ducts found in heavy fighter jets, highlighting robust dynamism. Sporty low front and high rear proportions visually emphasize the race track aura. Other details that impress are the 2,700mm wheelbase, high axle ratio design for better front-to-rear weight distribution, and larger cabin space. Performance tires, 34m braking distance, 4+X driving modes, and adjustable exhaust sound valve round off this sedan's racy appeal.

Passion in motion

The insides of this performance sedan and equally sporty and impressive. An aircraft-style shifter, 6-way powered adjustable driver's seat, and dual 10.25-inch integrated screens highlight the racy cockpit.

Adjustable passenger seats, a power sunroof, multi-color intelligent ambient lighting, automatic air conditioning and an air purification system enhance the comfort inside. Music on the go is enthralling when heard through the exquisite 8-speaker Yamaha sound system.

The Empow R is equipped with Level 2 driving assist, covering all essential safety features for daily driving, with one-touch activation for smart cruise control, effective in both urban and highway settings. Ultra-safe cabin design and a host of active safety features contribute to all-round safety.

Its thrilling drive and superior control make the Empow R the ideal sporty sedan for those wishing to indulge their high-speed passion.



Illustrious pedigree

The recent launch of the Empow R and the GS8 Traveller are part of GAC's plans to bring in the next generation of cutting-edge vehicles to Qatar. The first Chinese automotive brand to establish its presence in Qatar, back in 2015, GAC is one of the fastest growing and most trusted automotive brands. The brand is trusted for its quality, innovation and reliability, coupled with strong after-sales support and gratifying resale value.

To book you test drive visit GAC Showroom at East Industrial Road or call 8008123

ISUZU NPS 4×4

Built to Perform Where Roads End



In demanding environments where conventional vehicles fall short, reliability, strength, and engineering excellence become essential. The ISUZU NPS 4×4 (6,000 kg GVW) is purpose-built to meet these challenges head-on, delivering dependable performance across off-road, mixed-terrain, and remote operating conditions. Renowned for its durability and versatility, the NPS 4×4 continues to prove itself as a trusted medium-duty truck across a wide range of critical industries.

Backed by decades of engineering expertise from Isuzu, the NPS 4×4 is designed to operate reliably where infrastructure is limited and conditions are unpredictable—making it an ideal solution for organizations that cannot afford downtime.

BUILT FOR DEMANDING OPERATIONS, THE ISUZU NPS 4×4 ENGINE DELIVERS SMOOTH PERFORMANCE, FUEL EFFICIENCY, AND LONG-LASTING DURABILITY, EVEN IN THE HARSHTEST CONDITIONS

Powerful Performance You Can Rely On

At the heart of the ISUZU NPS 4×4 lies the proven ISUZU 4HK1 5.2-liter turbocharged diesel engine, widely recognized for its robustness and efficiency. Delivering strong torque across low and mid-range RPMs, the engine ensures confident performance even when carrying heavy loads or navigating difficult terrain.

Engineered for demanding operations, the powertrain offers excellent fuel efficiency, reduced emissions, and long service intervals. Its reputation for reliability under harsh working conditions translates into consistent output, lower operating stress, and an extended service life—key factors for fleet operators and mission-critical applications.

True 4×4 Capability for Extreme Conditions

Designed from the ground up for off-road mobility, the ISUZU NPS features a selectable 4×4 drivetrain paired with a low-range transfer case. This configuration allows drivers to adapt instantly to changing terrain, providing enhanced traction, stability, and control when it matters most.

Whether operating on construction sites, desert landscapes, gravel roads, or remote access routes, the NPS 4×4 maintains composure and drivability. Its solid axles, high ground clearance, and balanced chassis geometry ensure dependable handling across uneven surfaces and challenging environments.

Built for Versatility and Customization

One of the NPS 4×4's greatest strengths is its adaptability. The rugged ladder-frame chassis is engineered to accommodate a wide variety of body configurations, allowing the vehicle to be customized for specialized operational needs.

Common applications include:

- Ambulances and emergency medical response vehicles
- Firefighting and civil defense units

- Utility, maintenance, and service trucks
 - Oil & gas field operations
 - Defense, security, and civil protection services
- This flexibility enables organizations to deploy a single reliable platform across multiple use cases, maximizing return on investment while maintaining operational consistency.

Driver Comfort and Operational Safety

Despite its rugged exterior and heavy-duty capabilities, the ISUZU NPS 4×4 offers a comfortable and practical cabin designed with the driver in mind. Standard features such as air conditioning, power steering, ergonomic seating, and clear, easy-to-read



instrumentation help reduce fatigue during long shifts and extended missions.

Safety is equally prioritized, with dependable braking systems and optional ABS available depending on market specifications. The result is a vehicle that not only performs under pressure but also supports driver confidence and control throughout demanding operations.



Low Cost of Ownership and Long-Term Value

ISUZU's long-standing reputation for reliability extends beyond performance to ownership costs. The NPS 4×4 benefits from straightforward maintenance, excellent parts availability, and a well-established service network. These factors contribute to reduced downtime, predictable operating expenses, and strong resale value over the vehicle's lifecycle.

For businesses and government entities alike, this translates into a smart, long-term investment that delivers consistent performance year after year.

- ISUZU NPS 4×4 – Key Specifications
- **Gross Vehicle Weight (GVW):** 6,000 kg
 - **Engine:** ISUZU 4HK1, 5.2L turbo diesel
 - **Transmission:** 6-speed manual
 - **Drivetrain:** Selectable 4×4 with low range
 - **Cab:** 3-seater, air-conditioned

FROM CONSTRUCTION SITES TO DESERT TERRAIN AND REMOTE LOCATIONS, THE ISUZU NPS 4×4 DELIVERS OUTSTANDING TRACTION, STABILITY, AND CONTROL

Engineered for Reliability. Designed for Tough Jobs

With its proven drivetrain, adaptable chassis, and reputation for durability, the ISUZU NPS 4×4 continues to be the preferred choice for organizations that demand uncompromising performance—no matter where the job takes them or how challenging the conditions may be.

Available in Qatar Through Jaidah Group

In Qatar, ISUZU vehicles are represented by Jaidah Group, a long-established and trusted name in the country's automotive and commercial vehicle sector. Through Isuzu Qatar, customers benefit from professional sales support, expert aftersales service, and genuine parts availability—ensuring complete peace of mind throughout the vehicle's lifecycle.

Organizations and fleet operators interested in learning more about the ISUZU NPS 4×4 are invited to contact Isuzu Qatar or visit the showroom to see the vehicle first-hand. Whether for inquiry, specification consultation, or application-specific solutions, the team at Jaidah Group is ready to assist in finding the right truck for the job.



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