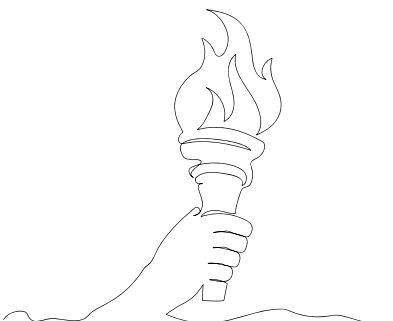


PARIS 2024



Thursday, July 25, 2024

QATAR ATHLETES SET TO SHINE IN PARIS

Qatar’s team of 14 athletes is poised to compete across five sports at the 33rd Summer Olympic Games in Paris, aiming to build on their historic success from Tokyo 2020



Qatar will be represented by 14 male and female athletes at the 33rd edition of the Summer Olympic Games, scheduled to take place from July 26-August 11, in the French capital, Paris.

The athletes representing Qatar in the tournament belong to 5 national federations: athletics, swimming, shooting, beach volleyball, and weightlifting.

The Qatar Olympic Committee (QOC) unveiled the progress of Team Qatar at a press briefing

attended by Mohamed Issa al-Fadala, Director of Sports Affairs Department at the QOC; Mohamed Saeed al-Misnad, Chef De Mission of Qatar delegation participating in the Olympics; and Abdulhadi al-Sahli, the Press Attaché for Qatar delegation.

Al-Misnad explained that the list of participants includes Mutaz Essa Barshim, Abdelrahman Samba, Aboubaker Abdulla, Bassem Hameeda, Ismail Dawoud, Ammar Ismail, Saif Mohamed, and Shahad Mohamed in athletics, Saeed Abu

Sharb and Rashid Saleh al-Adba in shooting, Fares Ibrahim Hassouna in weightlifting, Cherif Younesse and Ahmed Tijan in beach volleyball, and Abdulaziz al-Obaidli in swimming.

He revealed that Mutaz Barshim and Shahad Mohamed will carry the Qatari flag at the opening ceremony.

He said: “Team Qatar participation starts from the first day of the competitions, which is the 27th of July, and ends with the end of the tournament on the 10th of August, which will witness the

final of the high jump, weightlifting, and men’s beach volleyball. The competitions will span over 16 days during the event on an almost daily basis.”

Team Qatar’s Chef De Mission revealed that the Qatar Olympic Committee will host a reception ceremony on August 1 in the French capital on the sidelines of the 2024 Olympics. He clarified that the reception ceremony will be presided over by HE Sheikh Joaan bin Hamad al-Thani, President of the Qatar Olympic Committee, in addition to HE Jassim bin Rashid al-Buainain, Secretary-General of the Qatar Olympic Committee, along with the presidents of participating sports federations and the athletes. The aim of the ceremony is to strengthen ties with the Olympic family and national Olympic committees, and to showcase Qatar’s role as a leading global sports capital.

Al-Misnad said the qualified federations have commenced their preparations for the competitions, with most athletes currently stationed in Europe due to the proximity to the venue - Paris.

“It should be noted that preparations actually began shortly after Tokyo 2020, especially for our Olympic champions who secured medals in that edition. We wish them the best of luck in achieving optimal results and winning medals in the upcoming competitions.”

Abdulhadi al-Sahli, Team Qatar’s Press Attaché, emphasised the commitment to provide comprehensive and detailed coverage of Qatar’s delegation participation in the Paris 2024 Olympics to the Qatari sports community.

Al-Sahli continued: “We hope to replicate the success of the Tokyo 2020 Games, where Qatar achieved two gold medals through Mutaz Barshim in high jump and Fares Ibrahim in weightlifting, marking Qatar’s first-ever gold medals in Olympic history. We aspire for our Olympic champions to achieve the same success in Paris.”

Al-Fadala said at the beginning of his speech at the briefing: “We congratulate HE Sheikh Joaan bin Hamad al-Thani, President of the QOC, and HE Jassim Rashid al-Buenain, Secretary-General of the QOC, and the directors of departments at the QOC on the qualification of the athletes for the Paris 2024 Olympics.”

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BARSHIM PREPARING FOR 'FINAL' OLYMPICS

Qatar's high jump superstar Mutaz Barshim, whose eyes are fixed on another gold medal at the Paris Games, feels the Games will mark his final Olympic participation. "I think this would be my last Olympics. You never know. I have been around the last few years, but I think this would be my last Games," Barshim said.

The 33-year-old Barshim, who will also carry Qatar's flag at the Paris 2024 opening ceremony along with co-athlete Shahad Mohamed, has already won an Olympic gold (Tokyo 2020) and two Olympic silver medals (London 2012 and Rio 2016) besides three world championships gold, three Asian Games gold medals, five Asian Indoor Championships medals, one Military and one Arab Games gold, besides World and Asian Junior gold, and three Arab Championships golds. He also holds the Asian record in high jump.

Barshim said he seeks to set a legacy while aiming to retain his gold medal from Tokyo, aiming to set a high standard for future high jumpers to surpass. Asked about what he wants his legacy to be, Barshim said: "I want to create a legacy. When I retire, I want to look back and say: 'I've done the most 'that was possible...to be done.'"

"Adding one more medal, like in Paris, definitely will stretch out the lead and make it more difficult for the next high jumper...to surpass me. I want them to look at me and, hopefully to be one of the greats. I want my name to be mentioned whenever high jump is mentioned," he stressed.



SHARED OLYMPIC GOLD MOMENT

Two athletes sharing Olympic gold in a near-empty stadium in Tokyo caught the imagination of an expectant audience across the world, which was at the time ravaged by the Covid-19 pandemic.

Mutaz Essa Barshim embraced his old friend Gianmarco Tamberi at the end of the men's high jump as the judges confirmed the double gold for the Qatari and the Italian who have known each other for years dating back to competing as youths. "To be honest, it will never happen again," Barshim said in an interview.

"That moment, we'll never share that again. It was a one-time thing. Coming back from injuries and a dark place, I wanted to do something different, something with a different meaning. I'm glad it touched so many people's hearts, but we are sportspeople, we are professionals, we always want to be the best, we have that fire, I want to beat you, you want to beat me." Barshim said he felt "lucky" to have shared the gold with Tamberi. "We've been competing since 2010 and came to pro level together," he explained.

"As professional athletes we deal with a lot. There's one thing which is the biggest thing and that is injury. In 2018, I injured my left Achilles, broke both my ligaments and it was a very dark time for me, mentally and physically. One second you are the best and a few moments later you're on a wheelchair and they're dragging you out of the surgery room. Gianmarco, my friend, had a similar injury in 2016 just before the Rio Olympics which prevented him from being there.

"When the bar was 2.37 metres in Tokyo and me and him cleared at the first attempt, we looked back and there was no one left, it was emotional. So it was a tie. I asked 'can we share?'. The reply was 'yeah it's possible' and that was it! We didn't even discuss things. I looked at Gianmarco's eyes, he looked at me, we jumped, we hugged and the rest is history, that's one of the moments that will stick forever."

Barshim joked that World Athletics plans to award every event winner prize money of \$50,000 (46,000 euros) would also guarantee no further shared gold. "It's not happening, 50 or 500, no sharing!" said the 33-year-old, who also has three world outdoor titles to his name.

"Anything offered in terms of a prize is good for the athletes, it's motivation. These athletes work really hard and sacrifice and this sort of prize is very important. Prize money in athletics doesn't compare to football or basketball, for example. It's a good start, you have to start somewhere."

"In terms of having the Olympics with fans back again, it's amazing. I love adrenaline, when the crowd is back, the sound of clapping or shouting, it's like a battle feeling," he said.



PARIS 2024

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GWC recommits to Qatar sport landscape; extends support to Team Qatar at Paris Olympics 2024



As Qatar’s athletes gear up for the Paris Olympics 2024, the nation reflects on its sports journey, significantly supported by Gulf Warehousing Company (GWC). As Qatar’s premier logistics provider, GWC has been instrumental in the success of various sporting events, including the historic FIFA World Cup 2022. Their unwavering commitment to excellence has helped establish Qatar as a global sports hub.

GWC: A Pillar of Support in Qatar’s Sports Journey

GWC’s contributions to the sports sector in Qatar are remarkable. Over the years, GWC has become a key player in Qatar’s mission to establish itself as a global sports hub. Their logistics expertise has ensured the seamless execution of numerous international and local sports events, underpinning Qatar’s rise in the world of sports. From sponsoring athletes to participating in community events, GWC’s impact on Qatar’s sports landscape is profound and multifaceted.



Sponsorship of Qatari Paralympic Champion Ali Radi Arshid

One of GWC’s most significant recent contributions to sports in Qatar is its sponsorship of Qatari Paralympic champion Ali Radi Arshid. This initiative is part of GWC’s social responsibility programme, which aims to support Qatari athletes of determination, enabling them to reach their full potential and compete at the highest levels, particularly at the Paris 2024 Paralympic Games.

Sheikh Abdulla Bin Fahad Bin Jassim Bin Jaber Al Thani, Managing Director of GWC, welcomed Ali Arshid and a delegation from the Qatar Paralympic Committee (QPC) led by Amir Al Mulla, Executive Director of the Committee. This sponsorship underscores GWC’s commitment to empowering athletes and promoting inclusivity in sports.

Arshid’s track record is impressive, with a bronze medal at the Hangzhou Asian Para Games and a silver medal at the 4th West Asian Para Games in Sharjah. His dedication and success make him a proud representative of Qatari athletes, showcasing their ability to overcome challenges and achieve global recognition. GWC’s support for Arshid is a testament to the company’s dedication to fostering talent and championing the spirit of determination and perseverance.



GWC Supports QPC Tournaments

In line with its CSR programme and commitment to fostering inclusive societies, GWC actively participates in events that promote community growth and inclusion. A notable example is their participation in the Qatar Paralympic Committee (QPC) Ramadan Wheelchair Basketball Championship finals. Organized by the Qatar Federation for Special Needs Sports, the championship featured 20 players across four teams in exciting matches that highlighted the talents and contributions of athletes with special needs.

QPC was founded in 1995 and has since been instrumental in promoting the athletic contributions of people of determination in Qatar. Through its participation in QPC tournaments, GWC helps break stigmas and shatter misconceptions about athletes with special needs, fostering a more inclusive and supportive community.

‘DELIVERING GLORY’: A Commemoration of Excellence

GWC’s role as the first regional supporter and Official Logistics Provider for the FIFA World Cup Qatar 2022™ showcased its logistical prowess on a global stage. The FIFA World Cup Qatar 2022™ not only captivated football fans worldwide but also stood as a benchmark in logistics excellence. To commemorate this achievement, GWC published “Delivering Glory,” a book detailing the logistics efforts behind the World Cup and celebrating the dedicated personnel who ensured the event’s success.

Ranjeev Menon, Group CEO of GWC, emphasized the importance of their people and the collaborative environment that enabled GWC to deliver such a high-profile event. He stated, “Successfully delivering FIFA World Cup Qatar 2022™ was a realization of our vision for Qatar and GWC. This milestone showcases the expertise and infrastructure we have developed over the past two decades and our relentless pursuit of excellence. Our exceptional collaboration with stakeholders allowed us to play a crucial role in delivering a tournament like no other.”



Seamless Logistics for FIFA World Cup Qatar 2022™

GWC’s operations for the World Cup were extensive, covering over 4,000,000 square meters of logistics infrastructure. The company managed deliveries to hundreds of key locations across Qatar with a fleet of more than 1,600 vehicles. Over 200 truck drivers covered 1,900,000 kilometers in 288,000 hours, supported by 1,200 venue operations staff and six customized logistics systems designed for the World Cup.

The scale of GWC’s operations included handling over 15 million beverage cans, 1.8 million pieces of equipment, 117,900 pieces of furniture, 20,400 traffic and safety assets, 34,700 office supplies, and 20,000 spectator and traffic barriers. They also managed tournament-related equipment, fresh food, and beverages, and facilitated the media’s logistical needs, moving over 30,000 pieces of equipment. This comprehensive logistics management ensured the seamless execution of the tournament, providing a foundation for future large-scale events in Qatar.

Handling the logistics for such a grand event required a forward-thinking strategy. GWC employed a control tower approach for Qatar 2022™, operating under a master delivery schedule (MDS). This central hub coordinated all logistical activities, including order pickup, delivery locations, timing, and status updates, ensuring a seamless operation throughout the tournament.



Future Expansion of Social Responsibility Initiatives

GWC plans to expand the scope of its social responsibility initiatives in the coming years, aligning with its strategy to expand its commercial and investment activities. This expansion will be mirrored by a similar expansion in its social, environmental, and governance (ESG) initiatives. By doing so, GWC aims to have an even greater positive impact on the community and the surrounding environment, fostering a legacy of support and excellence in Qatar’s sports sector.

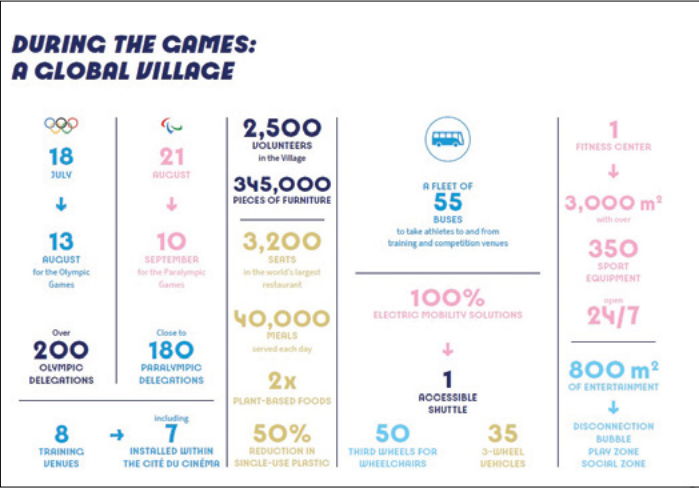
In conclusion, GWC’s contributions to the sports sector in Qatar extend far beyond logistics. Their support for athletes, participation in community events, and commitment to social responsibility demonstrate a comprehensive strategy that impacts the entire community. As Qatar looks forward to the Paris Olympics 2024, GWC’s legacy of excellence continues to inspire and support the nation’s sporting ambitions.

THE PARIS 2024 OLYMPIC AND PARALYMPIC VILLAGE



A UNIQUE PLACE OF SHARING

The Olympic and Paralympic Village is the residence for athletes and their delegations throughout the Games and serves as the beating heart of Paris 2024. Located in the French Department of Seine-Saint-Denis, spanning the municipalities of Saint-Denis, Saint-Ouen, and L'Île-Saint-Denis, this global village will host athletes and members of over 200 Olympic delegations and nearly 180 Paralympic delegations from all countries, cultures, and sports. All delegations will experience the Village in the same way, through unique encounters and shared moments of emotion, coming together around the universal values of sport: respect, equality, and fraternity.



CREATED BY AND FOR ATHLETES

The Village offers ideal living conditions to support athletes' performances during competitions. To design this custom-made living space, Paris 2024 invited the members of the Athletes' Commission to participate in the design and development process. This collaboration aimed to optimize the Village's organization and ensure maximum comfort by incorporating the athletes' past experiences and expectations. The Athletes' Commission, chaired by Martin Fourcade, is composed of 18 athletes—both men and women—from a range of Olympic and Paralympic disciplines, including team and individual sports, as well as those with weight categories.

During their stay, athletes will enjoy a range of services offered by Paris 2024 and its partners, all free of charge. Each service will reflect the French way of life, making the Village a showcase of French savoir-faire, from gastronomy to technology, infused with innovation and quality.

The Village will provide everything an actual neighborhood should, including restaurants, entertainment, a beauty salon, healthcare services, family areas, cultural offers, transportation services, a post office, and green spaces.

To minimize travel times and related fatigue, over 80% of Olympic and Paralympic competition venues will be located within 10 km of the Village. Most athletes will reside less than 30 minutes away from their competition venues.

LOOKING TO THE FUTURE

The first-ever Olympic Village was introduced at the Paris 1924 Olympic Games. To mark the 100th anniversary of this French innovation, the Olympic and Paralympic Village for Paris 2024 is designed to embody our shared ambition with SOLIDEO: to benefit

host communities through innovation and sustainability, leaving a lasting impact for residents. The Village will employ bio-sourced construction materials and optimize energy use, aiming for a 50% reduction in its carbon footprint over the buildings' entire lifecycle compared to a typical development plan.

In line with Paris 2024's commitment to making a positive impact on host communities, the Village is designed to become an authentic, vibrant, and sustainable city neighborhood capable of addressing 21st-century challenges, particularly in energy supply and climate adaptation.

After the Games, Paris 2024 and SOLIDEO will oversee the Village's redevelopment starting in September 2024. The venue will be transformed into 2,800 housing units—including student residences and 32 to 48% social housing, depending on the municipality—to accommodate 6,000 residents and 6,000 employees. Located across the municipalities of Saint-Denis, Saint-Ouen, and L'Île-Saint-Denis, the Village will serve as a long-term asset for the Seine-Saint-Denis community.

A SUSTAINABLE PROJECT

Paris 2024 and its stakeholders have always been determined to think about after the Games before the Games. This is why the Olympic and Paralympic worksites reflect strong commitments in terms of social integration, environmental excellence and universal accessibility. As the figurehead of these SOLIDEO-led projects, the Olympic and Paralympic Village is a life-size demonstration of this engagement.

With the Olympic and Paralympic Village, Paris 2024 and SOLIDEO aim to demonstrate that it is possible to combine a major global event with social and economic integration. To achieve this, numerous actions have been implemented to ensure that Games-related opportunities benefit the entire local economic fabric and create employment opportunities.

One such action is the adoption of an Employment and Territorial Development Charter, which outlines measures to ensure that the benefits of the Games extend across the Seine-Saint-Denis department. This Charter commits all stakeholders to allocate 25% of total opportunities to SMEs and structures within the social and solidarity economy (SSE), and to dedicate 10% of worked hours to individuals experiencing long-term unemployment.

Government bodies, local authorities, social partners, employers, occupational integration associations, and contractors are all involved in realizing the goal of transforming the Games' temporary opportunities into a sustainable professional springboard for the local community.

From design to operation, the Olympic and Paralympic Village serves as an open-air innovation lab for an environmentally exemplary project. To achieve the first Paris Agreement-compliant Games, SOLIDEO has designed and implemented an ambitious environmental excellence strategy. The project aims for a 50% reduction in carbon emissions over the buildings' entire lifecycle—dismantling, construction, and operation—compared to a standard development project. This reduction is achieved through:

- **Circular Economy:** Implementing a reuse strategy during the dismantling phase, including 900 tonnes of materials such as sanitary facilities and windows sold on the second-hand market, and 31,600 tonnes of concrete from dismantling reconditioned for reuse as road and ground material.
- **Bio-sourced Materials:** Utilizing materials like wood (100% of buildings under 28 meters high include wood in their structures), low carbon concrete, and ultra-low carbon concrete (a project funded by the SOLIDEO innovation and environment fund).

- **Energy Performance:** Enhancing the energy efficiency of the buildings.

During the Games, Paris 2024 will implement strong environmental measures, including favoring renting and reuse. Partner companies have committed to finding a second life for 100% of the Village's furniture, in line with Paris 2024's responsible purchasing and circular economy strategies. Partners who own 90% of the Village's equipment will maximize reuse.

Many partners will source supplies from structures within the social and solidarity economy and use eco-designed products, such as parachute fabric pouffes, modular couches made from recycled mattresses, and tables and chairs in recycled plastic. Additionally, €2.5 million worth of furniture will be donated to the charity Emmaüs, which supports people in precarious situations with sustainable housing.

Recycled cardboard bed bases will be recycled after the Games, while 100% of mattresses, blankets, and pillows will be donated to charities. Other products will be donated or sold second-hand, and broken or unusable items will be recycled.



FOR THE FUTURE

After the Games, the buildings will undergo conversion works to accommodate new residents. The cost of these works will be covered by Paris 2024, which is financed by 96% private funds.

To ensure future residents' thermal comfort, the design process considered the 2050 climate horizon in partnership with the French weather agency Météo France. The buildings are designed to minimize energy consumption, with energy needs partly met by clean sources, including geothermal and solar energy. Additionally, the site's layout and open-plan housing design promote airflow between buildings, ensuring efficient ventilation and natural cooling during summer.

All family lodgings will be accessible to people with reduced mobility, and public spaces will be arranged to meet the needs of all.

Several public facilities have been built or renovated to welcome thousands of new residents. For instance, the Aretha Franklin primary school opened in September 2023, and the Marcel Cachin high school was renovated for the start of the 2023 school year, with a new school planned where the Village's bus terminal currently stands. New promenade areas, such as Ampère Park, the banks of the Seine, and the Promenade Cesaria Evora, have also been developed. Additionally, a new fire station will be installed after the Games.

KEY TOOLS FOR ALL SPECTATORS

With one week to go until the Olympic Games Opening Ceremony, Paris 2024 is presenting the key information and must-have tools for all spectators attending the Games.

Everything is in place for all fans to be ready ahead of their visits, so they know what to prepare at home ahead of their trip, on their way to the venues and upon their arrival to ensure they enjoy an unforgettable and stress-free experience at Paris 2024.

- There are key tools for all Paris 2024 spectators to have to help them enjoy their visit:
- **Three must-have apps:** Paris 2024 Tickets, Paris 2024 Olympic Games and Public Transport Paris 2024
 - Spectators Guides for every discipline and venue

RIGHT NOW

1. Log in to the Paris 2024 Tickets app and enter the name of the spectator for each ticket. Tickets can't be printed, so this step is essential to access the venues. A specific QR Code associated with each ticket will be available shortly before the session and is accessible offline. If your tickets were bought for friends and family, please transfer them 48 hours before the session begins. All tickets are linked to the name of the purchaser.
2. Download the official Paris 2024 Olympic Games app and make sure you have read all the necessary information, including the Spectators Guide, emails and the official Paris 2024 website.

BEFORE LEAVING FOR THE VENUE

3. Plan your travel to arrive 1H30 before the session begins: Paris 2024 advises all spectators to travel sustainably and buy their transport ticket(s) in advance to save time. Information on all Paris public transport can be found on the Public Transport Paris 2024 app.
4. Prepare your on-site payments: At food and beverage kiosks and in official stores, Paris 2024 accepts Visa for credit/debit card and mobile payments, along with cash. For spectators without a Visa method of payment, Visa Prepaid Card kiosks will be available at all venues, while the Visa Go app allows users to add money to a prepaid virtual Visa card.
5. There are no lockers or storage facilities available to spectators at venues and prohibited items will not be returned upon exit. A non-exhaustive list of prohibited items is available in all Spectators Guides and will be communicated to all tickets holders via email.
 - **Some allowed items:** water bottle (metal or plastic, up to 75cl), small foldable umbrellas, pushchair, external battery for mobile phone, sunscreen (spray or mister), personal mobility devices for people with disabilities, flags of the countries and territories participating in the Games, without rigid poles and a max size of 1x2 meters, etc.
 - **Some prohibited items:** helmets (motorbike and bicycle), luggage and bags (bigger than 25L), golf or stick umbrellas, means of personal travel and associated batteries, alcoholic beverages, etc.
6. Check the weather forecast and plan accordingly: Protection against the elements includes a wide-rimmed hat, sunscreen, sun glasses, foldable small umbrella and a water bottle.
7. Bring a water bottle: As part of its commitment to hosting a sustainable event, Paris 2024 allows water bottles up to 75cl (metal or plastic) on venues, with the exception of Marseille Stadium. Water fountains will be available at venues.
8. Make sure your mobile phone has enough battery.

Contd. on page 7









تعرب مجموعة شركات سفاري عن خالص
أمنياتها بفوز المنتخبات القطرية في أولمبياد باريس

The Safari Group of Companies extends
heartfelt wishes and robust support to
Team Qatar for the Paris Olympics



QATAR'S OLYMPIC MEDALISTS



Mohammed Suleiman

1992 Barcelona | Bronze | Athletics
(Mens 1500 metres)

Said Saif Asaad

2000 Sydney | Bronze | Weightlifting
(Mens 105 kg)



Nasser Al-Attiyah

2012 London | Bronze | Shooting
(Men's skeet)

Mutaz Essa Barshim

2012 London | Silver | Athletics
(Men's high jump)



Mutaz Essa Barshim

2016 Rio de Janerio | Silver | Athletics
(Men's high jump)

Mutaz Essa Barshim

2020 Tokyo | Gold | Athletics
(Men's high jump)



Fares Ibrahim

2020 Tokyo | Gold | Weightlifting
(Mens 96 kg)

Ahmed Tijan and
Cherif Younousse

2020 Tokyo | Bronze | Beach Volleyball
(Men's tournament)



QNB Group: A renewed commitment to supporting sports excellence

QNB, the largest financial institution in the Middle East and Africa, continues to support the nation's efforts to promote sports excellence. They leverage the educational values and unique power of sports, recognized by the UN 2030 Agenda for Sustainable Development, as important enablers of sustainable development and peace.

As it celebrates 60 years of banking excellence, QNB Group renews its commitment to continue supporting sports as a major component of its plans aimed at ensuring diversity and promoting community well-being across the countries where it operates.

SPORT AT THE HEART OF QNB'S CSR AGENDA

At QNB, they believe in the power of sports to uniquely bring communities together.



QNB Group placed sport as a key pillar of its CSR strategy and within its ongoing support for the country's plans to host and organize high-calibre mega sports events, enhancing Qatar's image as a global sports capital.

The Group pays big attention to mark Qatar Sports Day in recognition of Qatar's international initiative to become the first country to adopt a national sports day, celebrated annually on the second Tuesday of February since 2012.

SPONSORING MAJOR SPORTS EVENTS

QNB played a significant role in supporting the FIFA World Cup Qatar 2022™ since the early days. In 2010, the Bank became the Official Bank of the Qatar 2022 bid to host the FIFA World Cup.

12 years later, the Group was named as the Official Supporter of the FIFA World Cup 2022™ in the Middle East and Africa, and the Official



Qatari Bank of the tournament, providing football fans from all corners of the globe with a seamless banking experience.

Back to 2006, QNB was announced as the Official Bank of the iconic 15th Asian Games Doha 2006, the biggest in the history of Asia.

QNB became the Official Partner for the International Association of Athletics Federations (IAAF) after signing a four-year deal that saw the Bank support all World Athletic Series Events from 1 January 2019 to the end of 2022.

The Group is also keen to provide visibility to its brand during the UEFA Champions League where it organizes campaigns rewarding QNB Mastercard cardholders. It also sponsored FIA prize-giving ceremony held in Qatar.



QNB is proud to sponsor the "Qatar ExxonMobil Open", one of the biggest and most exciting tennis opens on the world circuit and the "Qatar TotalEnergies Open," Qatar's foremost women tennis tournament.

CELEBRATING THE OLYMPIC SPIRIT

QNB launched an exciting campaign for its Visa credit cardholders, offering them an exclusive opportunity to attend The Olympic Games Paris 2024, courtesy of Visa.

Throughout the campaign, Visa cardholders stood a chance to win one of six all-inclusive travel packages for two to the Olympic Games Paris 2024. This campaign provides fans with an exceptional opportunity to attend the opening and closing ceremonies of The Olympic Games.

SUPPORTING NATIONAL SPORTS AND HONOURING SPORTS ACHIEVEMENTS

QNB has long been an ally for all landmark achievements by Qatar athletes and sports teams the most recent of which was the recognition of the Qatar national team for their brilliant AFC Asian Cup Qatar 2023™ for the second time.

The Group continued to provide its sponsorships for the most prominent sports leagues and competitors in Qatar by being the Official Sponsor of the Amir Cup; or signing as Qatar Football Association (QFA) and Qatar Stars League Management (QSLM) for six seasons, or being the Title Sponsor of the Qatar Stars Cup.

QNB also supports Qatar's authentic heritage sport by sponsoring various competitions such as H.H. the Amir Sword Camel Festival, the main event of the Annual Purebred Arabian Camel Race.

For the fifth year, QNB Group sponsored the 2024 HH the Amir Sword Festival within its partnership with Qatar Racing and Equestrian Club (QREC) to contribute to the success of the prestigious horseracing event in Qatar and the region.



STRONG PARTNERSHIP WITH PSG

The long-standing partnership with Paris Saint-Germain has led to numerous initiatives over the years. The most recent of these was QNB's role as a partner in "We Run Doha," the first running event organized by the Parisian club in Doha.

The bank hosts annual event bringing together a selected number of its VIP customers with PSG stars in the presence of a number of senior officials and employees of the bank.

PSG players together with QNB officials conduct human initiatives such as the visit to the children cancer patients at Sidra Medicine, providing them with a rare opportunity to meet their dream stars.

QNB in cooperation with the Ministry of Education and Higher Education organized a special event for students from Qatari public schools who attended a training session with PSG stars at Aspire Zone.

NEYMAR JR QNB GLOBAL BRAND AMBASSADOR

In 2018, QNB took a new step forward to promote its identity as an iconic brand associated with enriching the lives of its customers and motivating them to persevere and pursue their dreams through the appointment of the Brazilian soccer star, Neymar Jr, as the Group Global Brand Ambassador.

The agreement granted the Bank exclusive marketing rights for Neymar Jr across all of the Group's marketing campaigns and advertising platforms.

EMPOWERING QNB EMPLOYEES THROUGH SPORT

QNB is keen to organize successful sporting events for its employees to encourage physical activity and promote healthy lifestyle choices. Held to mark Qatar Sports Day, these initiatives include a variety of completions and tournaments such as padel tournaments or football matches for the bank's employees, in addition to fun activities for their families.

Recently, the bank organized a table tennis competition for its employees for the first time, providing them with a creative platform to enjoy sport at any time.



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ARRIVING AT THE VENUE

9. Present the access QR Code on the Paris 2024 Tickets app.
10. Enjoy! An interactive map of the venue is available on the Paris 2024 Olympic Games app, where you can discover the food and beverage spots, official stores and more. Activities will take place outside and inside the venues before the sport takes the lead!

In case of any change impacting the start of a session, all tickets holders will be immediately informed via text message.

3 MUST-HAVE TOOLS

1. Tickets Paris 2024 App

- Log-in with the info used to buy the tickets or create an account to access transferred tickets
- Access all tickets
- Access QR Codes for each session, even offline as long as a first log-in took place before the session
- Ticket transfer
- Ticket resale via the official resale platform

2. Paris 2024 Olympic Games App

- Log-in with the same info used for the Paris 2024 Tickets app
- "My events" is a personalised space for each spectator with an interactive venue map, dedicated spectators guide and more based on the tickets they have bought
- "Important Info" alerts you to any last-minute changes (session's start time changes, transport info etc.)
- A full competition schedule with results and live alerts

- "Sport Coach" is a digital assistant equipping you with more knowledge of Olympic and Paralympic sports
- A complete Paris 2024 experience: Champions Park, Club France, Clubs 2024, Cultural Olympiad and more. All festive events throughout France are in the app via the Games map

3. Public Transport Paris 2024 App

- Created by Ile-de-France Mobilités
- Plan travel



Leading the Way in Credit Card

Innovation and Excellence



Commercial Bank (P.S.Q.C) has solidified its position as the fastest-growing Credit Card issuer in Qatar, through pioneering initiatives in the Cards and Payments space. The Bank has been at the forefront of the contactless payment solution, introducing innovative digital wallets like CB Pay, and instant discount programs such as CB Fawri. It was the first in the country to implement cashier-less checkout solution, enhancing convenience and efficiency for customers. Strategic partnerships, especially during major events like the FIFA World Cup, have further cemented Commercial Bank's leadership in delivering seamless payment experiences.

Key factors contributing to this growth include Qatar's robust economic expansion, increased consumer spending, and advancements in financial technology. The rise in disposable income and a shift towards online shopping and travel-related expenses have driven higher demand for Credit Cards. Commercial Bank's fully digital onboarding process via its Mobile App and automated kiosks for instant card printing have made Credit Card acquisition more convenient than ever.

Exclusive Customer Offers

Commercial Bank believes in rewarding its customers with exceptional rewards and benefits.. The CBCredit Cardholders enjoy a variety of exclusive offers designed to provide significant savings and unparalleled experiences.

Health and Wellness Discounts: Up to 50% Off

Customers can take advantage of CB's special discounts at premier wellness centres to keep themselves fit and rejuvenated.



These exclusive offers are designed to help customers maintain a healthy and balanced lifestyle while enjoying significant savings.

Dining Delights and Entertainment

Commercial Bank Credit Cardholders also benefit from discounts at some of Qatar's finest dining establishments and entertainment venues. Whether they are planning a family dinner, a romantic night out, or a fun day with friends, Commercial Bank's Credit Cards ensure they enjoy more for less.



QuickCash



In addition to these fantastic offers, Commercial Bank's Quick Cash service provides an extra layer of financial flexibility. This service allows Credit Cardholders to convert up to 80% of their available Credit Card limit into instant cash, with the option to repay through manageable instalments over 3, 6, 12, 18, or 24 months.

Key Benefits of Quick Cash:

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Zero Documentation
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Instant Funds
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Attractive Interest Rates
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Flexible Instalment Options

Quick Cash is the ideal solution for those unexpected expenses or investment opportunities, offering customers peace of mind with its flexibility and ease of access.

Scan the QR code to know more about Quick Cash.



Recognition and Awards



Commercial Bank's excellence in the cards and payments sector has been recognized at the 2024 International Finance Magazine Awards, with two prestigious accolades: Fastest Growing Credit Card Issuer and Best Card Payment Service POS/ATM in Qatar.

These awards highlight Commercial Bank's dedication to innovation with a customer obsessed approach. Implementation of innovative solutions such as cashier-less checkout and Virtual POS (VPOS) technology helped in enhancing the banking experience for customers and at the same time empowering merchants with simplicity and ease of operation..

Commercial Bank continues to lead the industry through innovation, technology, and a customer-centric approach, reaffirming its commitment to providing top-tier financial solutions and services to its customers.

Shaping the Future of Banking in Qatar

Commercial Bank's achievements in the Credit Card sector reflect its unwavering commitment to excellence, innovation, and customer-centricity.

With a focus on enhancing customer experiences and pioneering new payment solutions, the Bank is well-positioned to continue its growth and maintain its leadership in the financial services industry.

