



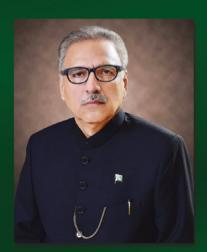


# Innovative Banking Progressive

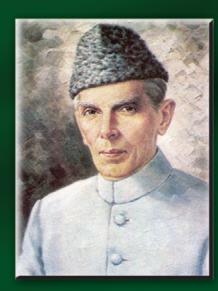
On this **76<sup>th</sup> Independence Day**, let us celebrate the resilience of our nation. As one of Pakistan's largest and most progressive banks, we reaffirm our commitment to providing innovative banking services to our customers, empowering businesses to succeed and supporting the communities we serve.

We believe in the potential of Pakistan, its people and especially the youth. We are committed to being a trusted partner for all those who share our vision for a brighter future.

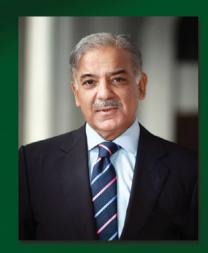
UBL wishes all Pakistanis living abroad a very Happy Independence Day.



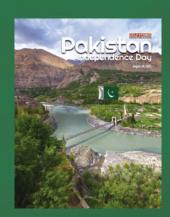
Arif Alvi President



Quaid-e-Azam Muhammad Ali Jinnah Father of the Nation



Mian Muhammad Shehbaz Sharif **Prime Minister** 



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## Ambassador's Message

**extend** heartiest felicitations to my Pakistani brothers and sisters and our friends in the State of Qatar on the occasion of the 77th Independence Day of Pakistan. This is a day to commemorate the culmination of the historic fearless democratic struggle and countless sacrifices rendered by the nation to achieve their right to have a homeland in accordance with their aspirations and distinct religious, cultural and social values.

Commemorating Independence Day in a befitting manner strengthens our resolve to work tirelessly towards transforming our country in accordance with the aspirations of the Father of the Nation Quaid-e-Azam Muhammad Ali Jinnah and other leaders of the Independence

Today we pay homage to the Quaid-e-Azam by pledging to adhere to and following his guiding principles of Unity, Faith and Discipline in our individual as well as collective lives. It is also an occasion for all of us to rejoice and renew our firm resolve to carry forward the legacy and heritage bequeathed to us by the Quaid-e-Azam, Allama Iqbal and other leaders of the Independence movement who were supported by their nation through unwavering determination and demonstrating remarkable discipline and unity.

Over the last seven and a half decades, the Pakistani nation has time and again overcome enormous challenges and adversity through unflinching and unswerving faith, patriotism, steadfastness and resilience. During the course of this journey, all challenges emanating from within and outside were faced with unparalleled resilience by the

The hardworking people of Pakistan, including overseas Pakistanis, are playing their due roles in the progress and development of the country as it continues upon the path to greater progress and development as envisaged by the Father of the Nation. The day is also an occasion to pay tribute to all those sons and daughters of the soil who laid their lives while defending and protecting territorial as well as ideological frontiers of the motherland.

Pakistan and Qatar have historically enjoyed close cordial relations based on a common faith and traditions, deep-rooted cultural affinities, geographic proximity and convergence of interests. These fraternal bonds have been carried forward and strengthened under the guidance of His Highness Sheikh Tamim bin Hamad Al-Thani, Amir of the State of Qatar, who has always shown great support for Pakistan

Bilateral relations have been greatly strengthened in recent times. There has been frequent leadership level contact and exchange of high level visits. Pakistan proudly hosted His Highness Sheikh Tamim bin Hamad Al Thani in Pakistan in June 2019. The positive engagement at the leadership level has led to a substantial boost in bilateral cooperation in all fields including the political, defence and economic

Pakistanis have proudly contributed in the remarkable and praiseworthy progress and development of Qatar. The Pakistani community is a living bridge between the two nations. Our workforce has made significant contribution in key institutions of Qatar such as the armed forces, police, health, education, banking and civil aviation. The hospitality offered to Pakistanis in Qatar is a reflection of the affection that binds our two countries. I am also confident that the numbers of Pakistani workforce in Qatar will substantially increase in the longer term.

I take this opportunity to especially thank all overseas Pakistanis for their contribution to the development and prosperity of the country. For the Pakistani community in the State of Qatar, Independence Day has always been an especially joyous occasion. They celebrate this day with great zeal and enthusiasm. This 14th August also, the community, will commemorate Yaum-e-Azadi by paying tributes to the sacrifices of the founding fathers in a befitting manner and reaffirming their resolve to continue to work for the progress and prosperity of the



While celebrating the Independence Day today, let us reiterate our commitment to take Pakistan to the heights of greatness in line with the vision of the independence leaders. May Allah Almighty grant us the ability to serve our beloved homeland sincerely and lead Pakistan on the path of further development and prosperity.

On this 14th August we also pay tribute to the struggle and sacrifices of our Kashmiri brethren in their just struggle against oppression till the realization of their inalienable right to self-determination as enshrined in the relevant UN Security Council Resolutions.

Let us also reaffirm our commitment to further strengthening the fraternal bonds between Pakistan and Qatar and dedicate ourselves to bringing our two great nations ever closer.

Pakistan Zindahad Long live Pakistan-Qatar friendship

#### **Muhemmed Aeiaz**

Ambassador of the Islamic Republic of Pakistan, Qatar

# **Pakistan-Qatar Bilateral Relations**



Pakistani Chief of Army Staff Gen. Asim Munir and his delegation was received by HH the Amir Sheikh Tamim Bin Hamad Al Thani at the Amiri Diwan. They engaged in fruitful discussions aimed at enhancing bilateral collaboration across various domains, notably in the realms of defense and security.



HE Deputy Prime Minister and Minister of State for Defense Affairs Dr. Khalid bin Mohammed Al Attiyah held discussions with Pakistan Air Force Chief, Air Chief Marshal Zaheer Ahmed Baber Sidhu. The discussions focused on strengthening bilateral cooperation and addressing common issues. The meeting was also attended by HE Commander of the Amiri Air Force Brigadier General (Pilot) Jassim bin Mohammed Al Mannai.



The Secretary-General of the Ministry of Foreign Affairs HE Dr. Ahmed bin Hassan Al Hammadi held a meeting with Ambassador of the Islamic Republic of Pakistan to Qatar HE Dr Muhemmed Aejaz. The discussions revolved around the enhancement of bilateral cooperation and relations between Qatar and Pakistan.



HE Dr Muhemmed Aejaz, the Ambassador of Islamic Republic of Pakistan to the State of Qatar, met with the CEO of QFC Authority Yousuf Mohamed al-Jaida. Useful discussions were held on exploring opportunities for more collaborations and strengthening Pakistan-Qatar economic ties.





Minister of State Hina Rabbani Khar met Secretary-General's Special Representative for Afghanistan and Head of UNAMA Roza Otunbayeva on the sidelines of Meeting of Special Representatives on Afghanistan in Doha. The two sides acknowledged the important role of UNAMA in promoting the goal of peace and prosperity in Afghanistan; Minister Khar extended Pakistan's continued support to UNAMA in fulfilment of its mandate.

# Gate-way.co's Meteoric Success - A Rising Star on Pakistan's Independence Day!

Gate-way.co, a Pakistani Enterprise, has rapidly grown to become a beacon of innovation and partnership in the region.

Borne from the roots of the respected AK Holdings, Gate-way.co has established itself as a rising star in the world of business. With a few months of launching, they have already secured a sales agreement worth an astonishing 3.2 Million US dollars during their recent visit to

**Hassan Ahmad**, a Managing Partner at Gate-way.co, explains the success of their initial foray into Qatar. "Our trip to Doha earlier this year resulted in sales agreements worth 3.2 Million US dollars, a testament to our strong supply chain. Our goal is to quadruple this in the coming months," he says.

AK Holdings, Gate-way.co's parent group, has a rich history of trading and business operations dating back to the 1980s. Leveraging this strong foundation, Gate-way.co is quickly carving out a reputation for excellence and reliability in the business sector. Their swift ascent to success serves as a testament to their strong partnerships, community-focused ethos, robust supply chains, and efficient processes.

Zaeem Shafeeq (left) and Hassan Ahmed (right) - Co-founders of Gate-way.co

The prosperous relationship between Pakistan and Qatar is a major contributing factor to Gate-way. co's success. This diplomatic friendship, which has seen numerous mutual benefits over the years, has paved the way for Pakistani Enterprises like Gate-way.co to prosper in the Qatari market. The nations' shared values of community

development and sustainable business practices have made for a seamless partnership.

Indeed, Gate-way.co's success can also be attributed to the strong partnerships they've formed. One partnership worth mentioning is with

WIDAM, Qatar's biggest supplier of livestock and producer of fresh, chilled, and frozen meats. A representative from WIDAM shares, "Our partnership with Gate-way.co is an excellent example of collaboration for growth. We've seen their commitment to communities and a strong supply chain, which has been key to their rapid ascent."

In addition, the collaboration with the Embassy of Pakistan in Doha has played a pivotal role in facilitating impressive business agreements, further solidifying the bond between Qatar and Pakistan.

The business industry has found a new and dynamic participant in Gate-way.co. Their successful track record, integrity, sustainability, and adherence to core values are redefining standards in the industry.

# **UNSTOPPABLE:**

## Gate-way.co Emerges as Fastest Growing Entreprise in the Region

While their financial achievements are significant, Gate-way.co prides itself on their commitment to building farmer communities and driving sustainable practices. This emphasis on positive, lasting impacts through business operations is a breath of fresh air in the business industry. Zaeem Shafeeq, another Managing Partner at Gate-way. co, shares, "Our rapid growth and the recognition from our partners stand as a testament to our collective vision and unwavering commitment."

As Pakistan celebrates its Independence Day, the remarkable journey of Gate-way.co serves as an inspiration to many. Their rapid rise, backed by strong partnerships and a commitment to community growth, represents the potential that lies in the business industry. Gate-way.co's story not only brings pride to Pakistan but also promises a bright future for international business in the region.



ودام الغذائية المستون على الغذائية Twenty Years of Trust widam food



Phone: +92 330 900 1800 Phone: +92 332 4555 502 Email: info@gate-way.co

A reception was organized to mark Pakistan National Day on 23rd March 2023, as well as to celebrate the 50-year diplomatic partnership between the State of Qatar and the Islamic Republic of Pakistan. Ambassador Muhemmed Aejaz received the honourable guests during the event.















# **Qatar Economic Forum**





haudhry Salik, the Minister for Investment and HE Dr Muhemmed Aejaz, the Ambassador of Islamic Republic of Pakistan to the State of Qatar, met on 24th May 2023 with the delegation of Pakistani companies who participated in the Qatar Economic Forum. The objective of the meeting was to discuss and explore various avenues to attract investments into Pakistan and foster business growth. The Minister for Investment highlighted the government's efforts in facilitating investors and creating a conducive business environment. The development of a comprehensive dashboard to identify and resolve challenges faced by investors was one of the key initiatives being undertaken. Moreover, the transformation of the Board of Investment into a ministry and the development of a legal framework to ensure investor security and meet their needs effectively were highlighted as significant steps to attract investment.

To streamline the investment process in Pakistan, the government is actively working on implementing one-window operations. This measure aims to simplify procedures for investors, making it easier for them to establish and expand their businesses within the country.

During the meeting, businessmen from Pakistan



and Qatar engaged in a constructive dialogue. They discussed proposals to enhance bilateral business opportunities and identified issues faced by investors. One of the importers from Qatar expressed concerns about delays in certain export procedures from Pakistan, leading to spoilage of perishable goods at airports. The Minister assured the businessman that the matter would be addressed through relevant channels and requested detailed information to resolve the issue promptly.

In the spirit of cooperation, the business community also acknowledged the embassy's proactive role in facilitating connections with relevant partners for meaningful business-to-business interactions.

The meeting served as a platform for open dialogue and collaboration, reflecting Pakistan's commitment to fostering a conducive investment environment. The combined efforts of the Ministry of Investment and the embassy of Pakistan in Qatar underscore the country's determination to attract foreign investment and promote economic growth.

With ongoing initiatives to facilitate investors and address their concerns, Pakistan is poised to become an increasingly attractive destination for investments, stimulating economic development and progress in the region.

# **Activities of Embassy of Pakistan**





The flag hoisting ceremony on the eve of 82nd National Day of Pakistan held at the embassy of Pakistan, Doha, on 23rd March, 2023.



HE Dr Muhemmed Aejaz, the ambassador of Islamic Republic of Pakistan to the State of Qatar, received Muhammad Sohail, Head of Operations, Descon International, and his team for a courtesy call. Matters of mutual interest were discussed during the meeting.







HE Dr Muhemmed Aejaz held a meeting with members of the Pakistan Business Council Board of Directors. Deputy Head of Mission Syed Mustafa Rabbani and T&I Attaché Serein Asad were also present.

حيـدر القابضة Haider Holding



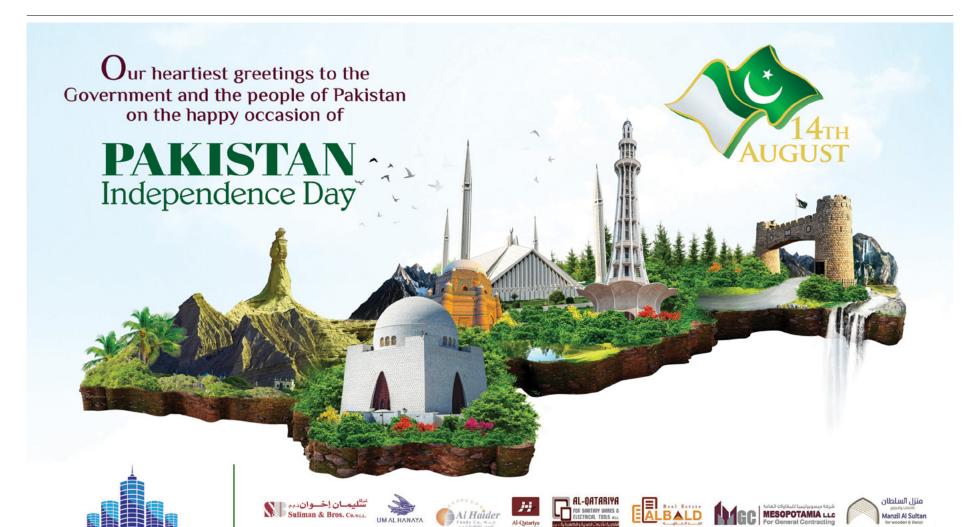


The embassy of Pakistan in Qatar welcomed a group from the 188th batch of the National Management College of Pakistan (NMC), who were on an educational trip to Qatar.





HE Dr Muhemmed Aejaz interacted with numerous accomplished Pakistani students from various universities in Doha, facilitating discussions and sharing valuable perspectives during a reception held at the embassy.











The embassy of Pakistan in Qatar extended a warm welcome to the visiting Pakistani cricket team that was taking part in the Legends League Cricket (LLC) Twenty20 tournament held in Qatar.



The embassy of Pakistan in Qatar hosted a remarkable group of Pakistani female scholars as part of the Pak-US Future of Women in Energy Program. They engaged in an enriching session with the Pakistani Ambassador, signifying the program's second edition and underscoring the strong partnership among Pakistan, the United States, and Qatar. The event also saw the participation of members from the US Embassies in both Pakistan and Qatar.

# **Project Qatar Exhibition**

he Embassy of Pakistan in Doha, Qatar, participated in the prestigious Project Qatar exhibition, concluding its 19th edition from May 29 to June 1, 2023, at the Doha Exhibition and Convention Centre. This exceptional platform allowed Pakistani businesses to showcase their products and explore business opportunities in the dynamic Qatari market.



The Pakistan Embassy in Doha highlighted renowned Pakistani brands that are already imported and recognized in Qatar. Among the distinguished brands showcased were Brighto Paints, Al-Ghani Glass, GFC fans, working gloves, safety coveralls, and Maple Leaf cement. To ensure a successful display and engagement with potential buyers, the embassy collaborated with Unique Trading Company, a leading distribution company of Pakistani products in Qatar. Their partnership attracted a large and discerning audience to the stall. Additionally, M/s Hilton Enterprises, a prominent supplier of working gloves and uniforms from



Faisalabad, Pakistan, also exhibited their high-quality products at the exhibition.

His Excellency Dr Muhemmed Aejaz, the Ambassador of Pakistan, visited the exhibition and engaged with the local business community, expressing admiration for their efforts in promoting Pakistani products in the Qatari market. The Ambassador's presence highlighted Embassy's commitment to fostering stronger trade ties and exploring new avenues of cooperation between Pakistan and Qatar.

Pakistani pavilion garnered significant attention throughout the exhibition, with visitors expressing keen interest and making inquiries about the showcased products. Serein Asad, Trade & Investment Attaché, alongside Imran Rafique, General Manager of Unique Trading, and Rabbani, Managing Director of Al Rukai, played vital roles in assisting customers and providing valuable insights.

The significance of the Project Qatar exhibition attracted Pakistani businessmen seeking opportunities in Qatar's thriving construction sector. Notably, Shoiab Mir, CEO of Diamond Paints, attended the exhibition to understand market needs and leverage the growing demand for building materials in Qatar.

The exhibition served as a vibrant platform for initiating mutually advantageous business connections and propelling economic advancement for both nations. The Pakistan pavilion garnered praise from prominent Pakistani community leaders who attended Project Qatar. They lauded the embassy's dedication to promoting Pakistani brands and strengthening trade relations between the two pations.



# International Agricultural Exhibition AgriteQ 2023

The Pakistan Pavilion at the 10th edition of the international agricultural exhibition AgriteQ 2023, featured ten Pakistani companies showcasing their products in the fields of agriculture, livestock, and food industries. The event took place at the Doha Exhibition and Convention Center (DECC). During the exhibition. Ambassador Muhemmed



Aejaz paid a visit to the pavilion and engaged in interactions with the Pakistani delegation.













## **TEXPO Pakistan 2023**

he 4th International Textile and Leather Exhibition, TEXPO Pakistan 2023, held in Karachi, proved to be a resounding success, drawing the attention of global buyers and investors to Pakistan's thriving textile industry. Organized by the Trade Development Authority of Pakistan (TDAP) and the Ministry of Commerce, the event showcased the country's potential as a major player in the fashion world.

TEXPO Pakistan 2023 attracted over 250 exhibitors, who presented an extensive range of textile and leather products. Foreign buyers from more than 50 countries explored trade opportunities in Pakistan's textile sector, expressing particular interest in the innovation and style displayed by Pakistani designers.

The event commenced with a captivating fashion showcase featuring western pret collections from 22 designers, including renowned names such as Sana Safinaz, Deepak Perwani, Rizwan Beyg, Huma Adnan, and Ali Xeeshan. The collections centered on sustainable fashion, reflecting this year's theme, "Weaving the Way to Sustainability," in response to the challenges posed by climate change to the industry.

Delegates from Arab countries, notably Saudi Arabia, expressed their admiration for



Pakistan's textile industry and its potential for lucrative business opportunities. They praised the country's innovative approach to clothing and announced plans to invest in the Pakistani textile sector and explore avenues for exporting products back to Saudi Arabia

During the exhibition, 997 productive B2B meetings took place between foreign







buyers and local exhibitors, paving the way for potential orders worth over \$500 million for Pakistan. The success of the event indicated a growing demand for Pakistani textile products in global markets.

International buyers were especially impressed with the designers' selections of colours and minimalist yet stylish designs. The positive reception indicated a strong potential for business collaborations between Pakistan and countries like Egypt, with delegates emphasizing the need for competitive pricing and quality negotiation.

TEXPO Pakistan 2023 also saw discussions between foreign delegates and Pakistani officials on bilateral trade challenges and opportunities. The event provided a platform for fostering international partnerships and expanding Pakistan's global reach in the textile and leather industries.

In conclusion, TEXPO Pakistan 2023 proved to be a significant milestone for Pakistan's textile industry, attracting global attention and investment from Arab countries and beyond. The event highlighted Pakistan's innovative designs, sustainable fashion practices, and vast potential for international trade collaborations. As the country continues to redefine fashion and promote sustainability, TEXPO Pakistan has undoubtedly set the stage for further growth and success in the dynamic world of fashion and textiles.





# العيادي للأدوات الكمر بائية AL AYADI ELECTRICAL SUPPLIES

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to the future





# الكورية لتجارة الزيوت والبطاريات **KOREAN LUBES & BATTERY TRAD**

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# KARACHI SHIPYARD & ENGINEERING WORKS LIMITED Committed to Excellence in Shipbuilding



**S&EW** is a Public Limited Company, established in 1956, operating under the administrative control of Ministry of Defence Production (MoDP), Government of Pakistan with enormous technical and professional capabilities. KS&EW is the sole shippard of Pakistan, one of largest industrial engineering complexes of the country, situated at West Wharf, Karachi and spread over an area of 71 acres. In addition to ship building, KS&EW also has requisite infrastructure and facilities for submarines construction, ship repairs / refurbishment and heavy general engineering works. The vision of KS&EW is to become a leading shipyard and heavy engineering facility in this region, thus contributing positively towards technical development of Pakistan.

The vision of KS&EW is to make Pakistan a leading ship building country in this region, in line with its true potential and ideal geographical location. KS&EW is a Public Limited Company, established in 1956, currently operating under the administrative control of Ministry of Defence Production (MoDP), Government of Pakistan

KS&EW has so far built over 500 ships of various designs, sizes and capacities for local customers including Pakistan Navy, Pakistan National Shipping Corporation, Karachi Port Trust, Port Qasim Authority, Pakistan Customs, Pakistan Maritime Security Agency, Pakistan Army and several international customers like Saudi Arabia. Belgium, China, Iran and UAE. Ship Building Department is capable to undertake construction of all types of commercial as well as naval platforms up to 26,000 DWT; that includes marine crafts, ocean going vessels, container ships, oil tankers, ferries, bulk carrier, corvettes, frigates, fast attack crafts, fleet tankers, gun boat, tugs and pilot boats etc.

Management of KS&EW is focused to deliver quality products and services with 100% customer satisfaction, ensuring compliance to all domestic and international standards. The Integrated Management System of KS&EW is ISO 9001:2015, ISO 14001:2015 & ISO45001:2018 certified through Lloyds Register, UK. The shipbuilding projects are also certified by Classification Societies as per their class notations and customer's requirement from CCS, LR, BV, Türk Loydu

During mid-90s, KS&EW started construction of warships. The first naval vessel was a missile craft (PNS SHUJAAT) for Pakistan Navy. Afterwards, Floating dock with self-docking pontoon and lifting capacity of 4000 Tons was also constructed for Pakistan Navy. Subsequently, KS&EW undertook construction of Corvettes, Fast Attack Crafts (Missile), F22P Frigates, Fleet Tankers, Maritime Patrol Vessels. Gun Boats, Tankers cum Utility Ships, Tugs, Dredge Tenders, Utility Vessels and Bridge Erection Boats. Presently, KS&EW is undertaking construction of 02 x PN Milgem Class Corvettes, 48 tons Bollard Pull tug and an indigenously designed Gun Boat for Pakistan Navy. The future project includes construction of Jinnah Class Frigate, which is being indigenously designed by Platform Design Wing of Pakistan Navy. Besides these KS&EW is also engaged with several clients for future prospective orders.

KS&EW is proud to claim that it has recently completed the construction of first indigenously designed Fast Attack Craft (Missile). The KoM has been procured by KS&EW, comprising of several locally developed components. The vessel is equipped with state-of-the-art and indigenously developed Harbah Weapon System.

**Submarine Construction Department** is undertaking the construction of Hangor Class Submarines for Pakistan Navy. Steel Cutting of 02 x Hangor Class Submarines has been undertaken, Keel Laying of



first Submarine has also been achieved. Earlier, KS&EW has also been associated with the construction of most intricate parts of Agosta-90B submarines. KS&EW modernized, state-of the-art facility offers a complete solution for the construction of AIP fitted submarines.

**Ship Repair Department** has a comprehensive setup for repairing,

rebuilding and overhauling of naval and commercial vessels with high quality standards. Integrated services are provided through highly qualified workforce. Facilities include Dry Docks, Cranes, Quay Walls and modern tools to undertake above and under-water repairs. KS&EW has already repaired more than 5000 vessels with 230 foreign flag ships.



In order to increase the ship repair capacity a state-of-the-art Ship Lift & Transfer System (SLTS) has been installed at KS&EW. This system is fully operational since Sept 2021 and capable to lift ships up to 7300 tons with 12 x parking stations for al kind of above water repairs.



General Engineering Department is capable to undertake projects of steel/marine structural fabrication (dams/barrage gates), Cranes and lifting equipment (i.e., EOH, luffing and gantry cranes etc.), stadiums flood light towers and wind turbine towers, machining works includes forged steel shafts, sugar rollers and hoisting mechanism from dams / barrages, rollers for sugar plants and foundry products includes steel billets sugar rollers and alloys casting. GE Department has recently fabricated and commissioned 06 Barrage Gates of Sukkur Barrage on 31st January 2023.

**Laboratory of KS&EW** was established in 1960, though, initially for rendering assistance to quality control and internal



checks on construction projects. Afterward scope of work has been extended to undertake various services including metallurgical analysis, mechanical, physical, chemical, and welding tests required for external customers. Services range also covers the chemical composition, testing of metals, ferrous and non-ferrous, alloys, refractory, cement etc. The tests are carried out in accordance with BSS/ASTM standards and/or any other classification / standard to comply customer's specific requirement.



The Shipyard Training School (STS) was established in 1957 as an apprentice training school for Marine Engineering. The school has provided prime facilities for technical training of officers, supervisors and workers to enhance their skills in various trades. STS is also contributing to skill development and employment opportunities. Currently, school is undertaking various diplomas, and numerous vocational courses in electrical, mechanical and ship construction technologies etc. STS have so far trained more than 25,000 young entrants in different cadres. It also runs internship programs for engineers and diploma holders. The courses are affiliated with STEVTA (Sindh Technical Education & Vocational Training), some of these courses are run in collaboration and sponsorship of NAVTTC (National Vocational and Technical Training Commission). STS is also certified by Saudi Government to conduct TAKAMOL - Skill Development Program and authorized by TUV Rhineland Centre, Germany for conducting advanced training for metal fabrication and welding

KS&EW is the only shipyard of Pakistan and has been silently serving the nation since 1956 with continuous effort in Nation Building and carrying the mandate of "Made in Pakistan". KS&EW has also played a pivotal role in transferring of technologies and broadening the industrial base of country. KS&EW has constructed over 500 vessels of different sizes and repaired more than 5000 vessels and has the capacity to provide new as well as replacement of all floating platforms up to 26000 DWT.



## **POF:** A Force Multiplier

stablished in 1951, Pakistan Ordnance Factories (POF) is a major defence industrial Complex of Pakistan. POF has grown into a gigantic set up of 14 mainstream factories and various commercial subsidiaries, involved in production of conventional arms, ammunition and commercial explosives. POF subsidiaries include Wah Industries Limited, Hi-Tech Plstics, Wah Brass Mills and Wah Noble (Joint Ventures of WIL – SAAB of Sweden and Al-Misehal KSA). POF is a strategic organization providing arms and ammo to Defence Forces at cost to cost basis, while 10% is being utilized for commercial purposes. Besides various industrial and commercial ventures, POF has a huge Welfare Organization involved in the wellbeing of its employees. The industrial set up and commercial units are run by POF Board, whose main function is to manage and administer the affairs of factories and meet the needs of the Defence Forces of Pakistan.

#### The Factories include:

- 1) Medium Artillery AmmunitionFy
- 2) Heavy Artillery AmmunitionFy
- 3) Tank/Anti-Tank AmmunitionFy
- 4) Bombs and GrenadesFy
- 5) Small Arms AmmunitionFy 6) WeaponsFy
- 7) Machine GunFv
- 8) ExplosivesFy
- 9) PropellantsFy
- 10) Tungsten AlloysFy
- 11) BrassMills
- 12) ClothingFy
- 13) FillingFy
- 14) CarbideFy

#### **Range of Products**

More than 70 x products are being developed and produced by POF which include: Weapons, Small Arms Ammunition, Artillery Ammunition, Mortar Bombs, Aircraft Bombs, Aircraft and Anti Aircraft AMunitions, Tank and Anti-Tank Ammunition, Rockets, Grenades, Pyro-techniques and Mines, Commercial Explosives, Ababeel Drone Series, Commercial Products, Sporting Ammo and Garments.

#### **Exports**

POF is utilizing its additional production capability to export its products to over 40 countries around the globe. This is not only yields precious foreign exchange but also makes worthwhile contribution to national economy. In addition to this, POF is a regular participant in defence exhibitions, which is being instrumental in increasing the exports of its products.

#### **Future Targets**

Today as the global defence industry becomes more and more competitive, POF is also modernizing its products by employing skilled workforce and latest technology. POF is following a policy of self-reliance in order to embrace the modern trends of the 21st century to continue production of qulaity arms and ammunitions on a permanent basis.

#### **POF and Social Responsibility**

Besides defence production, POF is also playing an admirable role as a responsible corporate citizen. Specifically, POF's role in promoting quality health, education, entertainment and sports. POF can also be credited with efforts that have resulted in 98% literacy rate in WAH Cantt. Public and private education institutions in POF are playing a great role in this regard. These institutions, including University of WAH, Engineering College, Medical College, 93 Schools, 17 Colleges and Schools for special children under the name of "Nasheman", are providing quality education to the residents of WAH. A 500-bed modern hospital with its 18 specialized departments is providing quality health care to POF employees and their families. International standard sports activities are also being provided for POF employees and their children.





# Activities of Pakistani Community The Role of Pakistani Diaspora in Qatar

here are approximately two hundred and fifty thousand Pakistani Diaspora residing in the State of Qatar and the strength of Pakistanis is growing day by day. Pakistanis living in Qatar is not a new phenomenon rather the presence of Pakistanis can be traced back to decades as the third generations of numerous Pakistani families are residing in Qatar. Moreover, the Pakistani Diaspora in Qatar is a mosaic representing all regions and ethnicities of Pakistan (but the majority of the emigrants belong to Khyber Pakhtunkhwa province). Through their expertise and proficiency, Pakistanis have significantly contributed to Qatar's development, leaving their imprint across all sectors of life. The touchstone of this claim is the manifest trust placed on the Pakistani community by the Government of Qatar due to the high qualities like dedication, loyalty, and hard work. Pakistani diaspora is playing an important role in almost all the development sectors of Qatar's economy:



Participation of Pakistani Community in Blood Donation Campaign

Firstly, the high ratio of Pakistanis working in public institutions like police and defense is a self-evident fact that the government of Qatar has shown complete trust in Pakistanis regarding matters of security, law, and order. Apart from that most Pakistanis working in Qatar are apprised with the construction sector. Pakistanis are occupying/manning all the positions from laborer to engineer. This is because the construction sector is Qatar's largest employer by volume. Pakistanis by working in the construction sector have made a significant contribution to the conversion of a dream to develop Qatar into a go-to

destination into a tangible reality. Pakistanis have played their role in not only general infrastructure development but also played an important part in the development of infrastructure related to the FIFA World Cup-2022. The Pakistani Community in Qatar has also developed its business ventures around the infrastructure development/construction sector. Due to their entrepreneurial zeal, they have invested in heavy construction equipment and these types of equipment are outsourced for the development of different projects.



Celebration of Sindh Culture Day

Moreover, Pakistanis are also importing goods and products particularly Pakistani goods in the State of Qatar to meet the needs of Qatar ranging from high-quality electric and construction material. The Pakistani diaspora's impact extends beyond the construction and business sectors. They are also playing a notable part in Qatar's medical sector, which is renowned as one of the finest healthcare systems globally. The demand for Pakistani medical professionals in Qatar is very high and a large number of highly qualified medical professionals are working in both public and private health institutions of Qatar.

The hospitality sector of Qatar is booming due to recent development. There is high demand for employment opportunities in this sector with regards to Qatar Vision 2030. Recently, Pakistanis have also started providing hospitality services and there are high expectations, that in the coming days, many Pakistanis would achieve a lot in this sector as well.



Pakistani Community Celebrations during FIFA World Cup 2022

In addition to this, the Pakistani diaspora is proactive and actively participates in socio-cultural activities organized by the host government and also undertakes volunteering activities. A prime example of that would be the participation of two thousand Pakistanis in FIFA World Cup-2022 as volunteers for the safe and smooth conducting of the world cup which had been highly appreciated by relevant Qatari authorities.

Furthermore, there is a close liaison between the Pakistani community and Qatar Charity Foundation. Participation of Pakistanis in the campaigns like blood donation, beach clean-up, promotion of art and culture, book fare, etc. is highly appreciated by local authorities. Pakistanis are very enthusiastic about celebrating the public days of both Qatar and Pakistan. These days are celebrated with full zeal. Furthermore, many non-political, non-religious, and non-profitable local organizations are established for the welfare of the Pakistani diaspora in all fields.

The Mission of Pakistan in Qatar has established well-organized communication mechanisms with the Pakistani diaspora where the interaction is not only open but frequent. The fast-track consular services of Mission are much appreciated by the Pakistani diaspora and the positive role of the Pakistani community in the socio-economic development of Qatar is highly recognized not only by the Mission but by high authorities of the government of Pakistan as well.

# THE LAND OF BEAUTY

• Blessed with unparalleled natural beauty, a variety of landscapes, and a welcoming demeanour, Pakistan stands on the brink of becoming a must-visit destination in Asia, enchanting travelers from every corner of the world

akistan, a land of high adventure and nature, is emerging as the best-kept secret of Asia for tourists seeking diverse experiences. From the awe-inspiring Karakoram in the North to the fertile delta of the Indus River in the South, the country offers an array of activities, making it a haven for adventure and nature enthusiasts.

Trekking, mountaineering, white water rafting, mountain and desert jeep safaris, camel and yak safaris, trout fishing, and bird watching are just a few of the captivating experiences that entice travelers to Pakistan. The country's varied terrain provides opportunities for thrilling adventures and unforgettable encounters with nature, leaving tourists with memories that last a lifetime.

Endowed with a rich and varied flora and fauna, Pakistan boasts diverse landscapes and ecosystems. The soaring Himalayas, the majestic Karakoram, and the rugged Hindukush ranges with their alpine meadows and permanent snow line, along with coniferous forests and sub-mountain scrub, offer a remarkable variety of vegetation and avifauna, both endemic and migratory. The country is a haven for wildlife enthusiasts and nature lovers alike, housing ten of the world's 18 mammalian orders, ranging from the Mediterranean Pigmy Shrew, the world's smallest surviving mammal, to the magnificent blue whale, the largest mammal ever known.

#### **MAIN SECTOR SEGMENTS**

The country recently moved up six places on the International Travel and Tourism Development Index 2021. Titled "Rebuilding for a Sustainable and Resilient Future," the report released by the World Economic Forum has ranked Pakistan 83rd on the list of 117 countries. Previously, the country occupied 89th place in the index.

The Tourism and Hospitality sector in Pakistan, though not clearly mapped as a federal subject, is a vital component of the country's economy. It comprises two main segments:

- 1. Hotels and Motels: The hotels and motels industry encompasses all revenues generated by accommodation providers through the provision of services to both leisure and business consumers. This includes room revenue, non-room revenue, and other services such as shops and telecommunication services. From luxury hotels in bustling cities to cozy motels nestled amidst scenic landscapes, Pakistan offers a range of options for every traveler's preference.
- 2. Food service: Food service accounts for the total value of all food and drink, including on-trade drinks, consumed on the premises or in designated eating areas shared with other food service operators. It covers various outlets such as accommodation establishments, full-service restaurants, quick-service restaurants, fast food, and other dining options. With a diverse culinary heritage, Pakistan tantalizes taste buds with an array of flavours, from traditional delicacies to international cuisine.

#### **REASONS TO INVEST**

Pakistan has become a destination that attracts a diverse tourist profile. With its slogan "It's beautiful, it's Pakistan," the country has successfully generated interest among travelers worldwide. The government's efforts to eradicate the negative image and promote an "Emerging Pakistan" have been pivotal in showcasing a considerable tourist offer and ensuring a safe and hospitable environment for visitors.

In addition to leisure and business tourists, overseas Pakistanis also contribute significantly to the country's tourism sector. The major cities of Karachi, Lahore, and Islamabad serve as leading destinations for business travel, with modern amenities and a vibrant business atmosphere.

One of the most promising aspects of Pakistan's tourism promotion is religious tourism. The government actively encourages religious tourism, exemplified by the Kartarpur project, which has drawn immense interest from the Sikh community around the world. A significant number of Sikh pilgrims from India and the diaspora have expressed a keen interest in visiting Pakistan to connect with their religious heritage. Moreover, in Khyber Pakhtunkhwa (KP), the government is collaborating with the World Bank to develop a Buddhist trail, targeting Buddhists and monks globally. This initiative aims to showcase the region's rich Buddhist history and heritage, attracting visitors seeking spiritual experiences.

#### **MAJOR PLAYERS IN THE INDUSTRY**

Pakistan's tourism industry has experienced a steady increase in inbound arrivals and receipts, attributed to the government's efforts to provide a peaceful and secure environment for travelers. This positive trend has contributed to the growth of hotels, motels, and foodservice establishments across the country. As investors recognize the vast potential of Pakistan's tourism sector, the industry is witnessing significant growth and development.



#### K2

K2, also known as Mount Godwin-Austen or Chhogori is the second highest mountain in the world, after Mount Everest, at 8,611 metres above sea level. It is located on the China-Pakistan border between Baltistan, in the Gilgit-Baltistan region of northern Pakistan.

Fosco Mariant, the Italian mountaineer, describes k-2 as "the very Patriarch of Mountains, regal, serene, a mountain conceived on a giant scale, given the space and setting that are meet and right for a giant. In the mighty mass of the whole, each single part seems so finely wrought, each one a telling note in a mighty chord, and in the patterning of ridge, colour, rock face and ice fall, thrusting inexorably upwards to the peak, there is the logic of Bach fugue.

#### **Broad Peak**

Board peak is the 12th highest mountain in the world at 8,075 meters above sea level. Broad peak is part of the Gasherbrum massif in Baltistan on the border of Pakistan and China. It is located in the Karakoram mountain range about 8 kilometers (5.0 mi) from K2. It has a summit over 1.5 kilometres (0.93 mi) long. The mountain has several summits: Broad Peak (8047 m), Rocky Summit (8028 m), Broad Peak central (8011 m), Broad Peak North (7490 m), and Kharut Kangri (6942 m).

HUNZA-GILGIT BALTISTAN SNOW-CAPPED MOUNTAINS SHANGRILA RESORT-GILGIT BALTISTAN LALAZAR-KAGHAN VALLEY



KAGHAN VALLEY-KPK
CLIFTON KARACHI BEACH
GAWADAR PORT
ALTAR PEAK HUNZA VALLEY

#### Nanga Parbat

Nanga Parbat, also known as the "Naked Mountain," stands proudly as the ninth tallest peak globally, soaring to an elevation of 8,126 meters (26,660 feet) above sea level. It is the western anchor of the Himalays around which the Indus river skirts into the plains of Pakistan. It is located in the Gilgit-Baltistan region of Pakistan and is locally known as 'Deo Mir' 'Deo' meaning 'huge' 'mir' meaning 'mountain'.

#### MINAR-E-PAKISTAN, LAHORE



**GOJAL VALLEY WHERE PAKISTAN BEGINS** 



**RAMA MEADOW** 



RANIKOT THE WORLD'S LARGEST FORT GAWADAR BALOCHISTAN SWAT VALLEY



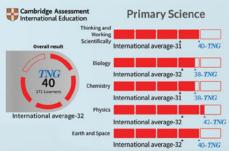
## Students at The Next Generation School, in the vibrant city of Doha, have transcended the international benchmark of learners' performance in the Cambridge Checkpoint assessments.

Cambridge Checkpoint assessments, meticulously administered and evaluated by Cambridge International Exam ination, are conducted during the culminating year of primary education. The primary purpose of CCA is to equip the school with a standardized global benchmark, thereby illuminating the landscape of learner achievement. TNG adopted CAA since long as it gauge with precision the potential & progress of each learner, thereby affording the faculty with insights needed for informed decision-making, pedagogical transfor mation, & support tailored to individual educational needs, hence brings more strategic focus on the refinement of teaching methodologies and learning environments.

The visual representation of the Cambridge Checkpoint publication of international average scores, which serves as a valuable compass, portraying the average scores attained in English, Mathematics, and Science at TNG School, juxtaposed with the international average indicators, stands as a testament to the TNG's unwavering commitment to academic excellence.

Cambridge Assessment International Education
Overall result

Reading
International average-33 38-TNG
Writing
International average-32 36-TNG



This achievement is a reflection of TNG School's assiduous efforts in cultivating a scholastic milieu that imparts knowledge but also instils confidence, thereby enabling students to transcend global benchmarks.

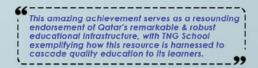


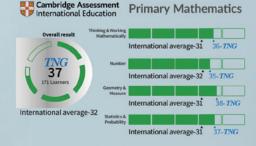
The fruition of TNG School's academic prowess is akin to witnessing a seed evolve into a thriving, mature plant. The painstaking cultivation in the realms of teaching and learning resonates profoundly in the students' accomplishments, evoking a profound sense of sat isfaction as the combined dedication of educators and students culminates in extraordinary triumphs.

This accomplishment also serves as an ode to the collaborative efforts of parents, students, and educators of TNG School. It serves as a testament to trio's steadfast commitment and unremitting dedication, underscoring the institution's ethos of nurturing a supportive and enriching learning environment.

This juxtaposition further accentuates the TNG school's stellar achievement in the international arena, with its learners surmounting the international average by a substantial margin.

Country Director of the British Council, Qatar Dr Waseem Kotoub, appreciated the efforts of TNG schools for raising Qatar's educational stature in the world and implementing the British National Curriculum in its true spirit, Dr Kotoub presented the winning certificates and plaques to the talented students.









TNG School promotes the skills of analysis, problem-solving, critical reasoning, creativity and encourages deeper thinking in its learners.



Al-Nuaija KG & Primary

Al-Wukair Kindergarten Ain Khalid KG & Primary Al-Wakra Secondary Al-Dayyen

KG & Primary
& Secondary

Al-Wakra KG & Primary & Secondary

Al-Wukair Primary

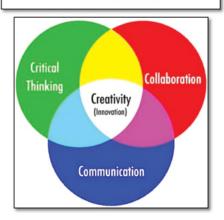
nformation to

# PISQ, A Saga of Educational Odyssey with Pride and Care

hat is a school? What is the function of a school? What happens inside a school? These are the questions that...hold on..., let's talk about human beings first for whom the schools exist. Human beings are the culmination of living organisms because of three primary magical characteristics: ability to use language, capability of reading, and potential of imagining. All these work in collaboration to make life easy, enjoyable, and satisfying, and a school is the place where this magic happens!

Here, in Qatar, PISQ is one such institution that has been doing this magic for approximately over four decades. This school is an alma mater of many doctors, engineers, lawyers, teachers, etc. who are proudly performing their roles not only in Qatar and Pakistan but also in many other countries abroad.

PISQ'S EXTENDED PEDAGOGIC APPROACH
The 4 Cs in Teaching-learning Process



### The Academic Metamorphosis and Paradigm Shift

PISQ, as a Federal Board-based institution, has already earned a strong academic reputation in Qatar, and it is still going through a metamorphosis. The school has developed itself considerably by introducing student-centered and result-oriented improvements in its pedagogic approach, co-curricular activities, and extra-curriculars endeavours. An ever-increasing student body of PISQ is regularly participating actively in various socio-educational projects across Qatar e.g., Green Qatar Initiative, Doha Bank's Projects, Qatar Debates competitions, MUN conferences, etc., and this process is going on.

In the recent past, to be more exact, in September 2019, the school saw a major paradigm shift when it introduced Cambridge IGCSE stream – the British international syllabi. This facility in PISQ was long awaited and it received a warm welcome. Over the last four years, the Cambridge section of the school has also produced commendable results, and it has gained noticeable credibility among parents.



#### The Academic Accolades

#### FBISE (SSC-I Examination 2023)

- 4 'A+' grades
- 17 'A' grades
- first three positions among the other FBISE schools in Qatar

#### FBISE (SSC-II Examination 2023)

- 41 'A1' grades
- 42 'A' grades
- first four positions among the other FBISE schools in Qatar

#### Cambridge (IGCSE Examination 2022)

- Huda Nasir, winner of 'Cambridge Outstanding Learner Award' across Qatar in IGCSE Global Perspectives (0457)
- 35 A\* in total 58 candidates

#### CONRAGTLATION HUDA NASIR



## Vertical and Horizontal Growth Vision



Now, the school has embarked upon a journey of expansion because it is the need of the time. In this regard, the school has improved its existing infrastructure; it also has a plan to construct a gymnasium whose layout and planning has been approved by the competent authorities Moreover, PISQ has also become an official IELTS Registration Centre for the British Council. This move has truly facilitated its outgoing students in IELTS registration and preparation in a more convenient way. The school has also included highly competent new teaching staff in the Federal Board stream as well as in the Cambridge stream. There is a whole new bunch of teachers particularly for A Level teaching in the Cambridge section. The school is working to introduce viable vertical and horizontal growth at pedagogic level on the whole wherein the former growth is precisely connected with the Cambridge section. The Cambridge section is now offering fully operative AS and A2 level classes.

PISQ, as an Embassy School, has been working in its best capacity to provide quality education with an affordable tariff to the community. The management of the institution is committed to serve the cause of education with utmost sincerity and professional dedication so that the schooling experience at PISQ should help students learn how to make a life, which is quite different from how to make a living!



We extend our heartfelt congratulations to the Government and People of Pakistan on the auspicious occasion of

Pakistan Independence Day

Success Through Endeavour









