



Private vehicles sales accelerate Qatar's auto sector



Qatar's automobile sector began 2023 on a solid note with it witnessing a robust double-digit month-on-month acceleration in sales of private personal use and transport vehicles in January 2023, according to the official statistics.

The country saw 6,389 new vehicles registered in January 2023, of which as much as 92% was for the private use, said the figures released by the Planning and Statistics Authority (PSA).

The new vehicle registrations registered a 40.2% surge on a monthly basis in January 2023 but fell 20% on an annualised basis.

The registration of new private vehicles stood at 4,988, which shot up 51.9% and 16.58% month-on-month and year-on-year respectively in January 2023. Such vehicles constituted 78% of the total new vehicles registered in the country in the review period.

The registration of new private transport vehicles stood at 918, which grew 21.8% on a monthly basis but plummeted 46.4% year-on-year in January 2023. Such vehicles constituted 14% of the total new vehicles in the review period.

The registration of new private motorcycles stood at 213 units, which plunged 31.5% and 85.5% month-on-month

and year-on-year respectively in January 2023. These constituted 3% of the total new vehicles in the review period.

The registration of new heavy equipment stood at 162, which constituted 3% of the total registrations in January 2023. Their registrations had seen a 76.1% expansion month-on-month but shrank 27.7% on a yearly basis in the review period.

The registration of trailers amounted to 64 units, which was unchanged from December 2022 levels even as it reported 52.4% surge on an annualised basis in the review period.



The new registration of other non-specified vehicles stood at 44 units, which shrank 17% and 83.5% month-on-month and year-on-year respectively in January 2023.

The renewal of registration was reported in 82,840 units, which saw 32.6% and 10.8% increase on monthly and yearly basis respectively in January 2023. It constituted 59% of the clearing of vehicle-related process in the review period.

The transfer of ownership was reported in 33,150 vehicles in January 2023, which zoomed 36.7% and 8.1% month-on-month and year-on-year respectively. It constituted 23% of the clearing of vehicle-related process in the review period.

The number of lost/damaged vehicles stood at 7,955 units, which shot up 30.4% month-on-month but shrank 17.4% on a yearly basis in January 2023.

The modified vehicles' registration amounted to 6,120, which expanded 111% and 36.2% month-on-month and year-on-year respectively in January 2023.

The cancelled vehicles stood at 3,038 units, which declined 17.9% on monthly basis but showed a 15.5% growth on an annualised basis in the review period.

The number of vehicles meant for exports stood at 1,505 units, which reported 41.1% surge on a monthly basis but was down 13.3% year-on-year in January 2023.

The re-registration of vehicles stood at 100, which reported 42.9% increase month-on-month but plummeted 38.7% on yearly basis in January 2023.

The clearing of vehicle-related processes stood at 141,074 units, which grew 34.2% and 6.9% on monthly and yearly basis respectively in the review period.

Hamad, Doha and Al Ruwais ports had handled 5,708 RORO (vehicles) in January 2023, which registered an 8.86% and 0.44% contraction on monthly and yearly basis respectively. Hamad Port alone handled 5,667 units in January 2023.

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Jeep Grand Wagoneer 2023

Plenty of space, comfort & performance



The Grand Wagoneer, introduced in Dubai earlier this year, represents a modern take on the American dream and combines it with an artisanal sense of adventure.

This car is perfect for those who enjoy the freedom of the open road and are eager to explore. With state-of-the-art technology, unmatched comfort, and refined design, the Grand Wagoneer sets a new standard of excellence for the Jeep brand and shines on the roads of the Gulf region.



INTERIOR

The Grand Wagoneer interior caters to your needs, whatever they might be. Plus, the three rows of passenger seating help create an expansive cabin. Experience an exceptional level of craft and comfort with carefully selected materials, artfully integrated technology, and inviting space.

Take advantage of the cargo management system, featuring adjustable rails and secure tie downs, and help make sure everything stays where it's supposed to be.



Exceptional Cargo Room

Three rows of flexible seating deliver multiple configurations to suit nearly any journey. In full-passenger mode, you can take advantage of a spacious cargo area while maintaining available seating for up to eight. Grand Wagoneer makes it easy for the whole family to join the journey along with all your gear.

60/40 Split

Looking for a little more space? You can expand the cargo area by lowering 60 percent or 40 percent of the third-row bench seat. It's ideal for carrying golf bags, camping equipment, and extra beach essentials.

Lowered Third Row

Lower the third-row bench seat entirely to find the right balance between storage and seating.

Hand-Treated Materials

The Grand Wagoneer is outfitted with premium materials and appointments that elevate its look and feel.

Passengers will be treated to smooth and soft surfaces nearly everywhere they touch.

The seating is engineered to offer bespoke comfort. Tailor the 24-way power adjustable front seats to fit the unique contours of your body and conveniently save your settings for the next drive.

Four-Zone Automatic Climate Control

Dividing the front and second rows into separate areas, the Four-Zone Automatic Climate Control allows you and your passengers to set personalized temperatures. With customizable comfort at the ready, each of you can fine-tune your own levels of hot and cold.

EXTERIOR

Tri-Pane Panoramic Sunroof

Fully open, the expansive sunroof strengthens your connection with nature, offering awe-inspiring views and fresh air. Fully closed, it projects the sophisticated style of the accented, painted black roof.

LED Lighting

Signature LED headlamps use an integrated electronic motor that rotates each lamp to offer light precisely where it's needed. Rear multi-element LED lights bookend a bold liftgate badge, using the dark to create a striking vision.

Power Retractable Running Boards

Receive a warm welcome every time you enter your Grand Wagoneer. Use your key fob to engage available power retractable running boards for easy entry and exit. Once you're inside, they conceal automatically for uninterrupted exterior style. Plus, the unique design of their interior edges creates a seal, helping keep out mud and dirt when retracted.

A Selection of 20- and 22-Inch Wheels

A mix of elegance and aggression, Grand Wagoneer offers a range of available 20- and 22-inch wheels that complement its exterior style.

TECHNOLOGY

The Grand Wagoneer uses state-of-the-art technology to strengthen your connection to your SUV. With over 75 inches of available display area, including an available Class-Exclusive Passenger Interactive Display, an impressive Uconnect® system, and an Industry-First available McIntosh® Entertainment System, you can engage with your vehicle like never before.

Wagoneer and McIntosh® engineers worked extensively to bring the legendary McIntosh home audio sound to the road. The available McIntosh MX1375 Reference Entertainment System delivers an immersive audio



experience through 23 meticulously crafted speakers. This is a level of harmonic richness that will impress the most ardent audiophile.

75 Inches of Total Display Area

Up to an astounding 75 inches of stunning screen are available throughout the first and second rows. Each display offers a unique way to enhance your connection with your vehicle. From viewing trip information and controlling different comfort levels to accessing in-vehicle entertainment, Grand Wagoneer offers incredible ways to engage with the journey.

Seamless Control

Take control of wireless technology and experience a reliable connection between you, your smartphone, and the road. Apple CarPlay® support makes it easy to connect and command your iPhone® wirelessly. Take your favourite playlists, podcasts, contacts, and Apple Maps on the road.

SAFETY AND SECURITY

Backed by over 120 standard and available safety and security features, the Grand Wagoneer uses modern technological advancements to help keep you and your loved ones safe and secure.

These include a head-up display (HUD), hands free active driving assist, adaptive cruise control, lane departure warning, lane keeping assist, intersection collision assist and drowsy driver detection, along with turn-by-turn navigation and much more. The fully digital rear view mirror provides an unobstructed view of the road behind and can revert to a traditional reflective mirror by toggling the switch underneath.

PERFORMANCE

The standard 3.0L Hurricane I6 Twin Turbo engine with Stop/Start delivers more horsepower, torque, and efficiency than the 6.4L V8 engine. In addition, its available 9,750-pound maximum towing capacity means you won't compromise anything when it comes to strength.

The active two-speed transfer case automatically shifts between two low-end power options and provides more torque when you need it. Plus, Selec-Speed® control offers outstanding performance while climbing up and downhill, thanks to hill ascent and hill descent control features.

Simultaneously, the Quadra-Drive® II 4x4 system opens up the world with legendary capability. Featuring a rear Electronic Limited Slip Differential and a 2.72:1 low-range gear ratio, this automatic 4x4 system offers the power needed to explore uncharted territory.

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How to prepare for a long road trip

Here are some essential tips to help you prepare for a long road trip



A long road trip can be an exciting adventure that allows you to explore new places, meet new people, and create unforgettable memories. However, to make the most out of your journey, it is crucial to prepare adequately beforehand.

Plan your route

Planning your route is crucial when embarking on a long road trip. Use a map or GPS to determine the best route to your destination, taking into consideration factors such as distance, traffic, road conditions, and time. Make sure to factor in breaks, meal times, and overnight stops.

Check your vehicle

Before hitting the road, it is essential to ensure that your vehicle is in good condition. Check the oil level, tire pressure, brakes, headlights, and taillights. If you are not comfortable performing these checks yourself, take your car to a mechanic for a pre-trip inspection.

Pack smart

When packing for a long road trip, it is crucial to pack smart. Pack lightly, but don't forget essential items such as snacks, water, first aid kit, and extra clothing. Pack a cooler with food and drinks to save money and avoid the need for frequent stops. If you're traveling with kids, pack activities such as coloring books, puzzles, and games to keep them entertained.



Plan for entertainment

Long hours on the road can be tedious and exhausting, so it's essential to plan for entertainment. Download music, audiobooks, or podcasts to listen to during the drive. Pack a tablet or e-reader with movies, TV shows, or e-books to enjoy during rest stops or overnight stays.



Take breaks

Driving for long hours can be tiring, so it's crucial to take breaks. Plan to stop every two hours or so to stretch your legs, use the bathroom, and get some fresh air. Take a 10 to 15-minute break, walk around, and do some simple exercises to keep your body energized.

Stay hydrated

Staying hydrated is essential when on a long road trip. Make sure to pack plenty of water and other hydrating drinks such as sports drinks or coconut water. Avoid sugary drinks and excessive caffeine, as they can cause dehydration.

Be flexible

Even with the best planning, things can go wrong on a road trip. Be flexible and willing to change your plans if necessary. Don't be afraid to take detours or make spontaneous stops to explore interesting places along the way.

In conclusion, a long road trip can be an exciting and memorable experience if you prepare adequately. Plan your route, check your vehicle, pack smart, plan for entertainment, take breaks, stay hydrated, and

be flexible. With these tips, you can enjoy a safe and enjoyable journey to your destination.

Essential car maintenance before a long road trip

Check your tires: Your car's tires are one of the most critical components that keep you safe on the road. Check for any visible signs of wear and tear, such as cuts, bulges, or uneven tread wear. Make sure the tire pressure is set to the recommended level and carry a spare tire just in case.

Test your brakes: Test your brakes before embarking on a long journey. If you hear any squeaking or grinding sounds, it could indicate that your brake pads need replacing.

Check your fluids: Make sure all fluids in your car, such as engine oil, coolant, brake fluid, power steering fluid, and transmission fluid, are at the correct levels. If you notice any leaks or discoloration in the fluid, it may be time for a service.

Inspect your battery: Check your car's battery for any signs of corrosion, cracks, or other damage. If your battery is more than three years old, consider replacing it before you set off.

Test your lights: Check that all your car's lights, including headlights, taillights, turn signals, and brake lights, are working correctly. Replace any burned-out bulbs before setting off.

Check your windshield wipers: Windshield wipers are vital for visibility during inclement weather. Check that your wiper blades are in good condition and replace them if necessary.

Carry a spare key: Always carry a spare key with you. Losing your car keys on a road trip can be a nightmare, and having a spare can save you a lot of trouble.

Pack an emergency kit: An emergency kit should include essentials such as a first aid kit, a flashlight, a tire pressure gauge, a spare tire, jumper cables, and a tire jack.

Plan your route: Plan your route before setting off, including rest stops, gas stations, and places to eat. This will help you avoid getting lost or stranded.

Take a break: Finally, make sure to take frequent breaks during your journey. Driving for long periods can be tiring, and taking a break will help you stay refreshed and focused on the road.



10 ways to prepare your car for summer

As the temperatures start to rise, it's important to make sure your car is ready for the summer months ahead. From checking your cooling system to ensuring your air conditioning is functioning correctly, there are many things you can do to ensure your vehicle runs smoothly during the hot weather. In this article, we will explore 10 ways to prepare your car for summer.

1. Check your cooling system

Your car's cooling system is essential in keeping the engine from overheating. Before summer hits, make sure to check the coolant level, radiator, hoses, and thermostat. If you notice any leaks or cracks, replace them immediately.



2. Inspect your tires

Heat can cause significant stress on your car's tires, leading to issues like blowouts and flats. Before summer, inspect your tires for any signs of wear and tear, and make sure they're inflated to the recommended pressure. If you notice any damage, consider replacing them.

3. Check your car's battery

Summer heat can be tough on your car's battery, leading to issues like corrosion and weakened capacity. Before summer hits, inspect your car's battery and check for any signs of corrosion. Clean the battery terminals and tighten any loose connections. If your battery is more than three years old, consider replacing it.

4. Change the oil and oil filter

Changing the oil and oil filter is an essential maintenance task that ensures your car's engine runs smoothly. Before summer, change the oil and filter to keep the engine lubricated and cool during the hot weather.

5. Inspect your air conditioning system

Your car's air conditioning system is critical during the hot summer months. Before summer, make sure to check the air conditioning system and ensure it's working correctly. If you notice any issues like weak airflow or warm air, take your car to a professional mechanic to have it serviced.



6. Check your windshield wipers

Summer storms can create challenging driving conditions, so it's important to make sure your windshield wipers are in good working order. Check your wiper blades for any signs of wear and tear and replace them if necessary.



7. Inspect your brakes

Summer driving can be tough on your car's brakes, especially if you're driving on hilly or mountainous terrain. Before summer hits, inspect your car's brake pads, rotors, and calipers. If you notice any signs of wear and tear or unusual noises, take your car to a professional mechanic to have it checked.

8. Replace your air filter

Your car's air filter helps to keep the engine clean and running smoothly. Before summer, inspect your air filter and replace it if it's dirty or clogged.

9. Check your windshield for chips and cracks

Summer heat can cause small chips and cracks on your windshield to expand, making them more difficult and expensive to repair. Before summer hits, inspect your windshield for any damage and get it repaired if necessary.

10. Keep your car clean

Keeping your car clean not only makes it look good, but it can also help prevent rust and other damage.

Make sure to wash your car regularly during the summer months, especially if you live in an area with high humidity or near the coast.

In conclusion, preparing your car for summer is essential to ensure its longevity and avoid potential issues. By following these 10 essential tips, you can keep your car running smoothly and safely during the hot summer months. Don't forget to take your car to a professional mechanic for a thorough checkup before hitting the road. With proper maintenance, you can enjoy a safe and comfortable summer driving experience.



Here are some things that you should avoid doing while driving during the summer:

- **Leaving children or pets unattended in the car:** It is extremely dangerous to leave children or pets in a parked car, especially during the summer. The temperature inside a car can rise to deadly levels quickly, even on a mild day.
- **Overloading the car:** Make sure that you do not overload your car with too much weight or too many passengers, as this can affect the car's handling and increase the risk of an accident.
- **Driving without proper maintenance:** Before embarking on a long summer drive, ensure that your car is in good working condition. Check the brakes, tires, fluids, and air conditioning to ensure that everything is working properly.
- **Driving without proper protection:** The sun's UV rays can be harmful to your skin, so make sure that you wear sunscreen and sunglasses while driving. Additionally, it is important to stay hydrated during the hot summer months.
- **Driving while tired:** Long summer drives can be tiring, so make sure that you are well-rested before hitting the road. Take frequent breaks to rest and stretch your legs, and switch drivers if possible.

By avoiding these things, you can ensure a safer and more enjoyable summer driving experience.





EXPERIENCE AN EXHILARATING DRIVE THIS RAMADAN WITH MAZDA'S PREMIUM MODELS

Celebrating 50 years of its "partnership in excellence", National Car Company, the sole agent of Mazda Motor Corporation for the State of Qatar, has made buying and owning a Mazda this Ramadan a graceful experience by delivering exciting offerings in terms of next generation models and value-added benefits for their customers.

Mazda's Ramadan campaign offers value added benefits such as extended warranty, free comprehensive insurance, service, registration, etc. on select models over and above the most attractive and competitive prices. Besides the hassle-free ownership benefits, every Mazda buyer is rewarded with a "Shukran Gift Card" (which can be redeemed for purchases at more than 70 Landmark group outlets in Qatar) for a value ranging from QR 500 to QR 1000 based on the model purchased.

For Mazda CX5 (5 Seat Mid-size SUV) and Mazda CX9 (3 row, 7 seat) family SUV, the offer includes free comprehensive insurance for 1-year, free service for 3-years/30,000 km (whichever comes first) and free registration besides 5 Years unlimited Km warranty along with 5 years roadside assistance.

Customers purchasing Mazda 3, Mazda 6, Mazda CX3 and Mazda CX-30 models can take advantage of the free comprehensive insurance and registration besides 5 Years unlimited Km warranty along with 5 years roadside assistance.

Besides the regular modes of payment, customers can also opt for flexible in-house finance schemes which are subject to credit approval.

Announcing the Ramadan exclusive offer campaign, Sathish Nair - General Manager, Marketing & Sales for Mazda Qatar said, "Mazda is fast turning into a niche premium brand, and our offerings have to stand out as well. In line with Mazda's drive moving towards premium with an ever-evolving design philosophy, innovative technologies, Japanese quality and workmanship, our Ramadan campaign have been launched to meet our customers aspirations with exclusive pricing and enduring benefits. Our team at National Car Company always strive to deliver exceptional customer experience while delivering the "Pleasure of Effortless Driving" derived by our loyal customers from their favourite Mazda in a long-term association built over satisfaction and trust."

Mazda remains the only brand with its entire model line-up (apart from Mazda2) available in Qatar being made in Japan with exceptional quality and workmanship and all Mazda sedans and SUVs have

been awarded with "2023 IIHS Safety Pick Plus" ratings, a clear indication of Mazda's human centric approach in building cars.



CX5: LAUNCHING A FRESH, EXHILARATING DRIVING EXPERIENCE

The 2023 model year next generation Mazda CX-5 is now launched in Qatar re-emphasizing Mazda's dream of delivering an SUV which breaks through the traditional trade-off between driving pleasure and passenger comfort.

The All New CX5 comes with a SKYACTIV-G 2.5 direct-injection gasoline engine, paired with the six-speed SKYACTIV-DRIVE automatic-manual transmission. These powertrains provide powerful acceleration delivering power output of 187hp@ 5,700 rpm and torque of 250Nm@ 5000 rpm (AWD). Besides the High and High Plus grades, Mazda has introduced 2 unique variants - a Sport edition and an Ignite edition with a new black-pack-style trim level

CX-30: HUMAN CENTRIC

In line with Mazda's human-centric approach to building cars, the CX-30 has a feeling of oneness that extends beyond the drive. It is a five-seat, crossover made for a wide range of fans, especially young people who are approaching significant life transitions. Mazda created the CX-30 to be able to help these fans enjoy those milestones to the fullest and become an essential partner in their daily lives. The human-centric cockpit helps the driver feel connected with the vehicle but is not isolating from the other occupants. A focus on interior comfort and everyday user-friendliness

makes this all-new compact crossover a car for everyone.

A PLEASANT TIME FOR ALL

With an inviting cabin, the engineers have strived to preserve the peaceful environment by focusing on the noise, vibration, and harshness (NVH). Every aspect of the CX-30 was measured, from the tires to the headliner, to minimize any road noise. After a comprehensive study on how sounds are transmitted through the vehicle's cabin, speakers are repositioned depending on their frequency to produce a better sound. Ingenious solutions such as this reflect the passion and attention to detail by Mazda engineers and designers working together to achieve a common goal of providing the best experience possible for the brand's fans.



FREEDOM TO GO ANYWHERE

The proportions of the CX-30 give the compact crossover the freedom to go just about anywhere. It is strong presence, class-leading standard horsepower and available i-Activ all-wheel drive facilitates the ability to be driven effortlessly.

All CX-30's is equipped with a four-cylinder Skyactiv-G 2.0 paired with a quick-shifting Skyactiv-Drive 6 speed automatic transmission. This engine provides class leading power output of 155 ps at 6,000 rpm and 200 Nm of torque at 4,000 rpm. The compact crossover is equipped with Mazda's new off-road traction assist feature, which can potentially help the driver when adventuring on uneven terrain. G-Vectoring Control Plus and front-wheel drive are standard, while Mazda's predictive i-Activ all-wheel drive is available on higher trim levels.

For the most refined experience, the top-trim CX-30 Premium includes a windshield-projected Active Driving Display, leather seats, power liftgate, power moonroof, Adaptive Front Lighting system, paddle shifters, and LED Signature illumination headlights and taillights.

CX9 SIGNATURE GRADE - REFINED PREMIUM

Most adorable and time-tested Mazda CX-9 is the ultimate blend of stunning sophistication and family SUV. It is the very first Mazda to feature the breakthrough SKYACTIV-G 2.5T petrol engine. Delivering class-leading performance with real-world efficiency, the turbocharged engine offers driving excitement felt never in a seven-seat SUV.

The innovative Dynamic Pressure Turbo adjusts boost pressure and airflow according to engine speed to overcome traditional problems such as turbo lag.

Mazda CX-9 Signature grade comes with sophisticated and luxurious interior having Auburn Nappa Leather seating surfaces, a hand-stitched, leather-wrapped "chidori" steering wheel, new Santos rosewood interior trim and supplemental interior lighting around the transmission shifter.

In addition, newly available wireless Apple CarPlay™ and Android Auto™ integration allows you to access your Smart phone's maps, playlists, contacts, and compatible apps with your voice controlled personal assistant which will also read incoming text messages and allow reply without taking your hands off the wheel. Everything you need is a tap or voice command away. Experience the ultimate in mobile connectivity while staying totally engaged in the drive. In addition, a wireless charges allows you seamless connectivity.

Mazda CX-9 High Plus features a new 7-inch TFT reconfigurable gauge cluster display, ventilated driver and passenger seats, new power-folding door mirrors, frameless day and night rear view mirror and a new 360° View Monitor adding to the comfort and convenience taking the customer expectations to a new level. The advanced proactive safety features have been reinforced in the High Plus grade further to the standard & optional features available in the mid and high grades - Full Speed Mazda Radar Cruise Control, Smart City Brake Support (front & rear) automatic emergency braking with Pedestrian Detection etc. being few of them.

These features are in addition to the existing CX-9 Prestige grade offering a power sunroof, BOSE® Premium 12-speaker audio system, LED fog lamps and Mazda GPS Navigation system.



DRIVE OUT IN THE GRACE OF A MAZDA THIS RAMADAN



Mazda CX-5



Mazda 6



Mazda CX-30



Mazda CX-9

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Qatar's green transition to push bid as EV manufacturing hub

By Peter Alagos

Qatar has embarked on its green transition journey and its strategic location and resources have been supporting its bid to become a manufacturing hub for electric vehicles (EVs) in the Mena region and beyond, according to an EV sectoral study by Investment Promotion Agency Qatar (IPA Qatar).

IPA Qatar noted that the global EVs market is witnessing a quantum leap led by the US, China, and Germany from an estimated 3.3mn units in 2020 to an expected 27.5mn units by 2027.

On the other hand, EVs are already transforming the Middle East auto industry, which is expected to reach a value of \$18.5bn by 2023 and is set to reach mass adoption within the next couple of years.

Industry leaders in EV manufacturing, from Volkswagen to Gaussin and Yutong, have already partnered with government entities to transform Qatar's and the region's mobility, IPA Qatar stated.

"Similarly, international transportation company and IPA Qatar partner, Accord Pitch Doha (APD), has set several milestones in the local EV market, becoming the first company to deliver the Mercedes EQV Class and hybrid Mercedes S class in Qatar, whilst also planning to invest \$10mn in 2023 to expand its fleet of electric vehicles," stated IPA Qatar.

IPA Qatar's EV sectoral study stated that extensive government support, ambitious e-mobility targets, private sector investment in EVs, Qatar's attractive market for EV manufacturers, and ready infrastructure and incentives are the key foundations supporting the growth of the country's EV industry.

"It comes as no surprise that foreign investors are highly motivated, Bloomberg has projected the EV market to be worth \$53 trillion by 2050. For many, Qatar, with its ambitious e-mobility targets, future-ready infrastructure, and extensive government support, offers a valuable and competitive business climate to tap into the EV market. Next to consumer sentiment, commercial viability, and OEM vehicle strategy, government policies have emerged as a major driving force behind EV mass adoption.

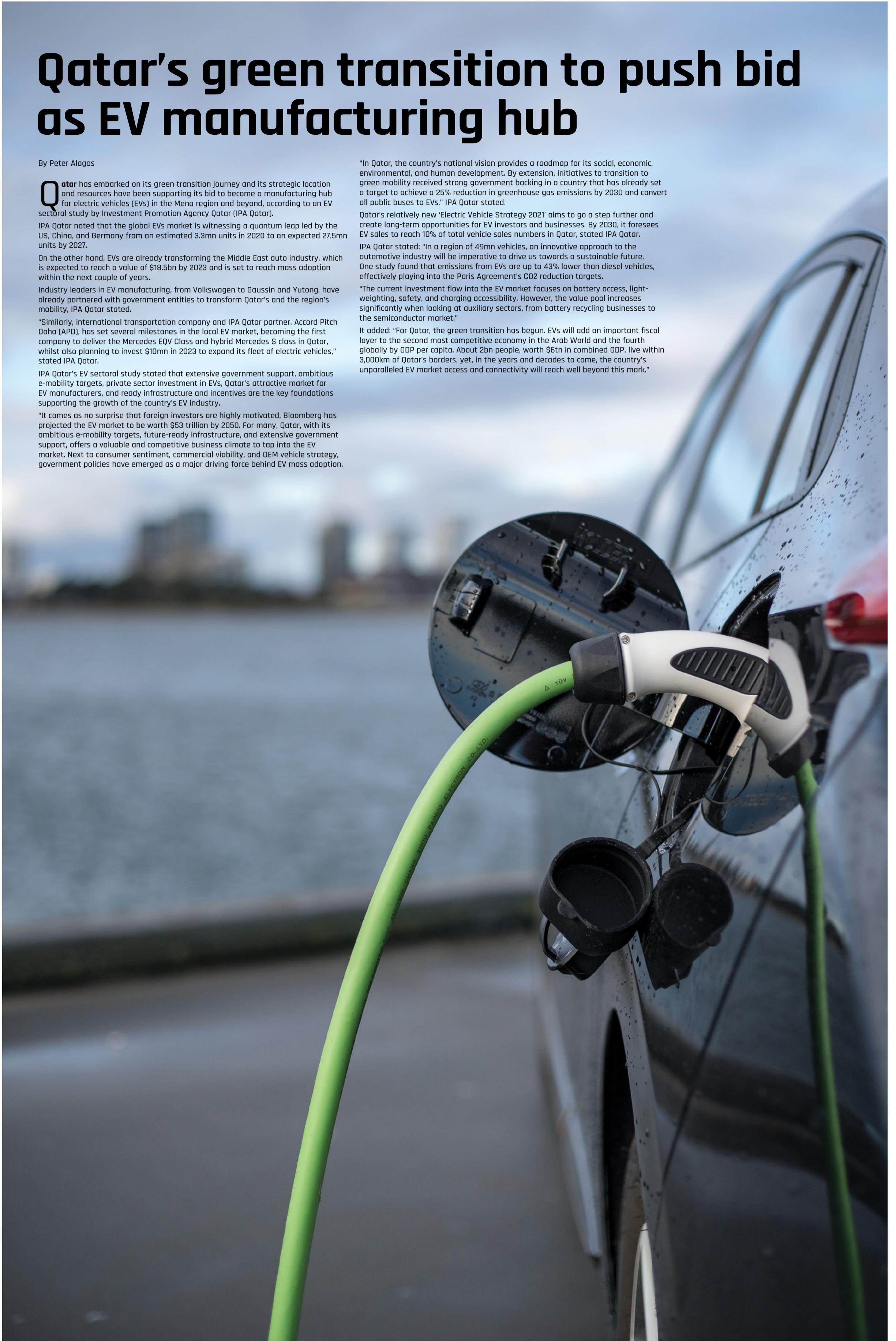
"In Qatar, the country's national vision provides a roadmap for its social, economic, environmental, and human development. By extension, initiatives to transition to green mobility received strong government backing in a country that has already set a target to achieve a 25% reduction in greenhouse gas emissions by 2030 and convert all public buses to EVs," IPA Qatar stated.

Qatar's relatively new 'Electric Vehicle Strategy 2021' aims to go a step further and create long-term opportunities for EV investors and businesses. By 2030, it foresees EV sales to reach 10% of total vehicle sales numbers in Qatar, stated IPA Qatar.

IPA Qatar stated: "In a region of 49mn vehicles, an innovative approach to the automotive industry will be imperative to drive us towards a sustainable future. One study found that emissions from EVs are up to 43% lower than diesel vehicles, effectively playing into the Paris Agreement's CO2 reduction targets.

"The current investment flow into the EV market focuses on battery access, light-weighting, safety, and charging accessibility. However, the value pool increases significantly when looking at auxiliary sectors, from battery recycling businesses to the semiconductor market."

It added: "For Qatar, the green transition has begun. EVs will add an important fiscal layer to the second most competitive economy in the Arab World and the fourth globally by GDP per capita. About 2bn people, worth \$6tn in combined GDP, live within 3,000km of Qatar's borders, yet, in the years and decades to come, the country's unparalleled EV market access and connectivity will reach well beyond this mark."



Own Award Winning Best Value GS8 SUV Now With 0% Downpayment



Inside, a smart interactive cabin fits 8-way adjustable seats and features a memory seat function wrapped in finely crafted leather for the ultimate luxury experience. The model is equipped with GAC MOTOR's latest cutting-edge technology, including a wide array of driving assistance capabilities and an AVDC Shadow Driver system to guarantee the most suitable driving mode in any road conditions.

A 2.0T GDI engine, which provides an upgraded HP of 252 and torque of 400 Nm, is paired with a megastar chassis and Third Generation 8AT transmission for smooth and balanced power.

Exterior

The All new GS8 has a powerful front face with a shining diamonds design language. The wide and powerful front face with a V-shaped chrome grille is arranged in a symmetrical layout with the "Eyes of the Conqueror" headlight. The 'Ruby Diamond' taillight in a vertical layout is beautiful yet practical with a diamond texture. The exclusive welcome carpet light is warm yet soft to light your way.



Interior

The interior of the All new GS8 feels relaxed and free. Luxury is weaved into every detail and everywhere you touch. The ultra-thin 7" wide dashboard screen and 14.6" wide central control screen has a vivid UI with full coverage. The 32-colour ambient lights can be found on the dashboard, front doors and rear doors that sync with the music giving the cabin a luxurious and futuristic touch. The light colour highlights can also be manually changed as per the user's preference.

The all new GS8 comes with NVH Noise Control Technology that has noise absorbing material used in 42 places. Noise isolation design is applied to 32 important places. This results in an ultralow idle speed noise of 36 DB.

The seating in the all new GS8 is luxurious, spacious, and flexible. The perforated genuine leather captain seat has a diamond-shape quilting and logo embroidery that

embodies exquisiteness and power at the same time. The 8-way adjustable second row seats guarantee a comfortable and luxurious experience. The wide 131-degree adjustment range can turn the seats in to a super cozy bed. Furthermore, this spacious 7-seater provides flexible use of space. The 3-row power seats fold and unfold with the push of a button to give either the biggest passenger space or the biggest luggage space. Accessing the 3rd row is also easy with just one push.

Technology

Cutting edge technology has redefined interactive experience and unleashed unlimited possibilities. The all new GS8 with Automatic parking has smart sensors that can detect and analyze data of the parking space to form a 2D or 3D vision to easily park the vehicle into different types of parking spaces.

By using technologies like AR navigation and driver assistance an augmented image based on the real road conditions is displayed in front of the driver to make the navigation instructions and alerts easier to view. The all new GS8 comes with 540-degree holographic projection which means the field of view is increased from the previous 360 degrees to help better see the surroundings and avoid dangers and scratches to the chassis.

The Megastar chassis helps realize the ultimate balance between handling and comfort. You can enjoy comfortable driving, stable handling, easy steering, and reliable braking.

The all new GS8 is powered by a 2.0T GDI engine that excels with 10 essential technologies. The engines torque has been upgraded from 390NM to 400NM. With the 8AT Transmission reaction time has been reduced by 20%, car following reaction delay has been reduced by 12.5%, hard braking smoothness has improved by 50%. Additionally, the AVDC shadow driver is a dynamic system that controls features like EMS, TCU, ESP, 4WD, engine monitor, transmission to ensure that the car is always driven in the most suitable mode.

The all new GS8 is available in Ink Seal Green, Speed Silver, Moonlight Grey, Elegant Black and Crystal Pearl colors.

GAC Motor, in partnership with First Finance, has made owning a brand new GS8 easier than ever this Ramadan. Expats can now take advantage of a 0% downpayment option and a 48-month tenure, while Qatari nationals can benefit from a 72-month tenure. Plus, with the purchase of a GS8, customers can enjoy a range of

complimentary perks, including one year of comprehensive insurance, one year or 20,000 km of servicing, 1-year registration, window tinting, and a seven-year or 250,000 km warranty, making the GS8 a top contender in its class.

The All New GS8 underwent comprehensive upgrades compared to the previous generation to bring prestige to premium buyers. It's armed with an upgraded design and brand-new technology, the all New GS8 is now better positioned to offer an experience of prestige and comfort to premium customers. The GAC GS8 also received the Qatar Car of the Year Award 2022 for Best Value SUV.

The GS8's signature four-bulb one-of-a-kind "Eye of the Conqueror" LED headlamps come perfectly together with a powerful V-shaped chrome grille arranged in a symmetrical layout for an aggressive and bold stance.



GAC Motor is distributed in Qatar by Doha Marketing Services Company (DOMASCO), a leading multi-brand company in Qatar and an Al-Futtaim Group company. It has a diversified portfolio of passenger cars, motor bikes, commercial vehicles, marine and power products, watches, and electronics representing some of the world's most visible and award-winning brands. Al-Futtaim Automotive is one of five divisions within the Al-Futtaim Group which provides quality products and services that enrich people's lives and aspirations each and every day.

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Drive into the spirit of Ramadan with Mannai's exclusive Cadillac offer

Mannai Auto Group, Cadillac exclusive dealer partner in Qatar, is spreading the joy this Ramadan, with exciting savings and added value extras in celebration of the Holy Month. With generous packages and flexible finance offers on the full Cadillac line-up, Mannai Auto Group is providing a promotion for everyone.

"At Mannai Auto Group, we pride ourselves on bringing outstanding vehicles and exceptional customer service to drivers in Qatar and now, in celebration of the Holy Month of Ramadan, we are delighted to offer extraordinary value as well. We have designed offers to suit every lifestyle and bring more options for our valued local customers," said Rajesh Krishnan - Group General Manager.

Customers looking to drive out in their new Cadillac, Mannai Auto Group is offering attractive in-house finance and flexible payment plans this Ramadan, as well as

offering up to three years comprehensive insurance. Bringing further value, Mannai Auto Group customers will benefit from Cadillac's premium care package, offering five years warranty, maintenance and road-side assistance along with up to three years comprehensive insurance upon purchasing the CT4, CT5 or an SUV from the luxurious line-up, including the XT4, XT5 or XT6 and the iconic Escalade.

The CT4 and CT5 are equipped with features that are guaranteed to catch your eye, while also providing advanced safety and driver assistance technologies. These models are built with Cadillac's award-winning rear-wheel-drive architecture.

At the forefront of Cadillac's diverse SUV lineup is the iconic Escalade, which boasts a striking and bold design that is sure to command attention.



The XT4, a compact SUV that packs a powerful punch, offers agility and practicality with indulgent luxury, makes the perfect road companion for those who want freedom to live their best lives. For those seeking luxury that will take them to the next level, the XT5 is effortlessly spacious and offers comfort and versatility. Lastly, with up to seven seats and three rows of seating, plus speed, power and handling, the XT6 has room for the entire family and is designed for a life defined by accomplishments.

Offers are valid until the last day of Eid Al Fitr, 2023.

The Mannai Group, founded in 1951 as an auto spare parts distributor, has over the last six decades, grown to become one of Qatar's leading private sector groups.

The Group has two segments: Passenger & Commercial vehicles and Heavy Equipment & Construction Machinery. Over the decades together they've represented more than 40 principals from across the globe. It has consistently delivered exceptional service and added value, in line with Mannai's Vision Statement, making it the most dependable business partner in the region.

This is achieved by offering clients the widest range of vehicles, heavy equipment and machinery, well supported by an extensive network of after sales service centres and deploying mobile service vans to assure all its customers convenience, speed of execution and quality of service.



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