

GULF TIMES SPECIAL SUPPLEMENT

31 August 2026

TANZANIA

THE LAND OF KILIMANJARO, SERENGETI, AND ZANZIBAR

*One Country,
Many Wonders
Tanzania Unforgettable!*

GULF TIMES in association with



Embassy of the United
Republic of Tanzania in Qatar





PLAN YOUR ADVENTURE TODAY

Founded in 1986 by Zainab Ansell "Mama Zara", Zara Tanzania Adventures is a leading locally owned tour operator with more than 40 years of experience in Tanzania and East Africa. Based in Moshi, the company specializes in Mount Kilimanjaro climbs, wildlife safaris, Zanzibar holidays, cultural tours and tailor-made African journeys.

With an experienced team of mountain guides, safari driver-guides, porters and travel professionals, Zara is committed to safe, responsible and sustainable tourism. The company also manages safari lodges, tented camps and hotels, while supporting education, porter welfare, women's empowerment, conservation and community development through Zara Charity and local partnerships.

CONTACT US:

-  Toll-Free: +1866 550 4447
-  WhatsApp: +255 753 997 777
-  zara@zaratazaniaadventures.com
-  www.zaratanzaniaadventures.com



AMBASSADOR'S MESSAGE



It gives us immense pleasure to extend my warm greetings to the loyal readers of this special magazine dedicated to the United Republic of Tanzania - a country celebrated for its rich cultural diversity, extraordinary natural heritage, breathtaking landscapes, economic potential, and enduring spirit of unity and resilience. Tanzania continues to make impressive trajectory on its development journey, emerging as one of Africa's promising economic destinations through sustained investments in infrastructure, trade, tourism, energy, agriculture, and industrial growth. Guided by visionary leadership and long-term national development priorities, the country is steadily strengthening its position as a strategic hub for regional commerce and investment in East Africa.

The formal ties between the United Republic of Tanzania and the State of Qatar date back to 2008, though the cultural and historical connections stretch back much further. This deep-rooted bond laid the groundwork for modern diplomatic milestones. To formalize and accelerate their growing relationship, Qatar opened its Diplomatic Mission in Dar es Salaam in 2012. Recognizing the immense potential of this partnership, Tanzania reciprocated by opening its Embassy in Doha in 2017. These permanent diplomatic channels have since served as vital bridges, streamlining communication and unlocking new avenues for institutional cooperation.

Since the establishment of resident embassies, relations have steadily grown and flourished. The partnership is anchored by crosscutting pillars that drive economic and cultural integration. Bilateral trade volumes are expanding as both markets discover complementary needs and goods. In terms of investment partnerships, upcoming joint ventures in infrastructure, agriculture, and energy are paving the way for sustainable development. Our bilateral relationship is further cemented by the existing aviation connectivity that enhances flight routes and shrinks physical distance between Doha and Dar es Salaam, Arusha and Zanzibar, boosting logistics and business travel. Rich cultural exchanges and tourism collaborations are bringing the people of both countries closer together than ever before.

Trade and investment cooperation between Qatar and Tanzania presents tremendous opportunities for both nations. Tanzania's strategic location along the Indian Ocean, combined with its expanding ports, transport infrastructure, and access to regional African markets, makes it an

attractive destination for international investors.

Sectors such as logistics, energy, agriculture, fisheries, real estate, construction, mining, manufacturing, and hospitality continue to offer strong potential for foreign partnerships and sustainable growth. Qatari investors and businesses are increasingly exploring opportunities in Tanzania, particularly in infrastructure development, tourism, food security, logistics, and renewable energy initiatives. Likewise, Tanzania's growing economy and business-friendly environment create favourable conditions for deeper commercial collaboration between the two countries. The strengthening of air connectivity through Qatar Airways has also played an important role in enhancing tourism, trade, and business exchanges between Qatar, Tanzania, and the wider African region.

Tourism remains one of Tanzania's greatest success stories and a key pillar of its economy. The country is home to some of the world's most iconic destinations, including Mount Kilimanjaro (which is the highest point in Africa and the highest free-standing mountain in the world, isolated from any other peak, standing at 5,895 metres (19,341 feet) above sea level), the Serengeti National Park, the Ngorongoro Conservation Area, and the stunning beaches and historic heritage sites of Zanzibar. Tanzania's commitment to eco-tourism, wildlife conservation, and sustainable hospitality continues to attract visitors from across the globe and reinforces its reputation as one of Africa's leading travel destinations.

At the same time, Tanzania's youthful population, expanding digital economy, and ongoing infrastructure modernization reflect a nation confidently embracing innovation and future-ready development. Large-scale projects in transportation, energy generation, smart cities, and industrial zones are creating new opportunities for economic diversification and international partnerships.

Under the strong leadership of Her Excellency Dr. Samia Suluhu Hassan, President of the United Republic of Tanzania, and His Highness Sheikh Tamim bin Hamad Al Thani, Amir of the State of Qatar, both countries continue to champion stability. They remain deeply committed to resolving disputes through peaceful means and dialogue, enhancing economic integration, and pursuing sustainable development in their respective countries.

Tanzania highly praises Qatar's unwavering commitment to resolving disputes through peaceful mediation. By prioritizing dialogue over conflict, Qatar continues to serve as a pillar of stability and international cooperation. In an era increasingly defined by geopolitical fragmentation and deep-seated global stalemates, Qatar has continued to carve out a distinct and vital niche on the world stage. By advancing a principled, dialogue-driven foreign policy, Qatar has steadily reinforced its role as a trusted international partner in mediation and conflict resolution.



November 14, 2023: Ambassador Habibu Awesi Mohamed officially presented his credentials to the Amir of Qatar, HH Sheikh Tamim bin Hamad Al Thani, during a ceremony at the Amiri Diwan.



November 13, 2023: Ambassador Habibu Awesi Mohamed met with HE Sultan bin Saad Al Muraikhi, Minister of State for Foreign Affairs of Qatar, and presented a copy of his credentials.



Her Excellency Dr Samia Suluhu Hassan, President of the United Republic of Tanzania, attended the opening of the International Horticultural Expo 2023 in Doha, Qatar.

Rather than relying on transient alliances or shifting geopolitical winds, Qatar's diplomatic strategy is anchored in steady engagement. Through years of carefully built credibility, Qatar has positioned itself as an active participant in addressing complex disputes across diverse regions. By promoting peaceful solutions and championing preventive diplomacy, Qatar operates without geographic limitations, proving that size is no barrier to profound international impact. As global conflicts grow more intricate, the world increasingly relies on mediators who can command the trust of all sides. In this demanding landscape, Qatar's enduring commitment to neutrality and structured dialogue continues to solidify its reputation as a true, indispensable honest broker for peace. As both countries look ahead, the momentum shows no signs of slowing down. By leveraging Tanzania's rich natural resources and strategic location in East Africa alongside Qatar's economic strength and global logistical network, this alliance is set to achieve new heights. It stands as a powerful testament to what can be accomplished

when two countries align their visions and aspirations for mutual growth. We remain confident that the strong friendship and cooperation between our countries will continue to flourish and contribute to shared prosperity in the years ahead.

We appreciate Gulf Times for publishing this special supplement highlighting Tanzania's achievements, opportunities, and national progress. Such collaboration has the potential to take our bilateral relations with the State of Qatar to new heights.

Finally, we would like to extend our sincere appreciation to His Highness the Amir Sheikh Tamim bin Hamad Al-Thani, the government and the friendly people of Qatar for further strengthening the existing bilateral ties between our two countries.

Kazi na Utu, Tunasonga Mbele!
Karibuni Sana

HE. Habibu Awesi Mohamed,
Ambassador of the United Republic of Tanzania to the State of Qatar.

MESSAGE FROM THE DIRECTOR GENERAL OF TISEZA



It is with great pride that I present to you that through the strong commitment of the Tanzania Investment and Special Economic Zones Authority (TISEZA), coupled with government reforms and public investments, Tanzania is moving fast towards becoming Africa's new manufacturing and logistics hub. Between 2021 and 2026, Tanzania experienced a massive boom in investment. Approved investments facilitated by TISEZA more than tripled, jumping from US\$3.7 billion in 2021 to US\$12.09 billion by March 2026.

Between the same period, the manufacturing sector remained one of the largest recipients

of planned foreign and domestic investment in Tanzania, consistently commanding around 44% to 51% of all registered investment projects. Over this period, the sector's direct contribution to the national GDP remained stable at approximately 7.0% to 8.5%. This achievement is reflected through contributing to Tanzania's GDP growth which in 2024 grew by 5.5%, with 2025 projections at 6%, driven by agriculture, manufacturing, tourism, and strategic infrastructure projects. Inflation remains low at 3.2%, and continuous reforms are attracting sustained global capital.

Under the visionary leadership of Her Excellency Dr. Samia Suluhu Hassan, President of the United Republic of Tanzania, the Government has placed investment and private sector development at the center of the country's economic transformation agenda. Through comprehensive policy, legal, and institutional reforms, Tanzania continues to create a predictable and competitive environment that enables investors to establish, expand, and thrive.

Therefore, Tanzania is ready to welcome the world. With strategic reforms, a growing industrial base, peaceful governance, and a vibrant economy, the country presents one of the most compelling investment stories in Africa today. We invite you to be part of this exciting journey and to build lasting partnerships for mutual growth.

TISEZA being the government's lead agency for promoting, facilitating, and supporting investments. Through its One Stop Facilitation Centre (OSFC), TISEZA provides end-to-end services including investor registration, licensing, and aftercare, significantly reducing red tape and accelerating

time-to-operation. Beyond facilitation, TISEZA is mandated to designate, develop, manage, and operate Special Economic Zones (SEZs) across the country. It also maintains a strategic land bank to support diverse investment needs, from large-scale industrial parks to sector-specific clusters. This integrated and investor-centric approach ensures that both domestic and foreign investors enjoy seamless investment services.

Thus, investors are welcome to explore opportunities across a wide range of thriving sectors that include textile and apparels; pharmaceutical and medical devices; electric motor vehicle assembly; rubber processing and manufacturing of rubber products; paper products and packaging materials; assembly of conventional motor vehicles; motorcycles, tractors, boats, engines and spare parts; manufacturing of machinery and agriculture implements; household appliances and electronics; wood products and furniture; value addition of agriculture, fisheries, horticulture and manufacturing of fast moving goods; edible oils; and mining and mineral beneficiation.

I extend a warm invitation to all prospective investors to explore the aforementioned opportunities because Tanzania's opportunities have never been brighter and TISEZA is ready to turn the potential to prosperity and make Tanzania Africa's new manufacturing and logistics hub.

Invest in Tanzania.

Gilead J. Teri

Director General, Tanzania Investment and Special Economic Zones Authority



HE Dr Hussein Ali Mwinyi, President of Zanzibar and Chairman of the Revolutionary Council, attended the Doha Forum in December 2023. The President and his accompanying delegation were received upon arrival by HE Ambassador Ibrahim bin Yousef Fakhroo, Director of the Department of Protocol at the Ministry of Foreign Affairs, and Tanzanian ambassador Habibu Awesi Mohamed.



HE Debus Clement Sangu (MP), Minister of State in the Prime Minister's Office responsible for Labour, Employment and Relations, with Ms Jawaher Al-Khater, Director of Administration and Operations at the Qatar Nanny Training Academy (QNTA), during his working visit to Qatar. More than 70 high-end nannies from Tanzania have graduated from the Academy.



Supplements Team
Marketing Manager
Violette Fakhry
Editor
Amjad Vanimal

Layout/Graphics
A.K. Vinay Kumar
Circulation in-charge
Sherif Samy

Printed by
Raya Commercial Printing
Press

Advertising Office

Gulf Times/Arrayah Building,
C Ring Road, P.O. Box 533, Doha, Qatar
Tel: (+974) 44466621
email: gtadv@gulf-times.com

Qatar Charity implements hundreds of projects in Tanzania



Qatar Charity (QC) implemented a wide range of humanitarian and development projects across Tanzania from January to June, focusing on water, healthcare, social welfare, livelihoods, food security, religious infrastructure and emergency relief.

Responding to recurrent droughts and water shortages, QC constructed 431 wells of varying depths, including 347 at 20m, 48 at 30m and others reaching depths of up to 100m. Thirty wells were equipped with solar-powered systems to improve access in areas with limited electricity, while seven reverse osmosis units were installed to provide safe drinking water in communities facing contamination.

QC also constructed 69 mosques, comprising 56 measuring 70sqm, 12 measuring 80sqm and one measuring 120sqm. The facilities support worship, Islamic education and community cohesion.

Social welfare initiatives included 52 projects supporting persons with disabilities and other vulnerable groups through wheelchairs, eyeglasses and essential household items. Nine healthcare projects expanded access to medical services, including treatment for non-communicable diseases benefiting around 2,400 people. Eye-care initiatives included 400 glaucoma surgeries and services, medicines and eyeglasses for more than 2,000 beneficiaries, while 132 children received cleft-lip surgeries.

To strengthen livelihoods, QC implemented three income-generating projects involving a fishing boat and two tuk-tuk transportation initiatives. On Mafia Island, a relief programme provided food and essential supplies to 125 vulnerable individuals.

Food-security efforts comprised six projects, including four cattle-farming initiatives and two vegetable-gardening projects, supporting nutrition, income generation and sustainable livelihoods.

Tanzania-Qatar partnerships strengthen investment, jobs and development

Tanzania and Qatar are deepening bilateral cooperation through a series of partnerships spanning humanitarian assistance, labour mobility, investment, mining, skills development and employment. The initiatives are opening new avenues for economic growth, human capital development and support for vulnerable communities.

TRAA-Jusour agreement



Tanzania and Qatar have strengthened labour cooperation following the signing of a Memorandum of Understanding (MoU) between the Tanzania Recruitment Agencies Association (TRAA) and Jusour, Qatar's institution responsible for employment and labour mobility services.

The agreement was signed in Doha during the official visit of Hon. Deus Clement Sangu, Minister of State in Tanzania's Prime Minister's Office responsible for Labour, Employment and Relations, from July 7-10, 2026.

The MoU provides a framework for transparent and efficient recruitment of qualified Tanzanian workers by Qatari employers through the Jusour platform, reducing reliance on informal intermediaries and promoting safe and decent employment.

Priority sectors include medicine, engineering, ICT, university teaching and education. Minister Sangu also directed the organisation of job fairs at Tanzanian universities to promote international employment opportunities, skills development and safe labour migration.

The agreement is expected to expand employment opportunities, support household incomes and boost foreign-exchange earnings.

Strategic Partnership with Al Mansour Holding



Tanzania and Al Mansour Holding have agreed to strengthen cooperation in investment, skills development and employment following discussions during the official visit of Hon. Deus Clement Sangu, Minister of State in Tanzania's Prime Minister's Office responsible for Labour,

Employment and Relations, to Qatar from July 7-10, 2026.

Sangu met H.E. Sheikh Mansour Bin Jabor Bin Jassim Al Thani, Chairman of Al Mansour Holding, to explore opportunities for expanding economic ties. The company reaffirmed its interest in investing in Tanzania, particularly in construction, mining, tourism and services.

Al Mansour Holding also committed to supporting skills development, apprenticeships and practical training for Tanzanian graduates and technicians, including internationally recognised professional certifications. The company expressed readiness to create employment opportunities for qualified Tanzanians while promoting technology transfer and professional development.

STAMICO-Thirty-Five Investment Holding Mining Cooperation



Tanzania's State Mining Corporation (STAMICO) and Qatar's Thirty-Five Investment Holding have agreed to strengthen cooperation and explore investment opportunities in Tanzania's mining sector following discussions in Doha.

STAMICO highlighted opportunities in mineral exploration, extraction, processing and value addition, particularly in gold, copper and rare earth elements. The Qatari company expressed interest in Tanzania's mineral wealth and investment potential, including strategic partnerships, joint ventures and support for small-scale mining. The two sides signed an NDA and an MoU in August 2026 and agreed to advance discussions through technical information sharing, follow-up meetings and investment missions to Tanzania.

TRCS-QRCS Humanitarian Cooperation

The Tanzania Red Cross Society (TRCS) and Qatar Red Crescent Society (QRCS) have signed a Memorandum of Understanding (MoU) to strengthen humanitarian and development cooperation between Tanzania and Qatar. Signed at QRCS headquarters in Doha, the agreement provides a framework for collaboration in healthcare and medical missions, disaster risk management, water and sanitation, volunteerism, capacity building and community development.

The partnership is expected to facilitate joint humanitarian programmes, strengthen institutional capacity and improve support for vulnerable communities in Tanzania.





His Highness the Amir Sheikh Tamim bin Hamad Al-Thani has received a written message from the President of the United Republic of Tanzania, Dr. Samia Suluhu Hassan, pertaining to bilateral relations and ways to support and develop them. The message was handed to His Excellency Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani, Prime Minister and Minister of Foreign Affairs, during his meeting on Monday, August 24, 2026, with Tanzania's Minister of Foreign Affairs and East African Cooperation, Mahmoud Thabit Kombo.

Tanzania and Power International Holding forge stronger ties

Tanzania and Qatar are exploring new opportunities to strengthen trade, investment and public-private partnerships following a high-level meeting between Tanzania's Minister for Foreign Affairs and East African Cooperation, HE Mahmoud Thabit Kombo, and senior executives of Power International Holding in Doha on August 24, 2026.

Kombo met Group CEO and President HE Ramez Al-Khayyat, Group Chairman Moutaz Al-Khayyat and the company's executive management team to discuss investments in agriculture, construction, infrastructure, hospitality and mining.

The meeting also covered 4,528 prospective employment opportunities for Tanzanians in hospitality, healthcare, engineering, management and oil and gas. Power International Holding expressed interest in a working visit to Tanzania to explore potential projects.



During his visit, Kombo also met Qatar Fund for Development Director-General HE Fahad bin Hamad Al Sulaiti to discuss projects in Tanzania, including a proposed \$89.3 million concessional loan for a Maternal and Newborn Hospital in Dodoma. He also held talks with Sidra Medicine CEO HE Mohammed Khalid Al Mana on health cooperation and employment opportunities for Tanzanian nurses, and with Sheikh Abdallah bin Faisal Al Thani on a proposed investment of more than \$500 million in Tanzania's oil and gas sector.

Tanzania embassy promotes culture through school outreach

The Embassy of Tanzania in Doha highlighted the country's rich cultural heritage and tourism attractions during an outreach session at Park House English School.

Led by the Embassy's Political and Cultural Attaché, the session introduced Year 5 pupils to Tanzania's traditions, Kiswahili language, music, attire and cuisine. Students also learned about iconic destinations including Serengeti

National Park, Ngorongoro Crater, Zanzibar and Kilwa Kisiwani.

The interactive programme featured a question-and-answer session, cultural dances, Maasai attire and samples of Tanzanian delicacies, coffee and tea. The initiative generated strong enthusiasm among pupils and reflected the Embassy's commitment to promoting Tanzania through cultural diplomacy and educational engagement.



Ambassador presents diaspora constitution draft

H.E. Habibu Awesi Mohamed, Ambassador of the United Republic of Tanzania to the State of Qatar, met with leaders of the Tanzanian diaspora in Doha to strengthen coordination, unity, and engagement within the community.

During the meeting, Ambassador Awesi presented the final draft of the Tanzania Diaspora Constitution, which was developed through consultations with the Ministry of Foreign Affairs and East African Cooperation and other relevant stakeholders.

The discussions also focused on enhancing communication and collaboration through a unified platform for the Tanzanian community in Qatar. Diaspora leaders welcomed the initiative and pledged to review the draft constitution promptly. The meeting marked an important step toward strengthening the organization of the Tanzanian diaspora and enhancing its contribution to national development, while further promoting the growing relations between Tanzania and Qatar.

Tanzania to host AU-GCC Labour Mobility Conference in October

The Government of the United Republic of Tanzania will host the AU Member States–GCC Countries, Jordan and Lebanon Labour Mobility Conference/Dialogue on 5 October 2026 in Dar es Salaam, following official confirmation received by the Embassy of Tanzania in Doha on 22 April 2026.

The high-level forum will bring together ministers responsible for labour from the Gulf Cooperation Council (GCC) countries, including the United Arab Emirates, the Kingdom of Bahrain, the Kingdom of Saudi Arabia, the Sultanate of Oman, the State of Qatar, and the State of Kuwait, as well as

representatives from the Hashemite Kingdom of Jordan and the Republic of Lebanon.

The conference will also convene government officials, private recruitment agencies, development partners, and other key stakeholders from Africa and the Middle East to strengthen cooperation and address shared challenges related to labour mobility and migration governance.

Launched in Doha in May 2024, the Dialogue serves as a permanent multilateral platform bringing together 25 African countries, GCC

member states, Jordan, and Lebanon. Supported by the International Labour Organization (ILO) and the International Organization for Migration (IOM), the initiative seeks to enhance labour migration governance, promote fair and ethical recruitment practices, and protect the rights and welfare of migrant workers.



The 2026 Conference will focus on key priorities, including regulating recruitment costs, expanding social protection, improving skills matching, enhancing the protection of female workers, and strengthening labour market data sharing. These efforts aim to reinforce labour mobility as a driver of sustainable and

inclusive economic growth.

By hosting the Dialogue, Tanzania reaffirms its commitment to promoting decent work, strengthening international cooperation, and advancing effective governance of labour migration for the benefit of both workers and employers.

Tanzania, Qatar explore stronger higher education cooperation

H.E. Habibu Awesi Mohamed, Ambassador of the United Republic of Tanzania to the State of Qatar, held a high-level bilateral meeting with H.E. Dr. Ahmad M. Hasnah at Hamad Bin Khalifa University (HBKU) in Doha.

The meeting focused on strengthening cooperation between Tanzanian and Qatari higher education institutions, particularly in the areas of academic exchange, research collaboration, scholarships, and cultural diplomacy, including the promotion of Kiswahili language programmes.

Both sides reaffirmed their commitment to enhancing partnerships between HBKU and leading Tanzanian universities, namely the University of Dar es Salaam (UDSM), the University of Dodoma (UDOM), and the State University of Zanzibar (SUZA). Discussions also highlighted Tanzania's development priorities, including cooperation with the Qatar Fund for Development in the health sector and ongoing efforts to expand access to quality education.

The meeting underscored the strong and growing bilateral relations between Tanzania and Qatar. Both parties agreed to expedite the establishment of a Memorandum of Understanding (MoU) and to explore further collaboration in higher



H.E. Habibu Awesi Mohamed, Ambassador of the United Republic of Tanzania to the State of Qatar, meeting with H.E. Dr. Ahmad M. Hasnah at the Embassy of Tanzania in Doha.

education, labour mobility, research, and cultural exchange.

The discussions reflected a shared commitment to fostering stronger institutional linkages and advancing mutually beneficial cooperation between the two countries.

High-level talks reinforce growing Tanzania-Qatar relations

H.E. Habibu Awesi Mohamed, Ambassador of the United Republic of Tanzania to the State of Qatar, held a high-level bilateral meeting with H.E. Dr. Ali G. Al-Hajri, Ambassador and Director of the African Affairs Department at the Ministry of Foreign Affairs of the State of Qatar, at the Ministry's headquarters in Doha.

The discussions reaffirmed the strong and growing relations between Tanzania and Qatar, with a focus on expanding cooperation in key areas, including trade and investment, healthcare partnerships, education, labour and employment, humanitarian initiatives, and collaboration in preparation for the 2027 Africa Cup of Nations (AFCON 2027).



H.E. Habibu Awesi Mohamed meeting with H.E. Dr. Ali G. Al-Hajri at the Ministry's headquarters in Doha.

Both sides highlighted the growing interest of Qatari investors in Tanzania's strategic sectors, including mining, oil and gas, and industrial development. They also reviewed progress in labour cooperation, workforce development, and skills enhancement initiatives.

The meeting underscored the importance of sustained engagement, effective implementation of joint initiatives, and strengthened coordination to translate bilateral commitments into tangible socio-economic benefits. It also reaffirmed the shared commitment of both countries to further strengthening their longstanding cultural, diplomatic, and people-to-people ties.

Tanzania advances bid to join Gas Exporting Countries Forum



The Embassy Tanzania in Qatar has announced the successful outcome of high-level bilateral discussions held in Doha on 14 April 2026 between H.E. Habibu Awesi Mohamed, Ambassador of Tanzania to Qatar, and H.E. Dr. Philip Mshelbila, Secretary General of the Gas Exporting Countries Forum (GECF).

The meeting reaffirmed Tanzania's intention to join the Forum as part of its broader strategy to strengthen its position in the global natural gas sector. The GECF welcomed Tanzania's interest and outlined a clear pathway for accession, supported by technical guidance and institutional cooperation.

The discussions also served to strengthen collaboration in the energy sector and advance Tanzania's economic diplomacy agenda, which seeks to attract strategic investment and promote sustainable development of the country's natural gas resources.

Both sides agreed to work closely toward Tanzania's participation in the upcoming GECF Ministerial Meeting in October 2026, where the country's membership application could be considered.

The Forum highlighted the benefits of full membership, including access to market intelligence, industry data, policy support, and opportunities for enhanced international cooperation. It also underscored the importance of sustained high-level engagement throughout the accession process.

During the meeting, Tanzania extended an invitation to the GECF to participate in the Power & Energy Africa Conference, scheduled to take place in Tanzania from 7 to 9 October 2026.

The discussions further explored opportunities for strengthening investment promotion and institutional collaboration, including through the Tanzania Petroleum Development Corporation (TPDC). Both parties reaffirmed their commitment to deepening cooperation and supporting Tanzania's efforts to attract strategic investment, enhance energy sector development, and maximize the value of its natural gas resources.

Tanzania, Qatar deepen cooperation in oil and gas investment



H.E. Habibu Awesi Mohamed (centre) and Embassy officials during their meeting with Sheikh Abdullah bin Faisal Al Thani of Shaheen Energy and Oil Production at the Embassy of Tanzania in Doha.

The Embassy of Tanzania in Qatar has announced the outcome of a high-level meeting held in Doha between H.E. Habibu Awesi Mohamed, Ambassador of Tanzania to Qatar, and Sheikh Abdullah bin Faisal Al Thani of Shaheen Energy and Oil Production, aimed at advancing investment opportunities in Tanzania's oil and gas sector.

The meeting reviewed the encouraging results of a recent

technical assessment conducted in collaboration with the Tanzania Petroleum Development Corporation (TPDC). Shaheen Energy expressed interest in pursuing a potential investment of approximately USD 500 million in Tanzania's energy sector. Both sides acknowledged the need to address several technical and commercial data gaps as part of the due diligence process. A confidentiality agreement has already been signed to facilitate secure information sharing and support further evaluation of the proposed investment opportunities.

The discussions underscored the shared commitment of both parties to strengthening cooperation, enhancing coordination, and accelerating progress toward investment decisions within 2026.

The Government of Tanzania reaffirmed its commitment to supporting investors and maintaining a conducive business environment to promote sustainable growth and development in the country's energy sector.

Tanzania, EAA discuss 'zero out-of-school children' initiative

H.E. Habibu Awesi Mohamed, Ambassador of the United Republic of Tanzania to the State of Qatar, met with Mohammed Saad Al-Kubaisi, CEO of the Education Above All (EAA) Foundation, at Tanzania House in Doha to strengthen bilateral cooperation in the education sector.

The discussions focused on expanding EAA-supported initiatives in Tanzania, where five ongoing projects valued at approximately USD 24 million are currently contributing to improvements in primary education and youth skills development.

Both sides highlighted a new strategic initiative aimed at achieving "zero out-of-school children," with Tanzania identified as a priority country. The initiative will support targeted interventions addressing key challenges such as poverty and access to education.



H.E. Habibu Awesi Mohamed (centre) and Embassy officials during their meeting with Mohammed Saad Al-Kubaisi, CEO of the Education Above All (EAA) Foundation.

The meeting reaffirmed the shared commitment to strengthening partnerships, empowering young people, and expanding cooperation in education. Both parties also explored broader opportunities for collaboration in areas such as economic development and cultural exchange.

Qatar Chamber discusses expanding trade, economic cooperation with Tanzania

Qatar Chamber hosted a trade delegation from the Republic of Tanzania, led by Director of Business Development at Tanzania Agricultural Development Bank (TADB), Afia Mwanahamisi Sigg and Senior Investment Officer at the Tanzania Investment and Special Economic Zones Authority (TISEZA), Juma Ally Nzima.

During the meeting, both sides discussed cooperation between the two friendly countries, particularly in the commercial and investment fields, as well as ways to enhance collaboration in agriculture and food security.

The delegation was received by Abdulrahman bin Abdullah al-Ansari and Mohammed bin Ahmed al-Obaidli, board members of the Chamber.

Speaking at the meeting, al-Ansari stated that the Qatari market welcomes Tanzanian products, especially in the food sector, noting that the Chamber is keen to strengthen cooperation between the private sectors of both countries in a manner that enhances trade exchange.



Al-Obaidli stressed that there are broad investment opportunities in the African continent in general and in Tanzania in particular. He noted that the trade balance is tilted in favour of Tanzania, as Qatari imports from Tanzania in 2024 exceeded QR126 mn, most of which consisted of meat products, compared to Qatari exports to Tanzania, which amounted to QR69mn.

Sigg said that the Tanzanian delegation's visit aims to strengthen trade relations between the two countries, promote Tanzanian products in the Qatari market, and invite Qatari investors to explore investment opportunities in Tanzania.

Tanzania vice president meets Qatar's envoy



Vice President of Tanzania Emmanuel John Nchimbi met with Qatar's ambassador to Tanzania Fahad Rashid al-Muraikhi. The meeting discussed bilateral relations.

Tanzania showcases tourism and investment potential at QTM

The United Republic of Tanzania successfully showcased its tourism and investment potential at the Qatar Travel Mart (QTM) 2025, held at the Doha Exhibition and Convention Centre from 24 to 26 November.



The Embassy of the United Republic of Tanzania in the State of Qatar, in collaboration with the Tanzania Tourism Board (TTB), coordinated the country's participation in the international travel and tourism exhibition.

The Tanzanian delegation comprised a diverse group of government and private-sector stakeholders representing tourism, investment, aviation, and transport sectors. Key institutions included the President's Office, Prime Minister's Office, Ministry of Foreign Affairs and East African Cooperation, Ministry of Transport, Tanzania Civil Aviation Authority (TCAA), Air Tanzania Company Limited (ATCL), Tanzania National Parks Authority

(TANAPA), Tanzania Investment and Special Economic Zones Authority (TISEZA), Zanzibar Commission for Tourism (ZCT), and the Ministry of Natural Resources and Tourism. Participating tour operators included Zara Tours, Oda Tours, Hira Travel & Tours, Kokoto Adventure & Tour Operator, Masai Land Lodge and Safari, Safari Gateways, Kuzoka African Safaris, and Marmara Holidays.

Delegates engaged in strategic networking and business-to-business (B2B) meetings, exploring partnerships, joint tourism packages, and investment opportunities across key sectors, including tourism, aviation, oil and gas, and education. Notably, Zara Tours (Tanzania) and Falcon Travel (Qatar) expressed interest in collaborating on tailored travel experiences for Qatari visitors.

On the sidelines of QTM 2025, the Embassy held high-level meetings aimed at strengthening bilateral relations and tourism cooperation between Tanzania and Qatar. Key outcomes included progress on two proposed Memoranda of Understanding (MoUs) on tourism and business events, promotion of joint initiatives such as "Visit Qatar – Visit Kilimanjaro, Zanzibar, and Serengeti," enhanced cooperation between Air Tanzania and Qatar Airways, and discussions on investment opportunities in Zanzibar, including conservation and tourism development projects.



B2B networking

The Embassy of Tanzania in Doha hosted a Tourism and Investment B2B Networking Dinner with Qatari tour and travel agencies, bringing together around 50 participants from the government and private sectors. The event showcased Tanzania's tourism attractions and investment opportunities while promoting stronger business partnerships between Tanzania and Qatar.

The engagement highlighted opportunities in tourism, trade, infrastructure, agriculture and energy, with Tanzanian institutions and private-sector operators presenting key investment and business opportunities. The event concluded with networking and calls for continued B2B engagement and joint promotional initiatives to boost tourism and investment flows between the two countries.

STRATEGIC VISION

The 4Rs Philosophy

President Samia Suluhu Hassan's Framework for National Unity, Reform and Development

Since assuming office in March 2021, President Samia Suluhu Hassan has championed a governance framework known as the 4Rs Philosophy—a leadership approach centered on Reconciliation, Resilience, Reforms, and Rebuilding.

Introduced during a period of national transition, the philosophy was designed to strengthen social cohesion, enhance governance, foster economic growth, and reinforce Tanzania's long-standing reputation for peace and stability. Over the years, the 4Rs have become a defining feature of President Samia's administration and a guiding principle for many of the country's political, social, and economic initiatives.

A Vision Rooted in National Unity

The origins of the 4Rs philosophy lie in the belief that sustainable development can only be achieved through unity, inclusion, and constructive engagement among all segments of society. President Samia has described the framework as a participatory approach intended to bring together government institutions, political actors, the private sector, civil society, and development partners in pursuit of shared national goals.

At its core, the philosophy seeks to address contemporary social, political, and economic challenges while creating an environment that supports stability, investment, and long-term prosperity.

1 Reconciliation: Strengthening National Cohesion

The first pillar, Reconciliation, focuses on promoting dialogue, mutual understanding, and national unity.

This principle emphasizes the importance of constructive engagement among political stakeholders, government institutions, and citizens. It aims to bridge



differences, encourage consensus-building, and foster a culture of peaceful coexistence.

Under this approach, efforts have been made to strengthen consultations with various groups and create broader platforms for dialogue on national development issues. Reconciliation is viewed as an essential foundation for preserving Tanzania's social harmony and political stability—qualities that have long distinguished the country within the region.

2 Resilience: Building Capacity to Withstand Challenges

The second pillar, Resilience, highlights the need for Tanzania to adapt and respond effectively to both domestic and global challenges.

In an era marked by economic uncertainty, climate change, public health emergencies, and shifting geopolitical dynamics, resilience has become increasingly important. The philosophy encourages institutions, communities, and businesses to develop the capacity to withstand shocks while maintaining progress toward national development goals.

This pillar also underscores the importance of strengthening public institutions, enhancing service delivery, supporting economic diversification, and investing in human capital to ensure sustainable growth.

3 Reforms: Modernizing Governance and the Economy

The third pillar, Reforms, reflects the administration's commitment to improving governance systems, regulatory frameworks, and the overall business environment.

Recognizing that economic competitiveness depends on efficient institutions and predictable regulations, the government has pursued various reforms aimed at improving public administration, enhancing service delivery, and attracting investment.

Reforms have also focused on improving the investment climate, strengthening institutional effectiveness, accelerating digital transformation, and promoting greater efficiency across government agencies.

Through these efforts, Tanzania seeks to create a more transparent, responsive, and investor-friendly environment that supports private-sector growth and economic transformation.

4 Rebuilding: Creating Foundations for Future Growth

The fourth pillar, Rebuilding, centers on strengthening the foundations necessary for long-term national development.

This pillar encompasses investments in infrastructure, education, healthcare, energy, transportation, and other strategic sectors that contribute to economic growth and improved quality of life.

The concept of rebuilding extends beyond physical infrastructure. It also includes rebuilding confidence in institutions, strengthening partnerships with development stakeholders, and creating opportunities for future generations.

Major investments in roads, railways, ports, energy projects, digital infrastructure, and social services reflect the broader objective of building a more prosperous and competitive Tanzania.

Supporting Economic Diplomacy and Investment

The 4Rs philosophy has also influenced Tanzania's international engagement and economic diplomacy.

President Samia's administration has actively promoted Tanzania as an attractive destination for trade and investment, emphasizing political stability, economic reforms, and regional integration. Increased engagement with international partners, participation in global investment forums, and efforts to improve the ease of doing business have been aligned with the broader objectives of the 4Rs framework.

This approach has helped reinforce Tanzania's reputation as one of Africa's emerging investment destinations while supporting the country's industrialization and development agenda.

A Framework for Vision 2050

As Tanzania looks toward its long-term development ambitions under Vision 2050, the 4Rs philosophy continues to serve as a strategic framework for governance and national transformation.

The principles of reconciliation, resilience, reforms, and rebuilding are increasingly reflected in initiatives aimed at expanding economic opportunities, improving public services, strengthening institutions, and fostering inclusive growth.

By encouraging collaboration, adaptability, modernization, and investment in future generations, the philosophy seeks to position Tanzania to meet the challenges and opportunities of a rapidly changing world.

THE ROYAL TOUR

In 2022, Tanzania captured global attention with the release of *Tanzania: The Royal Tour*, an ambitious tourism documentary that presented the country's natural beauty, cultural richness, and investment potential to international audiences in a unique and engaging way.

Unlike traditional destination marketing campaigns, the film featured Tanzania's President, Samia Suluhu Hassan, personally guiding viewers through some of the nation's most iconic attractions, offering a firsthand introduction to the country's tourism treasures and development aspirations.

The documentary marked a significant milestone in Tanzania's tourism promotion efforts, highlighting not only world-famous destinations but also the country's broader vision of positioning tourism as a key driver of economic growth and international engagement.



A new approach to destination marketing

Produced in partnership with international media professionals, *Tanzania: The Royal Tour* adopted an innovative storytelling format. Rather than relying solely on travel presenters or tourism ambassadors, the documentary featured President Samia herself as the host and guide, accompanying viewers on a journey across the country.

The initiative reflected Tanzania's commitment to showcasing its strengths directly to global audiences and demonstrated the importance the government places on tourism as a strategic sector for national development.

Through captivating visuals and personal narratives, the film offered a comprehensive view of Tanzania's landscapes, wildlife, culture, history, and investment opportunities.

The *Royal Tour* takes viewers on a captivating journey through Tanzania's most iconic destinations, from the wildlife-rich plains of the Serengeti National Park and the spectacular Ngorongoro Conservation Area to the majestic Mount Kilimanjaro, Africa's highest peak.

The documentary also highlights the beauty and cultural heritage of Zanzibar, featuring its pristine beaches, vibrant Swahili culture, and the historic Stone Town, a UNESCO World Heritage Site. Together, these destinations showcase the diversity, beauty, and unique experiences that make Tanzania one of Africa's leading tourism destinations.

Celebrating culture and heritage

A key strength of *The Royal Tour* lies in its emphasis on Tanzania's cultural diversity. Home to more than 120 ethnic communities, the country possesses a rich tapestry of traditions, languages, music, dance, crafts, and culinary heritage.

The documentary highlights the importance of cultural tourism, showcasing traditional lifestyles and the warmth and hospitality that characterize Tanzanian society. By presenting the human stories behind the destinations, the film offers a deeper

understanding of the country's identity and heritage.

Promoting tourism as an engine of growth

Tourism is one of Tanzania's most important economic sectors, contributing significantly to employment, foreign exchange earnings, and community development.

Through The Royal Tour, Tanzania sought to strengthen its position in the highly competitive global tourism market by raising international awareness of the country's attractions and encouraging new visitor arrivals.

The documentary also reinforced the government's broader efforts to diversify tourism products beyond traditional wildlife

safaris by promoting cultural tourism, beach tourism, adventure travel, meetings and conferences, and eco-tourism experiences.

Showcasing investment opportunities

While tourism remains the central focus, the documentary also highlights Tanzania's broader economic potential. Viewers gain insight into the country's infrastructure development, natural resources, strategic location, and commitment to creating a favorable investment environment.

By integrating tourism promotion with investment messaging, The Royal Tour presents Tanzania as both a world-class travel destination and an emerging hub for business and economic opportunity.

This dual approach reflects the government's vision of using tourism as a gateway for deeper international engagement and investment partnerships.

Global recognition and impact

Since its release, Tanzania: The Royal Tour has attracted international attention and generated significant publicity for the country. The documentary has been screened in multiple countries and has served as an effective platform for destination marketing, helping showcase Tanzania to audiences that may have previously been unfamiliar with its diverse attractions.

The film also demonstrated the growing role of strategic storytelling in promoting national brands and enhancing international visibility in an increasingly digital and interconnected world.

GROWTH STRATEGY

Tanzania's Economic Blueprint 2.0

MKUMBI II set to redefine business climate and drive vision 2050 ambitions

Tanzania has taken a significant step in reshaping its long-term economic future with the official unveiling of MKUMBI II, the second phase of its comprehensive national reform programme aimed at transforming the country's business and investment landscape.

Released for public consultation by the President's Office for Planning and Investment, the blueprint builds on earlier reforms while introducing an expanded agenda designed to eliminate regulatory bottlenecks, strengthen institutional coordination, and address infrastructure gaps that continue to constrain private sector growth. At its core, MKUMBI II is positioned as a strategic enabler of Tanzania's ambition to attain Upper Middle-Income Country status by 2050, while ensuring inclusive growth driven by a youthful and expanding population.

Building on first-phase gains

MKUMBI II follows the earlier MKUMBI reform programme, which delivered notable structural changes across Tanzania's regulatory environment. The first phase resulted in the amendment of 94 laws and the removal or reduction of 628 business-related fees, significantly lowering compliance costs and improving the ease of doing business.

The second phase builds on these gains and introduces 11 priority reform areas, developed through broad national consultation involving more than 5,453 online respondents and 2,034 stakeholders from the public and private sectors across 15 regions.

The overarching objective is clear: create a predictable, efficient, and digitally enabled ecosystem that supports sustainable private sector expansion and long-term economic resilience.

A long-term vision for 2050

At the heart of MKUMBI II lies Tanzania's ambition to accelerate its transition toward an Upper Middle-Income economy by 2050. Policymakers

have acknowledged that while progress has been made, persistent structural challenges remain in regulatory efficiency, institutional coordination, and infrastructure delivery.

The new framework is therefore designed as a corrective and forward-looking strategy—one that aligns governance systems, modernizes economic infrastructure, and strengthens the country's ability to compete within regional and global markets.

Digitising business entry: A new era for MSMEs

One of the most transformative pillars of MKUMBI II is the overhaul of business registration systems. The government plans to introduce a single digital platform for business entry and renewal, integrating multiple regulatory agencies into one streamlined interface.

This reform is expected to significantly reduce delays in business verification and registration—particularly for micro, small, and medium enterprises (MSMEs), which form the backbone of the economy.

In a move reflecting global digital trends, the framework also proposes allowing digital start-ups to register without requiring a physical office address. Business classification systems will be updated to reflect emerging industries, while automated SMS and email systems will notify companies of renewals, reducing penalties and administrative disputes.

Unlocking land for investment

Land access remains a critical constraint for investors, and MKUMBI II introduces reforms aimed at unlocking its economic potential.

A central online land portal will be established to provide transparent access to investment-ready plots, complete with infrastructure details. The government also plans to publish clear and binding guidelines governing land allocation,

zoning, and registration. In addition, underutilized land will be reallocated through performance-based mechanisms to ensure more productive use of national resources. Environmental Impact Assessment (EIA) processes are also set for acceleration, reducing delays and uncertainty for investors seeking operational premises.

Strengthening finance for MSMEs

Access to affordable finance is a key driver of enterprise growth, and MKUMBI II places strong emphasis on expanding financial inclusion.

Reforms will focus on improving collateral systems, expanding credit guarantee schemes, and scaling up supply-chain financing to ease liquidity pressures on small businesses. The blueprint also supports the development of alternative financing models and broader participation in capital markets.

To improve efficiency, investment facilitation services will be consolidated under single-window systems, ensuring greater transparency, accountability, and investor support throughout the business lifecycle.

Building a digital economic backbone

Digital transformation is central to MKUMBI II's implementation strategy. The government plans to upgrade the National ICT Broadband Backbone (NICTBB) to 10Tb capacity while expanding coverage to all administrative wards.

Private sector investment in broadband infrastructure and 5G expansion—especially in rural and underserved areas—will be encouraged through targeted incentives.

All ministries, departments, and agencies will be required to integrate their systems into a unified electronic platform. This integration is expected to improve transparency, reduce transaction costs, and enhance efficiency across both public and private sector operations.

Skills, labour, and innovation

Recognizing the importance of human capital, MKUMBI II prioritizes workforce development through competency-based education and structured work placements.

The programme aims to align training systems with industry needs, ensuring graduates are job-ready and able to contribute to productive sectors. Improved governance of the Skills Development Levy (SDL) will make training more accessible to firms.

In parallel, the government will strengthen collaboration between industry, academia, and research institutions to enhance innovation capacity. For foreign investors, reforms will also improve the predictability and efficiency of work permit processes for expatriate specialists.

Strengthening market access and infrastructure

To enhance competitiveness, MKUMBI II introduces targeted reforms across logistics, energy, and trade facilitation systems.

Cold chain infrastructure will be expanded through public-private partnerships, while border operations will be modernized with fully automated One-Stop Border Posts integrated into national trade systems. Energy reforms include efforts to reduce rural electrification costs and ensure availability of three-phase power for MSMEs,

improving productivity across manufacturing and agro-processing sectors.

Enhancing legal and institutional efficiency

A stable and efficient legal framework is a cornerstone of investment confidence. MKUMBI II introduces digital case management systems, including e-filing and online tracking for commercial disputes.

A new comprehensive Insolvency Law is also planned to streamline liquidation processes and strengthen creditor protections. Arbitration enforcement mechanisms will be reinforced, while all local government by-laws affecting business operations will undergo systematic review to eliminate unnecessary barriers.

Protecting innovation and strengthening accountability

The blueprint places strong emphasis on intellectual property protection as a driver of innovation and branding. Plans include linking business registration with intellectual property systems, establishing SME-focused IPR support centres, and fast-tracking national IP legislation.

To ensure implementation, the government is introducing a robust accountability framework, including public performance scorecards for ministries and agencies. Regular monitoring by oversight institutions will ensure reforms translate

into measurable outcomes. Mindset change programmes across public institutions are also intended to improve service delivery culture and strengthen public-private trust.

Institutional coordination and governance reform

The final pillar of MKUMBI II focuses on improving internal government efficiency. Procurement systems will be monitored through key performance indicators, while oversight bodies will strengthen audit and compliance mechanisms.

By integrating planning, budgeting, and monitoring frameworks, the government aims to ensure more coordinated and investment-driven development. Structured engagement with the private sector will remain central to policy implementation.

A blueprint for transformation

MKUMBI II represents one of Tanzania's most comprehensive economic reform programmes to date. By addressing structural bottlenecks, modernizing governance systems, and accelerating digital transformation, the blueprint seeks to create a more competitive and predictable business environment.

As Tanzania advances toward its Vision 2050 ambitions, the success of MKUMBI II will be pivotal in determining how effectively the country can unlock private sector potential, attract investment, and sustain long-term inclusive growth.

Tanzania's Strategic Role in Regional Trade

A bridge between EAC and SADC economies

Tanzania continues to play a pivotal role in shaping the future of regional integration in Africa, serving as a critical economic and logistical bridge between two of the continent's most influential trade blocs: the East African Community (EAC) and the Southern African Development Community (SADC).

Through its geographic positioning, infrastructure investments, and diplomatic engagement, Tanzania has established itself as a natural gateway linking East, Central, and Southern African markets.

As continental trade accelerates under frameworks such as the African Continental Free Trade Area (AfCFTA), Tanzania's dual membership in both EAC and SADC places it at the center of a growing intra-African trade network.

A Dual-Bloc Advantage: EAC and SADC Membership

Tanzania's unique strength lies in its participation in both regional blocs.

As a member of the East African Community, Tanzania is closely integrated with economies such as Kenya, Uganda, Rwanda, Burundi, and South Sudan. The EAC framework emphasizes customs harmonization, free movement of goods and services, and coordinated infrastructure development—key drivers of cross-border trade expansion.

Simultaneously, Tanzania is also a member of the Southern African Development Community, which connects it to major markets including Zambia, Malawi, the Democratic Republic of Congo, Mozambique, and South Africa. This dual alignment allows Tanzania to function as a strategic transit and production hub between two large and economically diverse regions.

This positioning gives Tanzania a rare comparative advantage: it is not only a destination market but also a corridor economy facilitating regional and continental trade flows.

Geographic Positioning: A Natural Trade Corridor

Tanzania's geographic location along the Indian Ocean coastline gives it direct maritime access to global shipping routes, while its land borders connect it to eight neighboring countries.

This makes Tanzania a natural logistics hub for both coastal and landlocked economies. Goods from inland countries such as Rwanda, Burundi, Uganda, Zambia, and Malawi often pass through Tanzanian ports—particularly Dar es Salaam—before reaching international markets. The country's role as a transit route is further reinforced by major infrastructure corridors such as the Central Corridor and the TAZARA railway line, which link the port of Dar es Salaam to the interior of Southern Africa.

Trade Infrastructure and Regional Connectivity

Tanzania has made substantial investments in transport and logistics infrastructure to support regional trade integration.

Key developments include:

- ▶ Expansion of the Standard Gauge Railway (SGR), improving cargo movement efficiency between inland regions and the coast
- ▶ Modernization of Dar es Salaam Port to increase container handling capacity
- ▶ Development of dry ports and logistics hubs such as Kwana to ease congestion and improve inland clearance
- ▶ Upgrading of road corridors linking Tanzania to EAC and SADC markets

These infrastructure improvements are designed to reduce trade costs, shorten transit times, and strengthen Tanzania's competitiveness as a regional distribution hub.

Facilitating Cross-Border Trade and Customs Integration

Tanzania has been actively working to harmonize customs procedures in line with both EAC and SADC frameworks.

Within the EAC, the country participates in initiatives that promote single customs territory arrangements, simplified trade regimes for small traders, and standardized documentation processes. These reforms are aimed at reducing non-tariff barriers and improving efficiency at border posts.

Within the SADC framework, Tanzania aligns with regional protocols on trade facilitation, transport cooperation, and industrial development. Efforts to improve One-Stop Border Posts (OSBPs) along key corridors have significantly reduced delays at border crossings, enabling smoother movement of goods across the region.

Industrialization and Value Chain Integration

Tanzania's role in regional trade is not limited to transit—it is increasingly becoming a production base for regional value chains.

The country is promoting industrial parks and Special Economic Zones designed to serve both EAC and SADC markets. These zones support industries such as agro-processing, textiles, mining beneficiation, and light manufacturing.

By encouraging value addition within its borders, Tanzania aims to shift from being a raw material exporter to a manufacturing hub supplying finished and semi-finished goods across Africa.

This industrial strategy is closely aligned with regional integration goals, as it strengthens supply chain linkages between member states.

Trade Expansion Under AfCFTA

The implementation of the African Continental Free Trade Area (AfCFTA) further enhances Tanzania's strategic position. By leveraging its dual membership in EAC and SADC, Tanzania is well placed to act as a connecting hub between overlapping regional markets.

AfCFTA opens new opportunities for Tanzanian exporters by expanding access to a continental market of over one billion people. At the same time, it encourages foreign direct investment into manufacturing sectors that can serve multiple regional blocs from a single production base in Tanzania.

A Regional Gateway Economy

Tanzania's position within both the EAC and SADC gives it a distinctive and influential role in shaping Africa's regional trade architecture. Its strategic geography, expanding infrastructure, and commitment to industrialization make it a vital connector of markets across East and Southern Africa. As regional integration deepens and AfCFTA implementation accelerates, Tanzania is set to strengthen its identity not only as a transit corridor but as a manufacturing and logistics hub driving Africa's next phase of economic integration.

INFRASTRUCTURE AND TRANSPORTATION

Connecting Tanzania to regional and global markets

The modernization of the Port of Dar es Salaam, the development of the Standard Gauge Railway, the expansion of Air Tanzania, and the continued growth of road and cross-border transport networks are strengthening Tanzania's position as a regional logistics and trade powerhouse.

Tanzania is undertaking one of the most ambitious infrastructure transformation programmes in Africa. Through strategic investments in ports, railways, aviation, and road networks, the country is strengthening its position as a regional trade and logistics hub serving both domestic and international markets.

Situated on the Indian Ocean and bordering eight countries, Tanzania occupies a unique geographic position that enables it to serve as a gateway to East, Central, and Southern Africa. Recognizing this advantage, the government has prioritized the development of modern transport infrastructure to improve connectivity, facilitate trade, and

support economic growth.

Today, major infrastructure projects are reshaping the country's transportation landscape, enhancing its competitiveness and reinforcing its role as a critical link within regional and global supply chains.

Dar es Salaam Port: East Africa's Gateway to Global Trade

At the center of Tanzania's logistics network is the Port of Dar es Salaam, the country's principal maritime gateway and one of the busiest ports in East Africa.

Strategically located along major international shipping routes, the port serves not only Tanzania's growing economy but also several landlocked neighboring countries, including Zambia, Rwanda, Burundi, Uganda, Malawi, and parts of the Democratic Republic of Congo.

Recent modernization and expansion projects have significantly improved operational efficiency, cargo handling capacity, and vessel turnaround times. Investments in new berths, modern cargo-handling equipment, digital systems, and port infrastructure have strengthened the port's ability to accommodate increasing trade volumes.

As regional economies continue to expand, Dar es Salaam is increasingly positioning itself as a leading logistics and distribution hub for East and Central Africa. The port's integration with rail and road networks further enhances its importance as a critical gateway connecting inland markets to international trade routes.

In addition to Dar es Salaam, Tanzania continues to develop complementary maritime infrastructure, including ports in Tanga, Mtwara, and Zanzibar, further expanding the country's logistics capabilities.

Transforming Rail Transport Through the Standard Gauge Railway

Railway modernization is one of Tanzania's most transformative infrastructure initiatives. The flagship Standard Gauge Railway (SGR) project is designed to revolutionize freight and passenger transportation while strengthening regional trade corridors.

The SGR will connect the Port of Dar es Salaam with key economic centers across Tanzania and extend links to neighboring countries through the Central Corridor. Once fully completed, the network will provide a faster, safer, and more efficient transport system for both cargo and passengers.

The railway forms part of a broader regional integration strategy aimed at improving connectivity between Tanzania and landlocked countries, including Rwanda, Burundi, Uganda, and the Democratic Republic of Congo.

By reducing transportation costs and transit times, the SGR is expected to enhance trade competitiveness, attract investment, and stimulate industrial development along the corridor.

The project also supports Tanzania's broader industrialization agenda by facilitating the movement of raw materials, manufactured goods, agricultural products, and mining outputs across domestic and regional markets.

The Central Corridor: A Strategic Trade Artery

The Central Corridor remains one of Africa's most important trade routes, linking the Port of Dar es Salaam with inland markets across East and Central Africa.

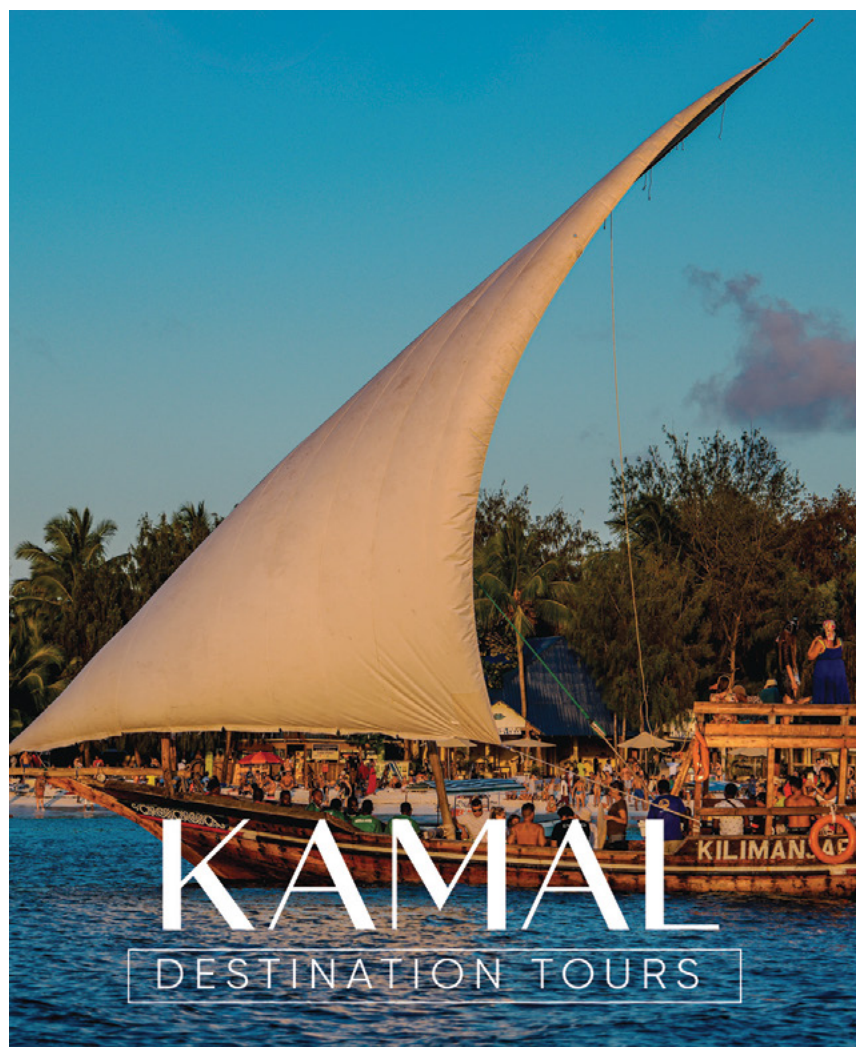
The corridor serves millions of people and supports regional commerce by providing access to international markets for several landlocked economies. Investments in transport infrastructure along the corridor are improving efficiency, reducing logistical bottlenecks, and strengthening cross-border trade.

The integration of modern rail systems, improved highways, inland container depots, and digital customs procedures is transforming the corridor into a highly competitive logistics platform.

As regional trade under frameworks such as the East African Community (EAC) and the African Continental Free Trade Area (AfCFTA) continues to expand, the Central Corridor is expected to play an increasingly significant role in facilitating the movement of goods and services throughout the region.

Aviation Expansion and the Growth of Air Tanzania

The aviation sector has also experienced significant transformation as Tanzania seeks to improve domestic and international connectivity.



KAMAL DESTINATION TOURS & SAFARIS

Welcome to Kamal Destination Tours & Safaris, your gateway to unforgettable adventures in Tanzania and Zanzibar. Born from a deep love for East Africa's breathtaking landscapes and vibrant cultures, we specialize in crafting personalized safaris, Kilimanjaro treks and Zanzibar beach getaways that create lasting memories.

Contact info

+255 778 881 543 | +255 714 909 684
www.kamaldestinationtours.co.tz
info@kamaldestinationtours.co.tz
Kiponda, Zanzibar.

National carrier Air Tanzania Company Limited has undergone a major fleet modernization and expansion programme, introducing new aircraft and expanding its route network to serve both domestic and international destinations.

The airline now connects major Tanzanian cities, with ongoing passenger and cargo flights to Qatar, while strengthening links to key regional and international markets. This expansion supports tourism, trade, investment, and business travel, contributing to broader economic development objectives.

At the same time, Tanzania has invested heavily in airport infrastructure. Major airports, including Julius Nyerere International Airport, Kilimanjaro International Airport, and Abeid Amani Karume International Airport, have undergone upgrades to improve passenger experience and accommodate growing traffic volumes.

These investments are helping position Tanzania as an increasingly attractive destination for tourism, business, and international conferences.

Expanding Road Networks and Cross-Border Connectivity

Road transport remains the backbone of Tanzania's domestic and regional trade system. Over the past decade, the country has invested extensively in expanding and upgrading its national road network, connecting major cities, industrial centers, agricultural zones, and border crossings. Modern highways now facilitate faster movement of goods and people across the country, supporting economic activity and improving access to markets.

Cross-border road projects have further enhanced Tanzania's integration with neighboring countries. Improved transport links connect Tanzania with Kenya, Uganda, Rwanda, Burundi, Zambia, Malawi, Mozambique, and the Democratic Republic of Congo, supporting regional trade and economic cooperation.

Strategic highways, including those connecting the Port of Dar es Salaam to inland markets, have strengthened Tanzania's role as a transit and logistics hub for the wider region.

In addition to supporting trade, road infrastructure investments contribute to social and economic development by improving access to education, healthcare, tourism destinations, and employment opportunities.

Driving Economic Transformation Through Connectivity

Infrastructure development has become a central pillar of Tanzania's economic transformation strategy. By investing in world-class transportation networks, the country is creating the foundations necessary for industrial growth, export expansion, investment attraction, and regional integration.

Modern ports, railways, airports, and highways are not only improving connectivity but also enhancing Tanzania's competitiveness within Africa and the global economy.

As major projects continue to come online, Tanzania is increasingly emerging as a strategic transportation gateway linking the Indian Ocean to some of Africa's fastest-growing markets.



Invest in
TANZANIA

Africa's emerging manufacturing and industrial hub



Tanzania is rapidly positioning itself as one of Africa's most attractive destinations for manufacturing, industrial expansion, and export-oriented investment.

Backed by strong economic performance, political stability, and a steadily improving business climate, the country is building a reputation as a competitive hub for global and regional production.

At the center of this transformation is the Tanzania Investment and Special Economic Zones Authority (TISEZA), which plays a key role in simplifying investment procedures, facilitating industrial development, and attracting both domestic and international capital.

Strong Economic Foundations Driving Growth

Over the past decade, Tanzania has demonstrated consistent macroeconomic stability and resilient growth, averaging

around 7% annually. This growth trajectory reflects the country's successful transition toward a lower-middle-income economy ahead of its Vision 2025 targets.

In recent years, the economy has continued to expand at a steady pace, supported by key sectors such as agriculture, manufacturing, tourism, and large-scale infrastructure development. Inflation has remained relatively low and stable, reinforcing investor confidence and improving long-term planning conditions for businesses.

Alongside economic performance, Tanzania has implemented wide-ranging reforms in infrastructure development, public service delivery, healthcare, education, and natural resource governance. These reforms have strengthened the overall investment climate and enhanced the country's reputation as a stable and forward-looking destination for capital inflows. Tanzania is also recognized as one of the most peaceful countries in East Africa, further enhancing its appeal to global investors.

A BUSINESS-FRIENDLY INVESTMENT ENVIRONMENT

Tanzania's investment climate continues to improve through policy reforms aimed at reducing bureaucracy and increasing efficiency. The government has prioritized infrastructure expansion, industrial policy support, and improved regulatory frameworks to attract manufacturing and export-driven industries.

A key driver of this progress is TISEZA, which provides a centralized "one-stop" facilitation system designed to streamline approvals, permits, and investment services. This significantly reduces administrative delays and helps investors move from planning to operation more efficiently.

The country's strategic location along the Indian Ocean also gives it direct access to key global shipping routes and land-linked markets in East and Southern Africa, making it a natural gateway for regional trade.

PRIORITY SECTORS FOR INDUSTRIAL INVESTMENT

Tanzania offers a wide range of high-potential sectors for industrial development and value addition. These include:

1. Manufacturing and Value Addition

The manufacturing sector is a central pillar of Tanzania's industrial strategy. Key opportunities include:

- ▶ Textiles and garments
- ▶ Pharmaceuticals and medical equipment
- ▶ Agricultural machinery and tools
- ▶ Household appliances and electronics
- ▶ Wood processing and furniture production
- ▶ Paper, packaging, and rubber-based products
- ▶ Light industrial machinery manufacturing

2. Automotive and Transport Industry

The country is actively promoting development in vehicle assembly and transport manufacturing, including:

- ▶ Electric vehicle assembly
- ▶ Motorcycles, tractors, boats, and spare parts production
- ▶ Conventional vehicle assembly lines

3. Agro-Processing and Natural Resources

With agriculture forming a large part of the economy, Tanzania is prioritizing value addition in:

- ▶ Food processing (maize, sunflower, tobacco, and more)
- ▶ Edible oil production
- ▶ Fisheries and livestock processing (meat, dairy, hides)
- ▶ Mining beneficiation and mineral refining
- ▶ FMCG production linked to agricultural outputs

4. Renewable Energy Manufacturing

Opportunities are expanding in green industrialization, including:

- ▶ Solar panel manufacturing
- ▶ Battery assembly and storage systems
- ▶ Biomass and waste-to-energy technologies

INVESTMENT INCENTIVES AND GOVERNMENT SUPPORT

Tanzania offers a structured and competitive incentive system to attract investors targeting both domestic and international markets.

For Local and EAC Market-Oriented Projects:

Investors benefit from:

- ▶ Free allocation of project land
- ▶ Duty-free import of machinery and equipment
- ▶ Duty-free access to raw materials
- ▶ Reduced import duties on capital goods and logistics equipment
- ▶ Fast-track building permits
- ▶ Simplified licensing through TISEZA's investor service center
- ▶ Regional trade facilitation across East African markets

For SADC, AfCFTA, and Global Export Projects:

Larger export-oriented investments enjoy enhanced incentives, including:

- ▶ Free land allocation
- ▶ VAT and import duty exemptions on machinery and raw materials
- ▶ Corporate income tax exemptions for up to 10 years
- ▶ Tax relief on capital goods and industrial infrastructure

- ▶ VAT exemptions on utilities such as electricity, water, and port services
- ▶ Withholding tax exemptions on dividends, interest, and services
- ▶ Accelerated permits and regulatory approvals
- ▶ Support for global market access and logistics coordination

These incentives are designed to strengthen Tanzania's competitiveness in global value chains while promoting industrialization and export diversification.

Strategic Special Economic Zones (SEZs)

Tanzania has developed a network of Special Economic Zones to support industrial clustering, logistics efficiency, and export growth.

Bagamoyo Eco Maritime City (BEMC)

Located near Dar es Salaam, this SEZ benefits from proximity to major port infrastructure and future maritime expansion projects. It is designed as a large-scale industrial and logistics hub with strong transport connectivity via road, rail, and sea. The zone supports industries such as manufacturing, agro-processing, logistics, energy, and green technology.

Kwala SEZ - Kibaha, Coastal Region

Strategically positioned near the Kwala Dry Port, this SEZ offers multimodal transport connectivity through rail, road, and port access. It is designed for export processing, manufacturing, and logistics operations. Its location enhances access

to both domestic and regional markets, including landlocked neighboring countries.

Nala SEZ - Dodoma Region

Located in Tanzania's administrative capital, this SEZ benefits from proximity to government institutions and national infrastructure. It is well connected by road, rail, and air, including access to the Standard Gauge Railway (SGR) and Dodoma's expanding airport infrastructure. The zone is positioned as a center for high-value manufacturing, logistics, and processing industries, supported by a growing skilled workforce and strong institutional presence.

Buzwagi SEZ - Shinyanga Region

Developed on the site of a former gold mine, Buzwagi SEZ is set to become Tanzania's leading mineral value-addition and mining industrial hub. It spans a vast industrial area and focuses on refining, beneficiation, and downstream mineral processing.

The zone also supports related industries such as machinery manufacturing, agro-processing, automotive assembly, and renewable energy production. With ready infrastructure and strong policy backing, it is designed to accelerate Tanzania's transformation into a manufacturing and resource-processing powerhouse.

In short, Tanzania's long-term commitment to industrialization, supported by strong economic fundamentals and investor-friendly reforms, is reshaping its role in the global economy. Through coordinated efforts led by TISEZA and the development of world-class Special Economic Zones, the country is building a solid foundation for manufacturing-led growth.

ENERGY AND SUSTAINABILITY

Through strategic investments in natural gas, hydropower, renewable energy, and climate resilience initiatives, the country is building the foundation for a secure, sustainable, and prosperous future.

As Tanzania advances its industrialization agenda and Vision 2050 ambitions, the energy sector has become a key pillar of economic transformation. Leveraging abundant natural resources and renewable energy potential, the country is investing in a diversified energy mix that supports growth, energy security, and environmental sustainability.

Unlocking the Potential of Natural Gas

Natural gas has emerged as one of Tanzania's most valuable strategic assets. Significant offshore and onshore discoveries over the past two decades have positioned the country among Africa's notable gas producers.

Natural gas plays an increasingly important role in electricity generation, industrial development, and household energy supply, helping reduce dependence on imported fuels while supporting reliable and affordable energy access. The sector has also attracted international interest through proposed Liquefied Natural Gas (LNG) projects, which are expected to boost exports, create jobs, and strengthen Tanzania's role in global energy markets.

Hydropower Driving Energy Security

Hydropower remains a cornerstone of Tanzania's electricity generation strategy. The flagship Julius Nyerere Hydropower Project, one of the largest infrastructure investments in the country's history,

is expected to significantly expand generation capacity and enhance energy security.

The project will help meet rising electricity demand, support industrial growth, and improve access to power across the country. Additional hydropower opportunities are also being explored to further harness Tanzania's abundant water resources.

Expanding Renewable Energy

Alongside natural gas and hydropower, Tanzania is accelerating the development of renewable energy sources.

Solar Energy

With high levels of sunshine throughout the year, Tanzania has strong potential for solar power generation. Solar projects, mini-grids, and off-grid solutions are helping expand electricity access, particularly in rural communities, while contributing to a cleaner energy future.

Wind and Geothermal Resources

Several regions possess favourable conditions for wind power development, creating opportunities for future investment in clean energy infrastructure. Tanzania also benefits from geothermal potential associated with the East African Rift System. Although still in the early stages of development, geothermal energy could become an important source of reliable renewable power.

Expanding Energy Access

Improving access to affordable and reliable electricity remains a national priority. Through grid expansion, rural electrification programmes, and decentralized renewable energy solutions, Tanzania has made significant progress in extending power to underserved communities.

Greater access to electricity is supporting economic activity, improving healthcare and education services, and enhancing living standards across the country.

Building a Sustainable Future

Tanzania is integrating climate resilience and environmental sustainability into its long-term development plans. Policies increasingly focus on sustainable resource management, climate-smart agriculture, water conservation, environmental protection, and green infrastructure development.

At the same time, the country's growing energy sector presents attractive opportunities for investment in natural gas, renewable energy, transmission networks, rural electrification, and climate-friendly technologies.

By combining energy expansion with sustainability goals, Tanzania is building a resilient foundation for economic growth while positioning itself as an emerging leader in Africa's evolving energy landscape.





1 ZANZIBAR AT A GLANCE

Zanzibar

Zanzibar is an archipelagic of two main islands of Unguja and Pemba and more than 50 islets.



Size

It covers a land area of 2,643 square kilometers (Unguja 1658 and Pemba 985) and an Exclusive Economic zone (EEZ) area of 223,000 square kilometers.



Population

About 1.88 million (2022 PHC), at growth rate of 3.7%

Location:

It is located about 35 km off the coast of East Africa between 5 and 7 degrees south of the Equator and distance of about 257.56 nautical miles (477.32 km) and about 73 km (24 min) by flight to Tanzania Mainland.

GDP Growth rate
7.4% (2023)

GDP Per capital
USD 1,241 (2023)

Inflation Rate
6.9% (2023)

Currency
Tanzanian shillings (TZS)

Exchange Rate
1USD: TZS 2,600 (2024)

Official Language
Kiswahili & English

2 WHY INVEST IN ZANZIBAR

- ✓ Strong leadership.
- ✓ Attractive Incentives Packages.
- ✓ Connectivity.
- ✓ Protection & guarantee.

Investment Opportunities

Zanzibar offers enormous investment opportunities for any prospective investors who seek to invest in various economic sectors. These sectors are as follow:

- ✓ Tourism and Hospitality.
- ✓ Fisheries and Aquaculture.
- ✓ Manufacturing Industries.
- ✓ Real estate Development.
- ✓ Energy
- ✓ Marine Trade and infrastructure.
- ✓ Agribusiness.
- ✓ Social services (Health & Education).
- ✓ ICT.

3 INVESTMENT INCENTIVES

General Investment	Strategic Investment	Free Economic Zones Investment
100% foreign ownership is allowed	100% foreign ownership is allowed	Up to 10 yrs exemption of withholding tax
75% exemption from import duties and VAT on capital goods	100% exemption from import duties and VAT on capital goods	Stamp duty exemption
Up to 5 years corporate tax exemption	Up to 10 years corporate tax exemption	Exemption from pre-shipment or destination inspection requirement
Up 99 years of land and marina lease agreement	Up 99 years of land and marina lease agreement	On site customs inspection of goods within FEZs
Employment of foreign expatriates in key positions	Employment of foreign expatriates in key positions	Access to competitive, modern and reliable services available in the FEZs
100% repatriation of all profits after taxes	100% repatriation of all profits after taxes	Up to 10 years exemption of property tax
	Up to five years grace period on land and marina lease	

4 INVESTMENT CAPITAL THRESHOLD

General Investment

Sector	Investment Capital Threshold (USD)		
	Foreign	Domestic	Diaspora
Hotel & Real Estate	2,500,000	100,000	200,000
Others	500,000	100,000	200,000

Strategic Investment

Location	Investment Capital Threshold (USD)		
	Criteria1	Criteria2	Criteria3
Unguja	USD 50 millions	USD 10M and creates 500 jobs	Invest in small islands
Pemba	USD 50 millions	USD 2M and creates 500 jobs	Invest in small islands



Weather

It is tropical, hot & sunny. On average there are over 2750 hours of sunshine per year.



Scan for more projects

Investment opportunities with STAMICO

Tanzania is rapidly emerging as one of Africa's most promising destinations for mineral exploration and investment. Endowed with abundant mineral resources and supported by a stable regulatory framework, the country offers significant opportunities across a broad spectrum of minerals, ranging from precious metals and critical minerals to industrial raw materials.

At the center of this growth is the State Mining Corporation (STAMICO), Tanzania's national mining company, which plays a pivotal role in advancing mineral exploration, fostering strategic partnerships, and unlocking the country's vast geological potential.

A strategic partner in mineral development

Established in 1972, STAMICO is a wholly government-owned corporation operating under the Ministry of Minerals. Headquartered in Dodoma, with operational offices in Dar es Salaam, the corporation serves as a key player in mineral exploration, project development, drilling services, and mining consultancy.

STAMICO's mission is to participate strategically across the mineral value chain while ensuring the sustainable and responsible utilization of Tanzania's natural resources. The corporation works closely with investors, exploration companies, and development partners to identify and develop commercially viable mineral deposits.

Backed by a team of experienced geologists, mining engineers, environmental specialists, and modern exploration equipment—including diamond drilling and reverse circulation drilling rigs—STAMICO offers comprehensive geological and exploration services that support both local and international investors.

Vast Mineral Potential Across Tanzania

Tanzania's diverse geology presents significant opportunities for mineral exploration and development. The country hosts a wide range of critical, strategic, precious, base, and industrial minerals distributed across several resource-rich regions.

Critical Minerals: Lithium and Graphite

Growing global demand for electric vehicles and

renewable energy technologies has increased interest in Tanzania's critical mineral resources.

In the Hombolo–Msagali Belt in Dodoma Region, lithium-bearing pegmatites containing minerals such as lepidolite and spodumene present promising opportunities for further exploration and resource development.

Meanwhile, the Lindi Region in southeastern Tanzania has shown strong graphite potential through airborne geophysical surveys. Graphite is a key component in battery manufacturing and energy storage technologies, making it one of the most sought-after minerals in the global transition to clean energy.

Rare Earth Elements (REEs)

Tanzania is also endowed with rare earth element deposits that are increasingly important for modern technologies, including electronics, renewable energy systems, electric vehicles, and advanced manufacturing.

The Panda Hill area in Songwe Region, located within the Ubendian Mesoproterozoic Belt, hosts significant REE mineralization associated with

5

ONE STOP FACILITATION CENTRE

ZIPA is One Stop Center with the object of facilitating the speedy acquisition of various services that are required by Approved investor in order to start or operate the business.

One Stop Center includes the following institutions.



Investors shall submit a brief concept of the proposed project to be implemented in Zanzibar through Online portal <https://ziew.zipa.go.tz>

Procedures

Intention Application Certification

6

INVESTMENT CERTIFICATE PROCEDURES

Stage I: Intention phase

Investors shall submit a brief concept of the proposed project to be implemented in Zanzibar through an online portal <https://ziew.zipa.go.tz/>. Once the concept note is received, the team of experts will conduct the site visit for site verification.

Once the project intention is accepted, the investor shall be asked to proceed to the stage II. The application stage that he/she will be required to make payment of non-refundable fee of US\$200.

Stage II: Application phase

After completion of Stage I, now the investor shall be required to submit the following supporting documents:

- Business Plan/feasibility study of the project.
- Proof of availability of funds for investment including bank statements for the last six months or any other documents that will support the company's financial capability in financing the intended project.
- Passport copies, passport size photographs, CV and police clearance certificates from country of residence and country of origin of all Directors and shareholders.
- Certificate of Incorporation.
- Memorandum and Article of Association.
- Any other document to support the Application.

NB:

ZIPA evaluates the project based on Economic viability. Employment generation, Environmental sustainability and social impact. Approval of the project results in issuance of Certificate of Investment, which will give the investor access to Work and residence permits, land lease and any other services may be required by investor in setting up their project.

Land Acquisition

The land law facilitates easy access to land for prospective investors. The Land Tenure Act 1992 provides that all land within the islands of Zanzibar occupied or unoccupied is public land and shall be administered by the Minister responsible for land affairs on behalf of the President. The land within the Special Economic Zones is administered by ZIPA.

The Act further provides the opportunity for the land to be leased to any person. Zanzibari or non-Zanzibari, intending to use that land for investment purposes subject to the approval of an investment project by ZIPA or other relevant authorities. The lease period goes up to 99 years. The property on this land, after being developed in accordance with ZIPA approved investment plan may be sold, assigned, sub-leased or subdivided, inherited, or mortgaged.

Maruhubi Complex, Zanzibar

info@zipa.go.tz
www.zipa.go.tz

Your Gateway to Invest in Zanzibar



Zanzibar Investment Promotion Authority (ZIPA)

Supported by a highly skilled team of geologists, mining engineers, and environmental experts, STAMICO delivers comprehensive exploration and technical services that help investors unlock Tanzania's vast mineral potential

carbonate rock formations, offering attractive opportunities for future exploration and development.

Precious and Base Metals

The country's mining sector is best known for its gold resources, particularly within the Lake Victoria Goldfields, one of Africa's most productive gold belts. Several exploration opportunities exist near established mining operations, including areas surrounding Geita, one of Tanzania's largest gold-producing regions. In addition to gold, prospects for copper, nickel, cobalt, tin, and bauxite continue to attract investor interest due to their strategic importance in industrial development and global supply chains.

Industrial Minerals

Industrial minerals play a critical role in supporting construction, agriculture, and manufacturing industries. Tanzania possesses substantial deposits of gypsum, limestone, phosphate, manganese,

marble, and bauxite across various regions of the country.

These resources provide opportunities for both domestic value addition and export-oriented industrial development.

Iron Ore and Coal

Significant iron ore and coal deposits are found in both northern and southern Tanzania. Iron formations in Njombe Region and extensive coal reserves in Songwe Region present strong prospects for supporting industrialization, energy generation, and regional export markets.

These resources are particularly important as Tanzania continues to expand its manufacturing and infrastructure sectors.

Facilitating Investment Through Strategic Partnerships

STAMICO actively promotes mineral development through strategic partnerships, joint ventures, and investment collaborations. The corporation provides investors with access to exploration licenses, geological data, technical expertise, and drilling services to accelerate project development.

Exploration programs are supported by detailed geological, geochemical, and geophysical surveys

designed to identify and delineate commercially viable mineral deposits. This integrated approach helps reduce exploration risk while creating opportunities for long-term investment and value creation.

Through these initiatives, STAMICO contributes to employment generation, technology transfer, local content development, and increased foreign direct investment in Tanzania's mining sector.

Commitment to Sustainable Mining

Sustainability and environmental stewardship remain central to Tanzania's mineral development agenda. STAMICO continues to promote responsible mining practices that balance economic growth with environmental protection and community development.

One example is the corporation's Rafiki Briquettes initiative, which produces environmentally friendly smokeless cooking fuel from coal fines. The project supports efforts to reduce deforestation, improve household energy access, and promote cleaner energy alternatives.

Such initiatives demonstrate STAMICO's commitment to aligning resource development with broader national sustainability goals.

DISCOVER TANZANIA'S HIDDEN GEMS

AN UNFORGETTABLE JOURNEY INTO AFRICA'S WILD HEART

WORLD-FAMOUS TOURISM AND
WILDLIFE DESTINATIONS

HOME TO MOUNT KILIMANJARO,
AFRICA'S HIGHEST PEAK

1,424-KM INDIAN OCEAN COASTLINE
SERVING SIX LANDLOCKED COUNTRIES



A LAND OF NATURAL WONDERS &
LIMITLESS OPPORTUNITIES

RICH IN FARMLAND, MINERALS, NATURAL GAS,
AND FRESHWATER RESOURCES



Tanzania has long captured the imagination of global travellers with its sweeping savannahs, legendary wildlife migrations, and postcard-perfect beaches. Yet beyond the well-trodden safari circuits lies a richer, more layered

destination—one where ancient landscapes, living cultures, and modern ambitions converge.

From volcanic craters teeming with wildlife to spice-scented coastal cities and coral-fringed

islands in the Indian Ocean, Tanzania offers far more than a conventional safari. It is a country of contrasts and hidden treasures, where every region reveals a different chapter of Africa's natural and cultural story.

Ngorongoro Conservation Area: Where Nature and Humanity Coexist

At the centre of Tanzania's northern safari circuit lies one of the world's most extraordinary ecosystems—the Ngorongoro Conservation Area. Declared a UNESCO World Heritage Site in 1979, this vast protected landscape is anchored by the Ngorongoro Crater, a collapsed volcanic caldera that forms one of the most dramatic natural amphitheatres on Earth.

Inside the crater floor, wildlife thrives in astonishing density. Lions, elephants, rhinos, buffalo, and leopards—collectively known as the Big Five—share space with zebras, wildebeests, and flamingos,

creating one of the most concentrated wildlife viewing experiences in Africa.

But Ngorongoro is not only a wildlife sanctuary. It is also a living cultural landscape, home to the Maasai people, who continue to practice traditional pastoralism within the conservation area. This coexistence of human life and protected wilderness makes Ngorongoro a rare global model of integrated conservation.

Adding further depth to its significance, the wider region preserves traces of early human evolution, making it one of the most important archaeological landscapes in the world.



Safari Experiences: The Rhythm of the Wild



Few destinations rival Tanzania's reputation for wildlife encounters. The country protects vast ecosystems that support some of the largest mammal populations on Earth, spread across savannahs, forests, wetlands, and mountain ranges.

Travellers can choose from luxury lodges overlooking open plains to remote mobile camps that follow seasonal migrations.

Game drives reveal dramatic scenes of predator and prey, while guided walking safaris offer a more intimate understanding of the ecosystem.

From the endless plains of the Serengeti to the forested slopes of national parks across the country, every safari in Tanzania unfolds as a living theatre of nature—unpredictable, raw, and unforgettable.

A rising MICE and Events Destination

While Tanzania is globally recognised for its natural attractions, it is also emerging as a competitive destination for business tourism and international events.

Cities such as Arusha and Dar es Salaam are increasingly hosting conferences, exhibitions, and regional summits. Modern facilities like the Arusha International Conference Centre combine advanced infrastructure with immediate access to iconic attractions such as Mount Kilimanjaro and major safari parks.

The country's growing profile as a host of global events reflects its broader ambition: to position itself not only as a tourism destination, but also as a regional hub for diplomacy, trade, and knowledge exchange.



Conservation at the Core of Tourism



Tanzania's tourism success is deeply rooted in conservation. The Tanzania National Parks Authority oversees a network of 21 national parks, ensuring the protection of ecosystems that attract millions of visitors each year.

This conservation model is central to the country's tourism philosophy. Visitors are not only spectators of nature but also contributors to its preservation, supporting local communities and funding long-term environmental protection.

From anti-poaching initiatives to community-based tourism programmes, Tanzania continues to balance ecological responsibility with economic opportunity.

In short, Tanzania is more than a destination—it is an experience shaped by contrast, depth, and discovery. Its hidden gems lie not only in its famous landscapes but also in its quieter corners: a Maasai homestead on the edge of a crater, a spice market in Zanzibar's winding streets, or a coral reef shimmering beneath Mafia Island's clear waters.

Whether drawn by wildlife, culture, cuisine, or coastal beauty, travellers find in Tanzania a rare completeness. It is a place where nature still leads, traditions endure, and new stories are constantly unfolding. In every sense, Tanzania remains one of Africa's most compelling journeys—an open invitation into the continent's wild, living heart.

Experience Tanzanian Gastronomy



Every plate tells a story of geography and identity, offering travellers an intimate entry point into Tanzania's cultural landscape.

Tanzania's diversity is not only visible in its landscapes but also deeply embedded in its cuisine. With more than 120 ethnic groups, the country's culinary traditions reflect centuries of cultural exchange, trade, and adaptation.

Along the Swahili Coast, food is shaped by Indian Ocean influences. Fragrant spices define dishes such as pilau rice and biryani, while coconut-based seafood dishes like samaki wa kupaka highlight the region's maritime heritage.

Inland, the culinary experience shifts to hearty, grounding meals. Staples such as ugali—made from maize flour—are often served with grilled meats (nyama choma), leafy vegetables, or bean stews. In highland and lake regions, bananas, millet, and cassava form the basis of many traditional dishes.

Every plate tells a story of geography and identity, offering travellers an intimate entry point into Tanzania's cultural landscape.

Halal Food

Tanzania offers Muslim travelers a comfortable and welcoming culinary experience, with halal food widely available across the country. As a nation with a significant Muslim population—particularly along the coastal regions and in Zanzibar—halal dining is deeply integrated into everyday life and local food culture.

Visitors will find a wide variety of halal-certified or halal-prepared meals in major cities such as Dar es Salaam, Arusha, Dodoma, and Mwanza, as well as in popular tourism destinations including Zanzibar, Mount Kilimanjaro, and the Northern Safari Circuit. Many hotels, resorts, restaurants, and safari lodges cater to Muslim guests by offering halal menu options upon request.



Tanzania's cuisine reflects a rich blend of African, Arab, Indian, and Swahili influences. Popular halal dishes include nyama choma (grilled meat), biryani, pilau rice, samaki wa kupaka (coconut fish), mishkaki (grilled meat skewers), and a variety of seafood specialties. In Zanzibar, visitors can also enjoy spice-infused dishes that showcase the island's historic role in the global spice trade.

The growing importance of halal tourism has encouraged hospitality providers to expand services tailored to Muslim travelers, including halal dining, family-friendly accommodation, and access to prayer facilities.

Whether exploring the wildlife-rich national parks, relaxing on Zanzibar's pristine beaches, or attending business events, Muslim visitors can travel with confidence, knowing that halal food options are readily accessible throughout Tanzania.



Mount Kilimanjaro

Tanzania's majestic crown and Africa's ultimate adventure

Rising dramatically above the East African plains, Mount Kilimanjaro stands as one of the world's most iconic natural landmarks and a powerful symbol of Tanzania's tourism appeal.

Towering at 5,895 metres (19,341 feet) above sea level, Kilimanjaro is the highest mountain in Africa and the tallest free-standing mountain on Earth.

Every year, thousands of adventurers, nature enthusiasts, and photographers travel from around the globe to experience the beauty and challenge of this legendary peak. Yet Mount Kilimanjaro is more than a destination for climbers—it is a national treasure that contributes significantly to Tanzania's tourism industry, conservation efforts, and international image.

A natural wonder of global significance

Located in northern Tanzania near the Kenyan border, Mount Kilimanjaro dominates the surrounding landscape with its snow-capped summit and distinctive volcanic profile. The mountain consists of three volcanic cones—Kibo, Mawenzi, and Shira—with Kibo hosting Uhuru Peak, the highest point on the African continent.

Recognized as a UNESCO World Heritage Site, Kilimanjaro is celebrated for its extraordinary

ecological diversity. Visitors ascending the mountain pass through a remarkable sequence of climatic zones, ranging from cultivated farmlands and lush rainforests to alpine deserts and the glacier-covered summit.

This unique environmental transition allows travelers to experience several ecosystems within a single journey, making Kilimanjaro one of the most fascinating trekking destinations in the world.

The ultimate trekking experience

Unlike many of the world's highest mountains, Kilimanjaro can be climbed without technical mountaineering skills, making it accessible to a broad range of adventure travelers. Several established routes offer different levels of difficulty, scenery, and duration.

Popular routes include:

- Marangu Route, often referred to as the "Coca-Cola Route"
- Machame Route, known for its scenic landscapes
- Lemosho Route, favored for its high summit success rate

- Rongai Route, approaching from the northern side of the mountain
- Northern Circuit Route, offering the most comprehensive trekking experience

The journey to the summit typically takes between five and nine days, allowing climbers to acclimatize while enjoying breathtaking views of valleys, forests, and volcanic landscapes.

Reaching Uhuru Peak at sunrise is widely regarded as one of the most rewarding achievements in global adventure tourism, offering panoramic views that stretch across Tanzania and neighboring Kenya.

A sanctuary of biodiversity

The mountain is protected within Kilimanjaro National Park, which safeguards an extraordinary range of wildlife and plant species.

The lower forest zones are home to blue monkeys, colobus monkeys, elephants, buffaloes, and a rich variety of birdlife. As visitors ascend, the vegetation changes dramatically, revealing giant groundsels, giant lobelias, and other unique alpine plants found only in East Africa's high-altitude ecosystems.

This biodiversity makes Kilimanjaro attractive not only to climbers but also to researchers, conservationists, and eco-tourists seeking a deeper connection with nature.

Supporting local communities

Tourism associated with Mount Kilimanjaro plays a vital role in supporting local economies. Thousands of Tanzanians are employed as guides, porters, cooks, hotel staff, transport operators, and tourism service providers.

The mountain has become a powerful driver of community-based economic development, creating opportunities for entrepreneurship and skills development across northern Tanzania.

Local communities, particularly the Chagga people who inhabit the fertile slopes of the mountain, have successfully integrated cultural tourism into the visitor experience. Travelers can explore traditional villages, coffee farms, waterfalls, and cultural heritage sites that provide valuable insights into local traditions and lifestyles.

Conservation and sustainable tourism

Preserving Kilimanjaro's fragile ecosystems remains a national priority. The Tanzania National Parks Authority (TANAPA) continues to implement

conservation measures aimed at protecting the mountain's forests, wildlife habitats, and water resources.

Sustainable tourism practices, including regulated trekking routes, waste management initiatives, and environmental education programs, help ensure that future generations can continue to experience this extraordinary natural wonder.

As global awareness of climate change increases, Kilimanjaro's shrinking glaciers have also become a powerful symbol of the importance of environmental stewardship and international conservation efforts.

Beyond adventure

Mount Kilimanjaro has evolved into one of Africa's most recognizable tourism brands. Its image features prominently in international travel campaigns, documentaries, sporting events, and promotional materials showcasing Tanzania's natural heritage.

The mountain also serves as a gateway to northern Tanzania's renowned tourism circuit, which includes world-famous attractions such as the Serengeti, Ngorongoro Crater, Tarangire National Park, and Zanzibar.

The mountain has become a powerful driver of community-based economic development, creating opportunities for entrepreneurship and skills development across northern Tanzania.

This unique combination of adventure, wildlife, culture, and coastal experiences allows Tanzania to offer one of the most diverse tourism portfolios in Africa.

Mount Kilimanjaro is far more than Africa's highest peak. It is a symbol of aspiration, resilience, and natural beauty that continues to inspire travelers from every corner of the world.

Whether viewed from the plains below, explored through its diverse ecological zones, or conquered at its legendary summit, Kilimanjaro offers an experience unlike any other. As Tanzania continues to strengthen its position as a leading global tourism destination, Mount Kilimanjaro remains its most iconic landmark—a majestic crown rising above the continent and inviting the world to discover the extraordinary.

Zanzibar Archipelago

A Strategic Pillar of Tanzania's Tourism and Investment Growth

As Tanzania advances its economic transformation agenda, tourism continues to serve as one of the country's most dynamic sectors, driving international engagement, foreign investment, and sustainable economic growth. At

the center of this success story lies the Zanzibar Archipelago—comprising the islands of Unguja and Pemba—which offers a unique combination of cultural heritage, natural beauty, and expanding investment opportunities.

Today, Zanzibar is increasingly recognized not only as a world-class tourism destination but also as a strategic contributor to Tanzania's global economic identity, particularly in high-value source markets such as the Gulf region.



Unguja: The Tourism Heartland

Unguja, commonly known as Zanzibar Island, is the centre of Zanzibar's tourism industry and one of the Indian Ocean's most popular destinations. Its pristine beaches, turquoise waters, luxury accommodation and vibrant hospitality sector attract visitors from around the world. Destinations such as Nungwi and Kendwa have become synonymous with beach tourism, while growing investment from international and regional hospitality brands continues to expand the island's tourism offering. At the premium end, Mnemba Island has earned a global reputation for exclusive eco-luxury experiences focused on privacy, sustainability and marine activities.

Stone Town: A Heritage Treasure

Tourism in Zanzibar goes beyond beaches. Historic Stone Town, a UNESCO World Heritage Site, reflects centuries of African, Arab, Persian, Indian and European influences. Its narrow streets, historic architecture, markets and cultural landmarks provide visitors with a glimpse into Zanzibar's rich past. The heritage district also supports hotels, restaurants, artisans and cultural enterprises, making heritage tourism an important contributor to the local economy.

Marine Tourism: The Ocean Advantage

Zanzibar's warm, clear waters and rich marine ecosystems are among its greatest tourism assets. Visitors can enjoy diving, snorkeling, sailing and dolphin-watching, while the waters around Mnemba Atoll are particularly renowned for their marine biodiversity. Conservation initiatives, including sea turtle protection and responsible marine tourism, are increasingly helping balance tourism growth with environmental protection.

Nature and Conservation

Zanzibar's natural attractions extend beyond its coastline. Jozani Forest Reserve, home to the endangered Zanzibar Red Colobus monkey, is one of the archipelago's leading eco-tourism attractions. The reserve highlights the important connection between biodiversity conservation and sustainable tourism, while offering visitors an opportunity to experience Zanzibar's unique terrestrial ecosystems.

Infrastructure Driving Growth

Investment in airports, roads, ports and public utilities across Unguja and Pemba is improving connectivity and supporting the development of new tourism areas. The expansion of luxury resorts, boutique hotels and eco-lodges is further diversifying the hospitality sector and strengthening Zanzibar's appeal to international investors and travellers.

Pemba: The Next Tourism Frontier

While Unguja remains Zanzibar's main tourism hub, Pemba Island is emerging as a promising destination for low-density and sustainable tourism. Known for its lush landscapes, secluded beaches and exceptional biodiversity, Pemba offers a quieter alternative to Unguja. The Pemba Channel is also regarded as one of East Africa's premier diving destinations, creating opportunities for eco-tourism, wellness retreats and boutique developments.

Communities at the Centre

Community participation is increasingly shaping Zanzibar's tourism model. Village-based experiences, local cuisine, crafts and cultural activities allow visitors to connect with local traditions while creating economic opportunities for communities. Women-led businesses and community tourism initiatives are also helping strengthen livelihoods and promote more inclusive tourism development.



SAFARI GATEWAY
— unique African adventure

SAFARI & BEACH

ONE JOURNEY. THREE ISLANDS. ENDLESS TANZANIA.

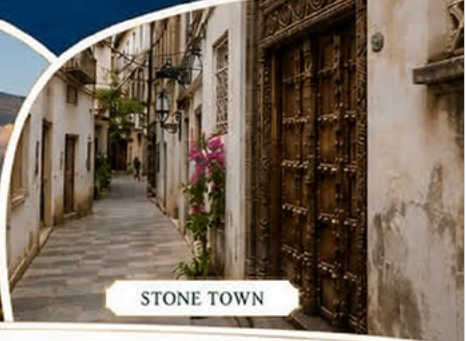
ZANZIBAR • PEMBA • MAFIA



PEMBA —
OUR SIGNATURE ISLAND



MOUNT KILIMANJARO



STONE TOWN



Southern Parks Day Trips
MIKUMI • NYERERE



Extended Safaris



Kilimanjaro



History & Culture

PLAN YOUR JOURNEY



www.safarigateway.tz



info@safarigateway.tz

UPCOMING EVENTS

Tanzania's international profile continues to grow as the country prepares to host and participate in a series of major global and regional events.

AFCON 2027: Showcasing Tanzania to the World

Date: June–July 2027 (Expected)

Host Countries: Tanzania, Kenya and Uganda

Host Cities in Tanzania: Dar es Salaam, Arusha and Zanzibar

The Africa Cup of Nations (AFCON) 2027 will be one of the largest sporting events ever hosted in East Africa. As a co-host nation, Tanzania will welcome thousands of international visitors and gain global exposure through extensive media coverage. The tournament presents a unique opportunity to showcase Tanzania's tourism attractions, investment potential, culture, hospitality, and modern infrastructure while generating significant benefits for the tourism, transport, hospitality, and service sectors.

World Travel Awards (WTA) World Gala Ceremony 2026

Date: December 2026 (Expected)

Host Country: Tanzania

The World Travel Awards (WTA) World Gala Ceremony, often referred to as the "Oscars of Tourism," is expected to bring together leading tourism executives, investors, hospitality brands, airlines, and media representatives from around the world. Hosting the prestigious event will further strengthen Tanzania's international tourism profile and provide an exceptional platform to promote the country's wildlife, beaches, cultural heritage,

luxury tourism, and investment opportunities.

Swahili International Tourism Expo (SITE) 2026

Date: 23–25 October 2026

Host Country: Tanzania

The Swahili International Tourism Expo (SITE) is Tanzania's flagship tourism exhibition and one of Africa's leading tourism business events. The expo brings together tour operators, travel agents, airlines, investors, hospitality providers, and tourism professionals from across the globe. It serves as a strategic platform for destination marketing, business networking, tourism investment promotion, and showcasing Tanzania's diverse tourism products, including wildlife, beach, cultural, adventure, and MICE tourism.

Inter-Parliamentary Union (IPU) Assembly

Host Country: Tanzania (Expected)

Event: Inter-Parliamentary Union (IPU) Assembly

The Inter-Parliamentary Union (IPU) Assembly is one of the world's most important parliamentary gatherings, bringing together legislators, policymakers, diplomats, and international organizations from more than 170 countries. Hosting the Assembly would reinforce Tanzania's reputation as a stable and trusted destination for international conferences and diplomacy while generating significant benefits for the hospitality, tourism, transport, and business sectors. The event would also provide an opportunity to showcase Tanzania's leading tourism attractions to a global audience.

Miss World 2027



The Government of the United Republic of Tanzania signed the 74th Miss World Staging Agreement on April 20, 2026, paving the way for Tanzania to host the Miss World Festival in 2027, which is expected to attract participants from more than 120 countries. The event will provide a major platform to showcase Tanzania's natural and cultural heritage, promote tourism, strengthen the country's global image and advance cultural diplomacy.

Preparations are already underway, including the production of a promotional film showcasing key attractions such as Serengeti, Ngorongoro, Mount Kilimanjaro, Zanzibar, the Mererani Tanzanite Mines and Maasai cultural heritage. The 2026 Miss World winner is also expected to visit Tanzania following the current festival in Vietnam.

Through the Miss World Festival, Tanzania will further promote its tourism and cultural industries, while highlighting its role as a co-host of the 2027 Africa Cup of Nations (AFCON). The events are expected to enhance Tanzania's global visibility and strengthen its national brand.

UPCOMING TOURISM EVENTS IN ZANZIBAR

Zanzibar's tourism events calendar combines internationally recognized tourism gatherings, cultural festivals, sports tourism activities, film and arts events, and experiential lifestyle attractions. Together, these events position Zanzibar as a year-round destination for tourism, culture, entertainment, business networking, and investment opportunities.

1. World Travel Awards (WTA) – Africa Gala Ceremony 2026

Date: 28 August 2026

Location: Zanziba

Activities:

- Africa Gala Awards Ceremony recognizing excellence in the global tourism industry

- High-level networking with tourism leaders, airlines, hospitality brands, investors, and destination representatives
- International media coverage and destination branding showcase
- Business-to-business (B2B) engagement and partnership discussions
- Tourism investment promotion and stakeholder meetings

2. Pemba Tourisport and Cultural Bonanza (PTCB)

Date: December–January (Annually)

Location: Pemba Island, Zanzibar

Activities:

- Beach sports tournaments and community sporting events
- Swahili cultural performances, including music & traditional dance

- Local cuisine exhibitions and cultural heritage experiences
- SME participation and promotion of locally made products
- Tourism activation campaigns showcasing Pemba Island

3. Sauti za Busara Festival

Date: February (Annually, typically mid-February)

Location: Stone Town, Zanzibar

Activities:

- Live performances by leading African musicians and cultural groups
- Regional and international cultural exchange programs
- Street performances and night concerts in historic Stone Town
- Music industry networking and collaboration opportunities
- International media exposure and destination promotion

- Cultural tourism experiences highlighting Zanzibar's heritage

5. Zanzibar Full Moon Beach Parties

Date: Monthly (Every full moon; dates vary according to the lunar calendar)

Location: Selected beach venues across Zanzibar, particularly Kendwa and Nungwi

Activities:

- Beachfront music events and DJ performances
- Fire shows and live entertainment
- Cultural performances and social gatherings
- Nightlife experiences for international and domestic visitors
- Hospitality and tourism activations
- Beach leisure and experiential tourism activities

RICH CULTURAL HERITAGE

TANZANIA'S GREATEST TREASURES ARE ALSO FOUND IN ITS PEOPLE, TRADITIONS, AND CULTURAL HERITAGE

Home to more than 120 ethnic communities, the country offers a rich blend of traditions, languages, arts, and customs that have been preserved for generations, creating one of Africa's most vibrant cultural identities.

A Nation United in Diversity

Tanzania's cultural diversity is one of its greatest strengths. Despite the presence of numerous ethnic groups and traditions, the country has fostered a strong sense of national unity, largely through Kiswahili, the national language. This shared identity promotes social harmony while allowing communities to maintain their unique cultural practices, values, and traditions.

Music and Dance

Music and dance play a central role in Tanzanian life, serving as expressions of celebration, storytelling, and community identity. Traditional performances feature drums, flutes, and other indigenous instruments during ceremonies, festivals, and social gatherings.

Along the coast, centuries of cultural exchange shaped the distinctive Swahili musical tradition, including the famous Taarab genre, known for its poetic lyrics and blend of African and Middle Eastern influences. Modern genres such as Bongo Flava continue to showcase Tanzania's evolving cultural creativity and have gained popularity across Africa and beyond.

Storytelling and Traditional Crafts

Oral storytelling remains an important part of Tanzanian culture, preserving history, wisdom, and moral values through folktales, proverbs, songs, and legends. These traditions have helped pass knowledge from one generation to the next and continue to inspire contemporary literature and the arts.

Tanzania is also known for its rich craftsmanship.



The intricate Makonde wood carvings of southern Tanzania are internationally recognized, while basket weaving, pottery, leatherwork, jewelry making, and the colorful beadwork of the Maasai people remain important cultural and economic activities in many communities.

Swahili Culture: The Soul of the Coast

Swahili culture reflects Tanzania's historic role as a crossroads of civilizations. Influenced by African, Arab, Persian, and Indian traditions, it has shaped the country's language, architecture, cuisine, and social customs.

Historic coastal towns, particularly Zanzibar's Stone Town, showcase this heritage through their unique architecture and vibrant cultural atmosphere.

Swahili hospitality and cuisine, characterized by aromatic spices, seafood, and coconut-based dishes, remain integral to the region's identity.

Preserving Heritage for Future Generations

Across Tanzania, cultural festivals, museums, heritage sites, and community initiatives play a vital role in safeguarding traditions and promoting cultural tourism. As the country modernizes, these efforts help ensure that its rich cultural legacy continues to thrive.

By preserving and celebrating its diverse heritage, Tanzania not only honors its past but also strengthens its identity as a dynamic and culturally rich nation for future generations.



MASAILAND
SAFARI TOURS

FOR RESERVATIONS:

+255 788 111 133 | +255 624 721 010

tours@masailandsafari.com | www.masailandsafaritours.com



EDUCATION LANDSCAPE

BUILDING HUMAN CAPITAL FOR A KNOWLEDGE-DRIVEN FUTURE

As Tanzania advances toward its Vision 2050 goals, education will continue to play a pivotal role in driving innovation, economic growth, and sustainable development

Tanzania has made substantial progress in increasing access to education at all levels. The introduction of fee-free basic education has boosted enrollment rates and improved opportunities for millions of children across the country. Continued investments in school infrastructure, teacher development, and digital learning tools are helping enhance educational outcomes and strengthen the foundation for future growth.

Strengthening Technical and Vocational Training

Technical and Vocational Education and Training (TVET) has become a key component of Tanzania's workforce development strategy. Vocational institutions provide practical training in fields such as engineering, manufacturing, construction, agriculture, hospitality, information technology, and renewable energy. These programs equip students with industry-relevant skills while helping bridge the gap between education and employment.

A Growing Higher Education Sector

Tanzania's higher education sector has expanded significantly over the years, offering diverse academic and research opportunities. Universities and colleges provide programs in medicine, engineering, business, law, agriculture, information technology, and the social sciences. The sector

is regulated by the Tanzania Commission for Universities, ensuring quality standards and institutional excellence.

Leading Universities in Tanzania

The University of Dar es Salaam (UDSM), Tanzania's oldest and most prestigious university, remains a leader in academic excellence, research, and innovation. The University of Dodoma (UDOM), one of East Africa's largest universities, serves as a major center for higher learning and professional training.

Muhimbili University of Health and Allied Sciences (MUHAS) plays a critical role in producing healthcare professionals and advancing medical research, while Sokoine University of Agriculture (SUA) supports agricultural modernization, food security, and rural development.

Ardhi University specializes in architecture, urban planning, and environmental sciences, while Mzumbe University has established a strong reputation in business, economics, public administration, and governance studies.

Private Universities and International Partnerships

Private institutions continue to complement public universities, expanding access to tertiary education and contributing to the sector's growth. Many universities maintain partnerships with international institutions, promoting collaborative research, student exchanges, and joint academic programs that strengthen Tanzania's global academic presence.



The University of Dar es Salaam is a leading center for policy research, innovation, and academic collaboration, and is widely regarded as one of East Africa's most influential higher education institutions.

Research, Innovation, and Entrepreneurship

Universities are increasingly focusing on research and innovation to support national development priorities. Key research areas include healthcare, agriculture, renewable energy, climate resilience, and digital technologies. Innovation hubs and entrepreneurship centers are also emerging, encouraging students and researchers to transform ideas into practical solutions and business opportunities.

Education as a Driver of Economic Transformation

As Tanzania pursues industrialization and private-sector-led growth, education remains one of its most important strategic investments. The emphasis on STEM education, technical training, and digital skills reflects a commitment to building a competitive knowledge-based economy. By strengthening institutions and expanding access to quality learning, Tanzania is laying the foundation for a more innovative, productive, and resilient future.

TANZANIA GEMOLOGICAL CENTRE

DEVELOPING SKILLS FOR AFRICA'S GEMSTONE INDUSTRY

Established in 2003, the Tanzania Gemological Centre (TGC) has become a leading institution for training and professional development in the gemstone and jewellery sector. Accredited by the National Council for Technical and Vocational Education and Training (NACTVET), TGC plays a vital role in building the skilled workforce needed to support one of Tanzania's most important natural-resource industries.

The centre offers a range of programmes designed to equip students with practical and technical expertise in gemology, lapidary and jewellery production. Its flagship Diploma in Gem and Jewellery Technology provides comprehensive training in gemstone identification, cutting and polishing, jewellery design, diamond grading and valuation. In addition, TGC offers specialised certificate and short courses tailored to both aspiring professionals and industry practitioners.

Beyond education, TGC is committed to advancing research, innovation and value addition within the gemstone sector. Through its training and laboratory

Beyond education, TGC is committed to advancing research, innovation and value addition within the gemstone sector.

services, the institution helps strengthen industry standards while promoting greater local participation in gemstone processing and jewellery manufacturing.

As Tanzania continues to gain international recognition for its rich mineral resources, including the world-famous tanzanite, the demand for qualified gemstone professionals continues to grow. TGC is helping meet this demand by producing graduates equipped with industry-relevant skills and knowledge aligned with global standards.

With modern training facilities, experienced instructors and a strong focus on practical learning, the Tanzania Gemological Centre continues to serve as a centre of excellence for gemstone and jewellery education, supporting both individual career development and the long-term growth of the industry in Tanzania and across Africa.



The United Republic Of Tanzania

Ministry Of Minerals

Tanzania Gemmological Centre



Your Partner In Training, Promotion And Advisory Services In Gemmology, Lapidary And Jewellery Technology

Study Gemology, Lapidary and Jewelry Design & Manufacturing at TGC.

The hub of Gemstone in Africa



TANZANIA SCORES BIG IN SPORTS DEVELOPMENT

Tanzania has made significant strides in sports over the years, with athletes and teams gaining recognition on regional, continental, and global stages. From football and athletics to boxing and emerging disciplines, sports have become an important source of national pride and international visibility.



Football remains the country's most popular sport. Tanzania's national team, popularly known as the Taifa Stars, has strengthened its presence in African football, while leading clubs such as Young Africans SC (Yanga) and Simba SC have achieved notable success in continental competitions, attracting growing support across the region.

In athletics, Tanzania has earned international acclaim through long-distance runners who have excelled in global competitions. Athletes such as Juma Ikangaa and Suleiman Nyambui helped place Tanzania on the world athletics map, inspiring new generations of runners to compete at the highest levels.

Boxing has also been a source of sporting success. Tanzania has produced several accomplished boxers who have won regional and international titles, contributing to the country's reputation in the sport. The growing connection between sports and tourism has further elevated Tanzania's profile, attracting renowned international athletes and sporting personalities to visit the country.

Recent years have seen increased government investment in sports infrastructure, youth development programmes, and talent identification initiatives. These efforts are creating opportunities for young athletes to

pursue professional careers while strengthening Tanzania's competitiveness in international events.

Beyond elite competition, sports continue to play an important role in promoting health, social inclusion, and community development. Major sporting events and tournaments are helping unite communities, inspire young people, and showcase Tanzania to the world.

As investment in sports continues to grow, Tanzania is positioning itself as an emerging sporting nation, capable of producing world-class talent and achieving greater success on the international stage.

Tanzania تنزانيا
An Unforgettable Destination وجهة لا تُنسى

طبيعة خلابة
حياة برية مذهلة
شواطئ ساحرة
ثقافة أصيلة

مغامرة اليوم... ذكريات تدوم للأبد

تنزانيا... سحر أفريقيا في مكان واحد

Travel Now, Pay Later option available! **Pay Later**

Terms & Conditions Apply
تطبق الشروط والأحكام

Contact Us:
book@falcontravelqatar.com
+974 50250208

BNI

FALCON TRAVEL
We Make It Happen

Boxing icon Crawford to champion tourism globally



The Tanzanian government has appointed world boxing champion Terence "Bud" Crawford as a Tourism Ambassador to help promote the country's tourism attractions to a global audience.

The appointment was announced by Minister for Natural Resources and Tourism Dr Ashatu Kijaji during Crawford's visit to Serengeti National Park as part of a tour of some of Tanzania's leading tourist destinations.

Dr Kijaji said the move forms part of the government's broader strategy to market Tanzania internationally through influential global personalities, building on the success of the Tanzania: The Royal Tour and Amazing Tanzania campaigns championed by President Samia Suluhu Hassan.

She noted that the tourism campaigns have continued to attract prominent international

visitors, including renowned athletes, and expressed confidence that Crawford's global profile would help showcase Tanzania's tourism potential to millions of people around the world.

The minister also highlighted the growing role of sports in promoting tourism and enhancing the country's international visibility. She said President Samia's investments in sports have created opportunities for youth development while strengthening Tanzania's presence on the global stage.

Dr Kijaji cited visits by internationally recognised sports figures, including former England football star Rio Ferdinand, as evidence of Tanzania's rising profile as a tourism destination. She encouraged Tanzanians to embrace sports as a catalyst for economic growth, job creation, and international engagement.



TANZANIA INVESTMENT AND SPECIAL ECONOMIC ZONES AUTHORITY (TISEZA)

AFRICA'S NEW MANUFACTURING HUB SPECIAL ECONOMIC ZONES



www.tiseza.go.tz

Your Gateway to Unforgettable Travel Experiences



HOTELS



TICKETS



TOUR



SAFARI

